

[a] Social Conte	ent Requ	est Login	
Please Login below.			
E-Mail Address			
Password	□ Keep i	ne logged in	
			Submit →
Request an Acco	ount	Forgot yo	our Password?









Please submit all requests for Xbox social support using the form below.

0	2		3	4
Today's Date: 10/15/20	014			
* First Name	John			
* Last Name	Smith			
* E-mail Address	XXXX@email.com			
* Desired Post Date	Example: 10/21/2014	<b>ش</b>		
Alternate Post Date	Example: 10/21/2014	<b>#</b>		
Desired Post Time Please use Pacific time (PST/ PDT)				
Campaign or Title E.g. titanfall, Summer of Arcade, etc.				
* Indicates required field				

Next





Please submit all requests for Xbox social support using the form below.

ESRB Rating		Request Summary	
ESRB Ratings Details e.g. Intense Violence, Brief Nudity, etc.		Today's Date: 10/14/2014  First Name: Albert  Last Name: Jones	
Content Type		E-mail Address: ajones@site.com Desired Post Date: 10/31/2014 Alternate Post Date: N/A	
Target Segment		Desired Post Time: 3:00PM PST Campaign or Title: Xbox Spooktacular	
Geo-Target	No	<b>*</b>	Edi
If yes, where?			
CTA or Intent What do you want this post to achieve?			
Destination URL What site do you want people to visit?			
Proposed Copy Do you have copy you'd like us to use?			
Copy Source Where did this copy come			





Please submit all requests for Xbox social support using the form below.

Social Hashtag e.g. #summersale		Request Summary
Facebook Page Tag e.g. @Entertainment for Xbox		Today's Date: 10/14/2014 First Name: Albert
Twitter Handle Tag e.g. @xboxfitness		Last Name: Jones E-mail Address: ajones@site.com Desired Post Date: 10/31/2014
Approval Needed? Do we need approval if this copy Is changed?	No	Alternate Post Date: N/A Desired Post Time: 3:00PM PST Campaign or Title: Xbox Spooktacular
If yes, who will approve? Please provide name and contact info.		ESRB Rating: Mature ESRB Ratings Details: Violence and Brief Nudity Content Type: Games Target Segment: Connected Independents
Asset(s) Please list asset links below. If your assets are not hosted on the web, please email them directly to xbox@ayzenberg.com. Be sure to include a description of your request so we can match them with your		Geo-Target: No If yes, where: California CTA or Intent: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque adipiscing, risus eu blandit commodo, tellus. Destination URL: http://www.xbox.com/ Proposed Copy: Lorem ipsum dolor sit amet, consectetur adipiscing elit.
survey.		Edit
Back	I	Next





Please submit all requests for Xbox social support using the form below.



#### **Request Summary**

Today's Date: 10/14/2014

First Name: Albert Last Name: Jones

E-mail Address: ajones@site.com Desired Post Date: 10/31/2014 Alternate Post Date: N/A Desired Post Time: 3:00PM PST Campaign or Title: Xbox Spooktacular

Edit

ESRB Rating: Mature

ESRB Ratings Details: Violence and Brief Nudity

Content Type: Games

Target Segment: Connected Independents

Geo-Target: No

If yes, where: California

CTA or Intent: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque adipiscing, risus eu blandit commodo, tellus.

Destination URL: http://www.xbox.com/

Proposed Copy: Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Edit

Social Hashtag: #xboxspooktacular Facebook Page Tag: @Halloween for Xbox

Twitter Handle Tag: @xbox Approval Needed: Yes

If yes, who will approve?: Carleton Banks, Thurston Howell

Asset(s): Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque adipiscing, risus eu blandit commodo, tellus. KPIs: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque adipiscing, risus eu blandit commodo, tellus.

Paid Amplification: No If yes, spend amount: -

Edit

Back

Submit





Please submit all requests for Xbox social support using the form below.

oday's Date: 10/15/20	014		
First Name	① You must enter a value in this field	d.	
Last Name	Smith		
E-mail Address	XXXX@email.com		
Desired Post Date	Example: 10/21/2014		
Alternate Post Date	Example: 10/21/2014		
Desired Post Time Please use Pacific time (PST/ PDT)			
Campaign or Title E.g. titanfall, Summer of Arcade, etc.			
* Indicates required field			

Next



## [a] Social Content Request Submitted

Your request has been successfully submitted.

A confirmation email has been sent to ajones@site.com. Request ID: XBOX-0001

Date Request was Made: 10/14/2014

First Name: Albert Last Name: Jones

E-mail Address: ajones@site.com Desired Post Date: 10/31/2014 Alternate Post Date: N/A Desired Post Time: 3:00PM PST Campaign or Title: Xbox Spooktacular

ESRB Rating: Mature

ESRB Ratings Details: Violence and Brief Nudity

Content Type: Games

Target Segment: Connected Independents

Geo-Target: No

If yes, where: California

CTA or Intent: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque adipiscing, risus eu blandit commodo, tellus.

Destination URL: http://www.xbox.com/

Proposed Copy: Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Social Hashtag: #xboxspooktacular Facebook Page Tag: @Halloween for Xbox

Twitter Handle Tag: @xbox Approval Needed: Yes

If yes, who will approve?: Carleton Banks, Thurston Howell

Asset(s): Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque adipiscing, risus eu blandit commodo, tellus. KPIs: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque adipiscing, risus eu blandit commodo, tellus.

Paid Amplification: No If yes, spend amount: -

Submit Another Request





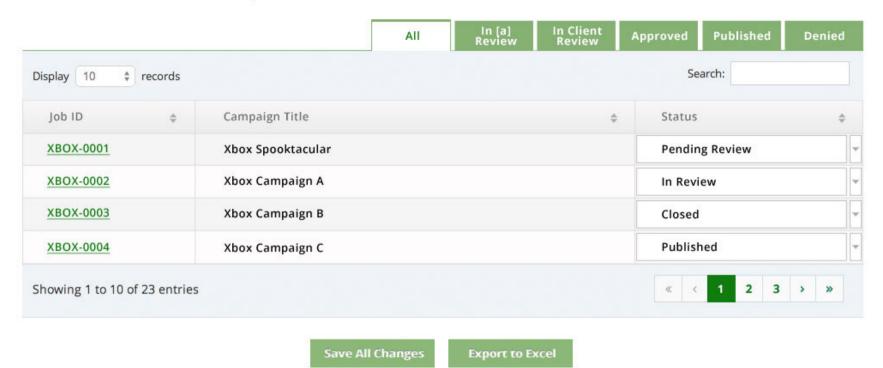
## [a] Social Content Request - Job Status







## [a] Social Content Request - Job Status







## [a] Social Content Request - Job Detail

Job ID: XBOX-0001

Job Status: In Client Review

Date Request was Made: 10/14/2014

First Name: Albert Last Name: Jones

E-mail Address: ajones@site.com Desired Post Date: 10/31/2014 Alternate Post Date: N/A Desired Post Time: 3:00PM PST Campaign or Title: Xbox Spooktacular

Edit

ESRB Rating: Mature

ESRB Ratings Details: Violence and Brief Nudity

Content Type: Games

Target Segment: Connected Independents

Geo-Target: No

If yes, where: California

CTA or Intent: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque adipiscing, risus eu blandit commodo, tellus.

Destination URL: http://www.xbox.com/

Proposed Copy: Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Edit

Social Hashtag: #xboxspooktacular Facebook Page Tag: @Halloween for Xbox

Twitter Handle Tag: @xbox Approval Needed: Yes

If yes, who will approve?: Carleton Banks, Thurston Howell

Asset(s): Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque adipiscing, risus eu blandit commodo, tellus. KPIs: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque adipiscing, risus eu blandit commodo, tellus.

Paid Amplification: No If yes, spend amount: -

Edit





# [a] Social Content Request - Job Detail

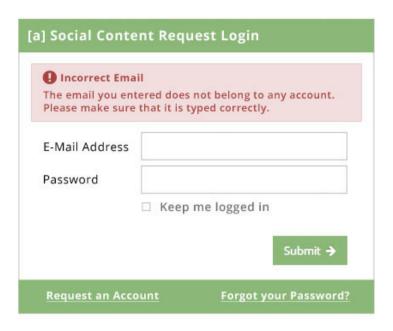
Job ID: XBOX-0001

Job Status: In Client Review	In Client Review		Save
Date Request was Made: 10/14/2014			
First Name: Albert Last Name: Jones			
E-mail Address: ajones@site.com			
Desired Post Date: 10/31/2014			
Alternate Post Date: N/A Desired Post Time: 3:00PM PST			
Campaign or Title: Xbox Spooktacular			
Edit			
ESRB Rating: Mature			
ESRB Ratings Details: Violence and Brief Nudity			
Content Type: Games Target Segment: Connected Independents			
Geo-Target: No			
If yes, where: California			
CTA or Intent: Lorem ipsum dolor sit amet, cons	ectetur adipiscing elit. Pellentesque adipiscing, r	isus eu blandit	commodo, tellus.
Destination URL: http://www.xbox.com/			
Proposed Copy: Lorem ipsum dolor sit amet, cor	sectetur adipiscing elit.		
Edit			
Social Hashtag: #xboxspooktacular Facebook Page Tag: @Halloween for Xbox			
Twitter Handle Tag: @xbox			
Approval Needed: Yes	ton Howell		
If yes, who will approve?: Carleton Banks, Thurs Asset(s): Lorem ipsum dolor sit amet, consectetu		u blandit comr	modo tellus
KPIs: Lorem ipsum dolor sit amet, consectetur ad			
Paid Amplification: No			8
If yes, spend amount: -			
Edit			





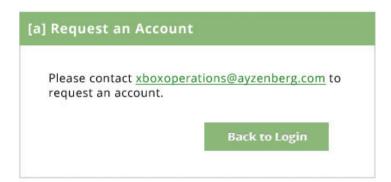


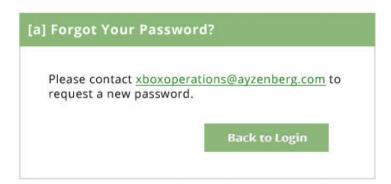




[a] Social Conte	a] Social Content Request Login		
(make sure your ca	entered is incorrect. Please try again		
E-Mail Address Password	☐ Keep me logged in		
Request an Acco	unt Forgot your Password?		









## [a] Social Content Request Submitted

Your request has been successfully submitted.

To check your job status, please click the link below. You will also be notified by email when your job has been reviewed. Request ID: XBOX-0001.

Date Request was Made: 10/14/2014

First Name: Albert Last Name: Jones

E-mail Address: ajones@site.com Desired Post Date: 10/31/2014 Alternate Post Date: N/A Desired Post Time: 3:00PM PST Campaign or Title: Xbox Spooktacular

ESRB Rating: Mature

ESRB Ratings Details: Violence and Brief Nudity

Content Type: Games

Target Segment: Connected Independents

Geo-Target: No

If yes, where: California

CTA or Intent: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque adipiscing, risus eu blandit commodo, tellus.

Destination URL: http://www.xbox.com/

Proposed Copy: Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Social Hashtag: #xboxspooktacular Facebook Page Tag: @Halloween for Xbox

Twitter Handle Tag: @xbox Approval Needed: Yes

If yes, who will approve?: Carleton Banks, Thurston Howell

Asset(s): Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque adipiscing, risus eu blandit commodo, tellus.

KPIs: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque adipiscing, risus eu blandit commodo, tellus.

Paid Amplification: No If yes, spend amount: -



## [a] Social Content Request - Your job has been reviewed.

This email has been sent to notify you that your job request has been reviewed. Someone from Ayzenberg will be contacting you shortly to go over your request.

Request ID: XBOX-0001

Date Request was Made: 10/14/2014

First Name: Albert Last Name: Jones

E-mail Address: ajones@site.com Desired Post Date: 10/31/2014 Alternate Post Date: N/A Desired Post Time: 3:00PM PST Campaign or Title: Xbox Spooktacular

ESRB Rating: Mature

ESRB Ratings Details: Violence and Brief Nudity

Content Type: Games

Target Segment: Connected Independents

Geo-Target: No

If yes, where: California

CTA or Intent: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque adipiscing, risus eu blandit commodo, tellus.

Destination URL: http://www.xbox.com/

Proposed Copy: Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Social Hashtag: #xboxspooktacular Facebook Page Tag: @Halloween for Xbox

Twitter Handle Tag: @xbox Approval Needed: Yes

If yes, who will approve?: Carleton Banks, Thurston Howell

Asset(s): Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque adipiscing, risus eu blandit commodo, tellus.

KPIs: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque adipiscing, risus eu blandit commodo, tellus.

Paid Amplification: No If yes, spend amount: -



## [a] Social Content Request - New Job XBOX-0001

A new job has been submitted.

To check the job, please click the link below.

Request ID: XBOX-0001

Date Request was Made: 10/14/2014

First Name: Albert Last Name: Jones

E-mail Address: ajones@site.com Desired Post Date: 10/31/2014 Alternate Post Date: N/A Desired Post Time: 3:00PM PST Campaign or Title: Xbox Spooktacular

ESRB Rating: Mature

ESRB Ratings Details: Violence and Brief Nudity

Content Type: Games

Target Segment: Connected Independents

Geo-Target: No

If yes, where: California

CTA or Intent: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque adipiscing, risus eu blandit commodo, tellus.

Destination URL: http://www.xbox.com/

Proposed Copy: Lorem ipsum dolor sit amet, consectetur adipiscing elit.

Social Hashtag: #xboxspooktacular Facebook Page Tag: @Halloween for Xbox

Twitter Handle Tag: @xbox Approval Needed: Yes

If yes, who will approve?: Carleton Banks, Thurston Howell

Asset(s): Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque adipiscing, risus eu blandit commodo, tellus.

KPIs: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque adipiscing, risus eu blandit commodo, tellus.

Paid Amplification: No If yes, spend amount: -