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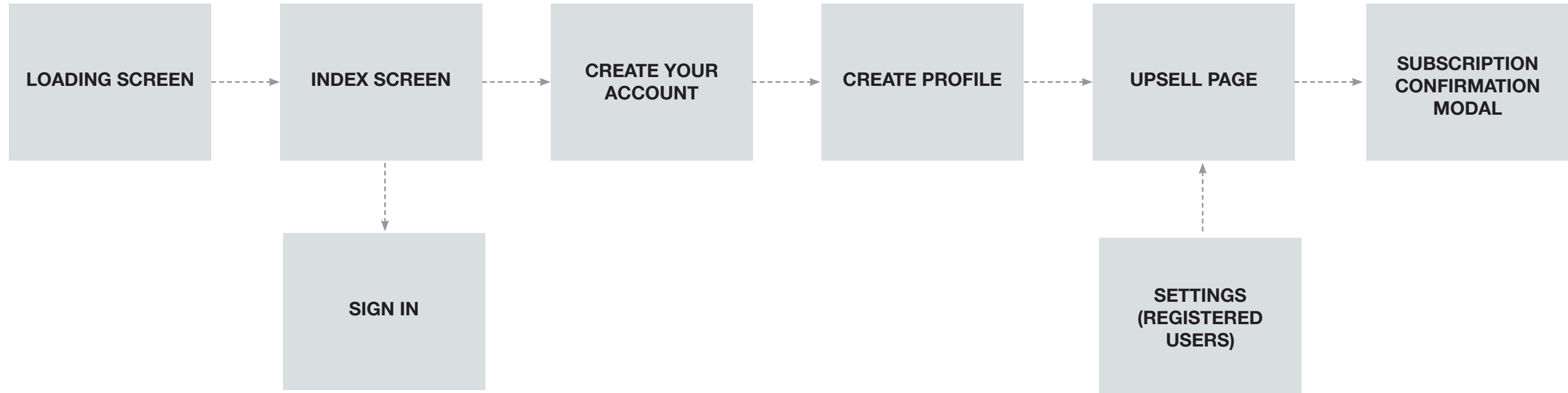
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FUNCTIONAL ANNOTATIONS

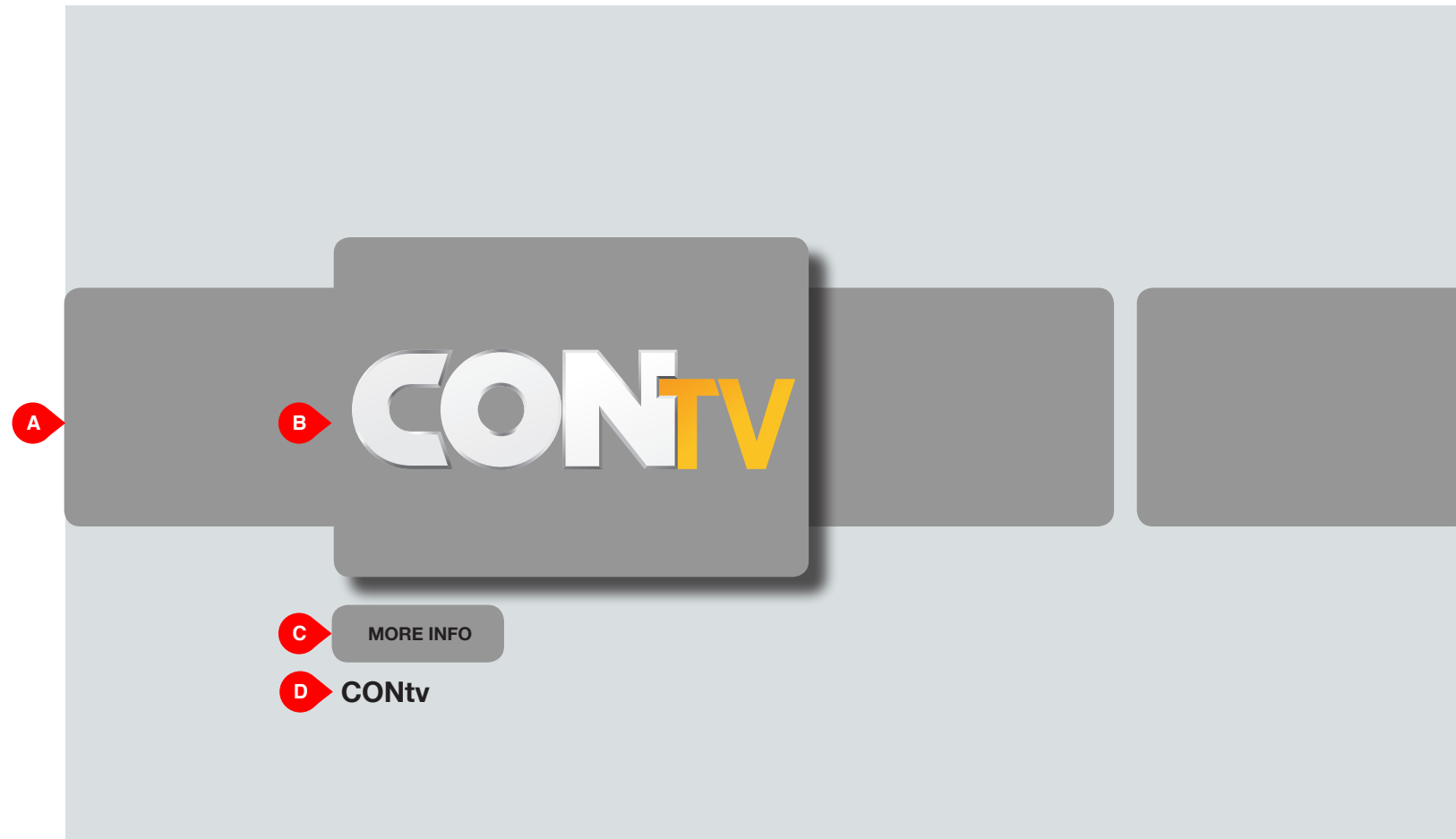
SCREEN DESCRIPTION: This is the App page of the Amazon FireTv.

A. APP BUTTON
This is the button for an app.

B. SELECTED APP BUTTON
OnClick the user is navigated to the CONtv App.

C. MORE INFO BUTTON
OnClick the user is navigated to the More Info page.

D. APP NAME
This is the name of the selected app.



FUNCTIONAL ANNOTATIONS

SCREEN DESCRIPTION: This is the index page of the CONtv Amazon Firetv channel. After loading the next screen will show.

A. SITE LOGO

This is the logo for the channel.

B. LOADING INDICATOR

This loading indicator is a loop and does not show a percentile.



Graphic Example

LOADING SCREEN

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FUNCTIONAL ANNOTATIONS

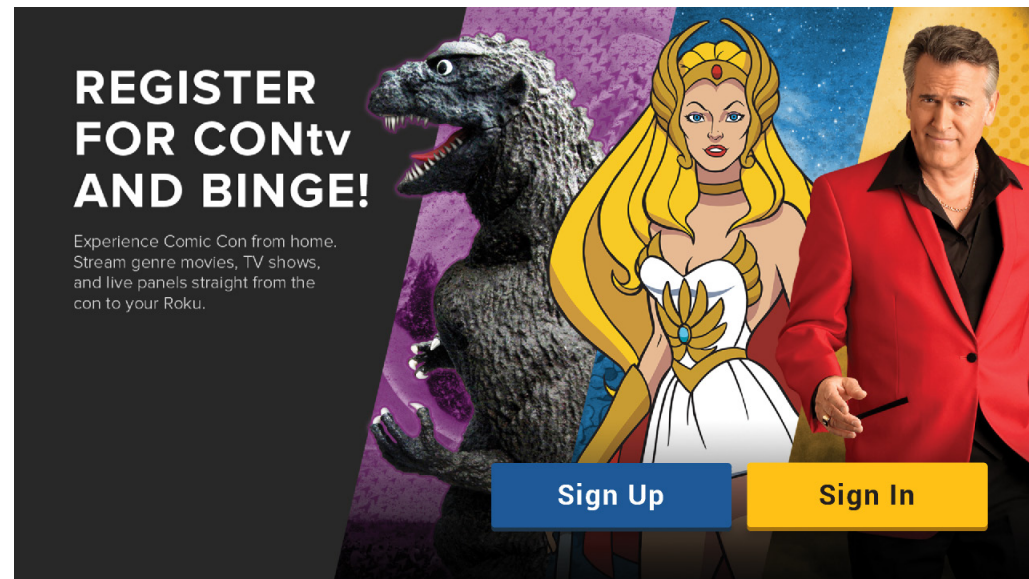
SCREEN DESCRIPTION: This is the index page of the site. The following options are available:

A. SIGN UP BUTTON

OnClick the user is navigated to the sign up page.

B. SIGN IN BUTTON

OnClick the user is navigated to the sign in page.



Graphic Example

INDEX PAGE	
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FUNCTIONAL ANNOTATIONS

SCREEN DESCRIPTION: This is the screen the user accesses to create an account.

A. EMAIL FIELD
The user enters their email in this field.

B. PASSWORD FIELD
The user enters their password in this field.

C. CONFIRM PASSWORD FIELD
The user re-enters their password in this field.

D. TERMS OF USE/PRIVACY POLICY LINKS
These are the links to the Terms of Use and Privacy Policy pages.

E. CONTINUE BUTTON
OnClick the user is navigated to the next page.

CREATE YOUR ACCOUNT

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CONtv

CREATE YOUR CONtv ACCOUNT

Enter your email:

Create your password:
 A

Confirm your password:

By clicking Continue, you agree to the CONtv [Terms of Use](#) and [Privacy Policy](#).

CONTINUE

B Password Doesn't Match

FUNCTIONAL ANNOTATIONS

SCREEN DESCRIPTION: These are the graphic cues when the users password is confirmed

A. SUCCESS INDICATOR

This indicates that the password chosen match.

B. FAILURE INDICATOR

This indicates that the passwords chosen do not match.

CON TV

TELL US ABOUT YOURSELF

A Gender:

First Name:

B

Last Name:

C

Birth Year:

D

E

FUNCTIONAL ANNOTATIONS

SCREEN DESCRIPTION: The user creates their profile on this page.

A. GENDER BUTTONS

The user selects their gender with these buttons.

B. FIRST NAME FIELD

The user enters their first name in this field.

C. LAST NAME FIELD

The user enters their last name in this field.

D. BIRTH YEAR FIELD

The user enters their year of birth in this field.

D. CONTINUE BUTTON

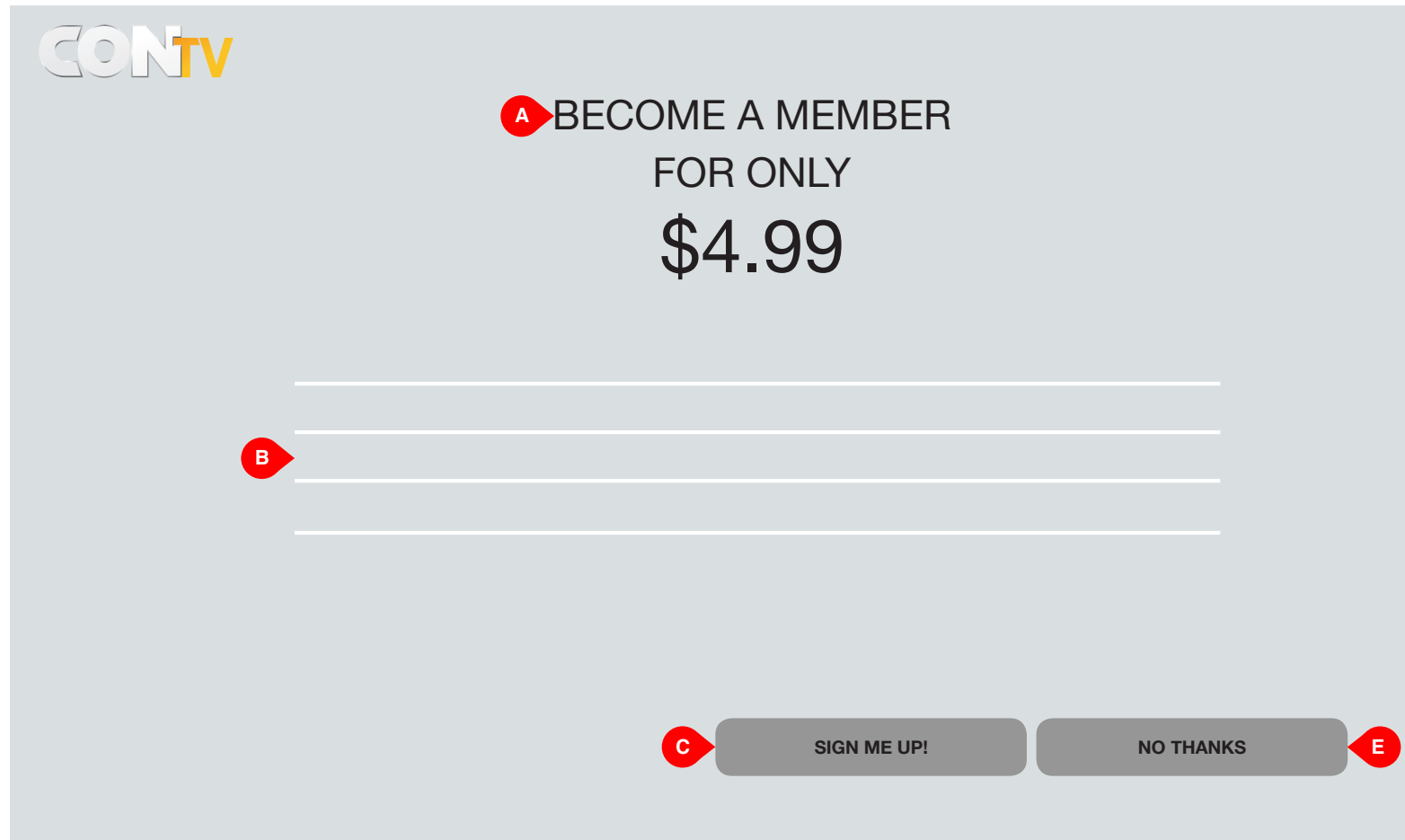
OnClick the users profile is created and they are navigated to the upsell page.

CREATE PROFILE

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FUNCTIONAL ANNOTATIONS

SCREEN DESCRIPTION: This is the upsell page for Amazon FireTV

A. HEADLINE

This is the call to action.

B. VALUE PROPOSITION COPY

This is the copy of what the user gets if the become VIP members.

C. SIGN ME UP! BUTTON

OnClick the user is navigated to the subscription confirmation modal.

D. NO THANKS BUTTON

OnClick the user is navigated to the apps main screen.



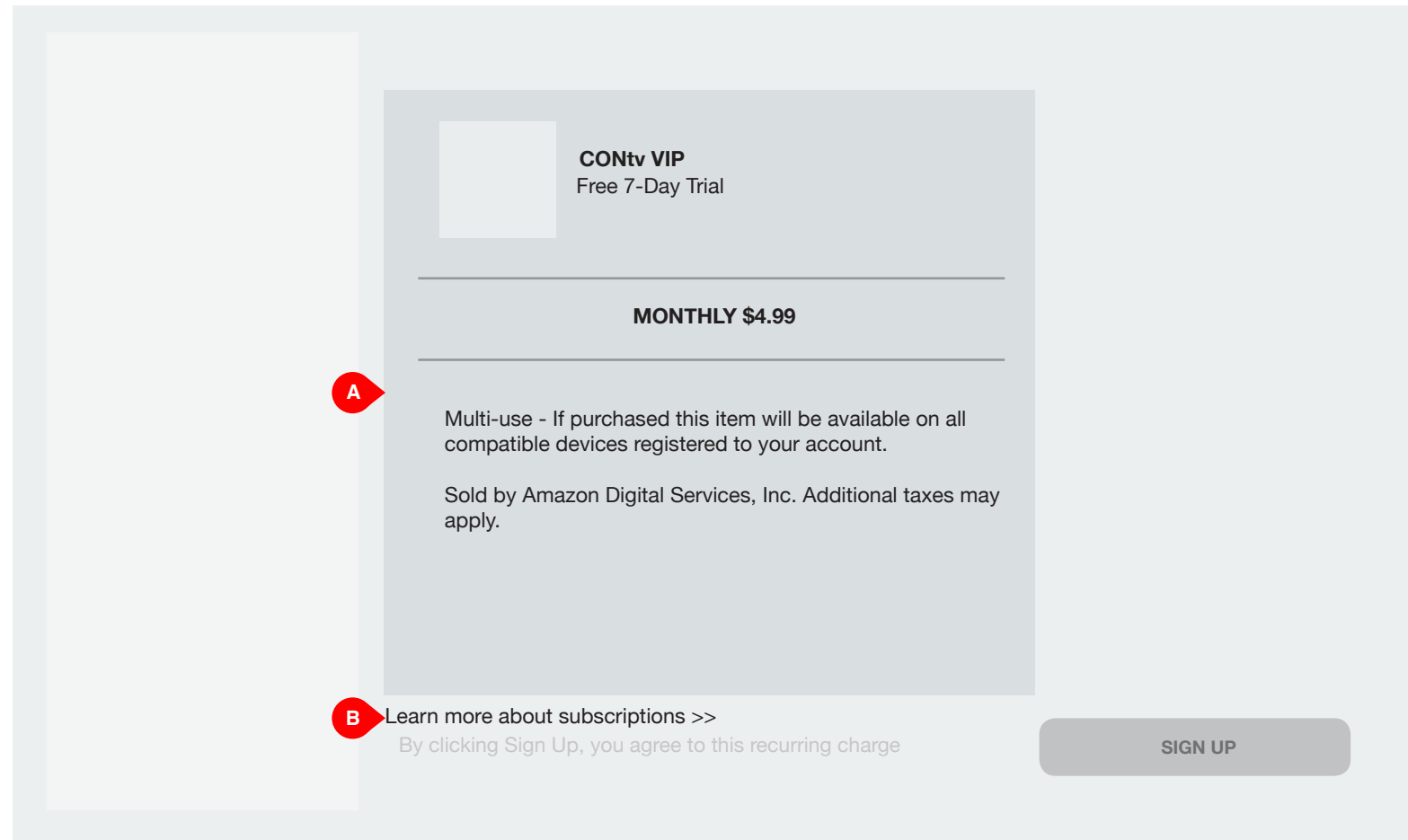
Graphic Example

UPSELL PAGE

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FUNCTIONAL ANNOTATIONS

SCREEN DESCRIPTION: This modal details the information about the free trial as well as the monthly amount of the subscription.

A. MODAL
This is the modal that displays the monthly amount of the subscription and the apps description.

A. MORE ABOUT SUBSCRIPTIONS
When the user clicks RIGHT, they are navigated to the subscriptions information page.

SUBSCRIPTION CONFIRMATION MODAL	
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FUNCTIONAL ANNOTATIONS

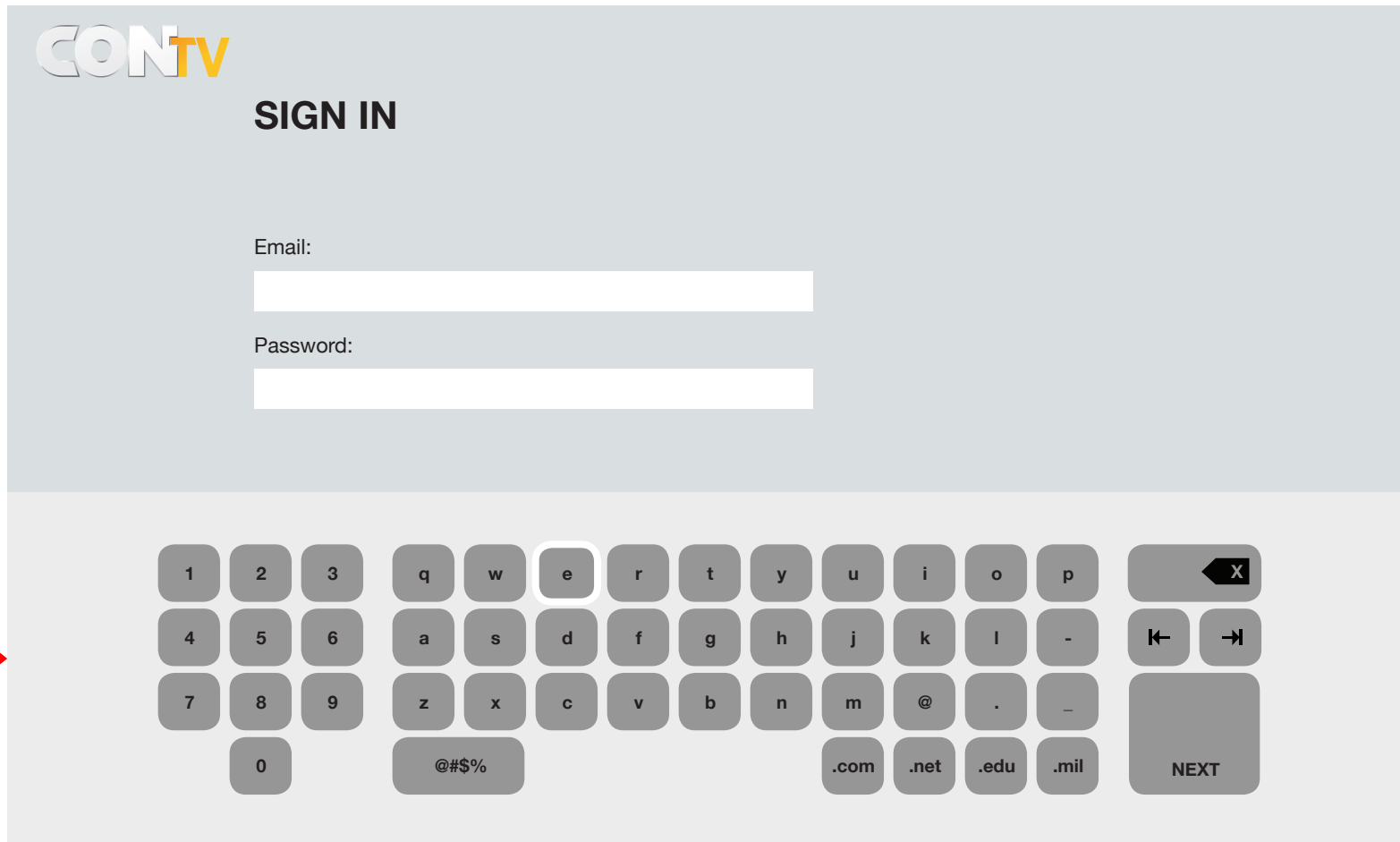
SCREEN DESCRIPTION: This page allows the user to log in to the CONtv app.

A. GRAPHIC
This is a rotating image.

B. EMAIL FIELD
The user enters their email in this field.

F. SIGN IN BUTTON
OnClick the user is logged in to the service.

SIGN IN	
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FUNCTIONAL ANNOTATIONS

SCREEN DESCRIPTION: When a user enters text in the system, this virtual keyboard appears.

A. VIRTUAL KEYBOARD

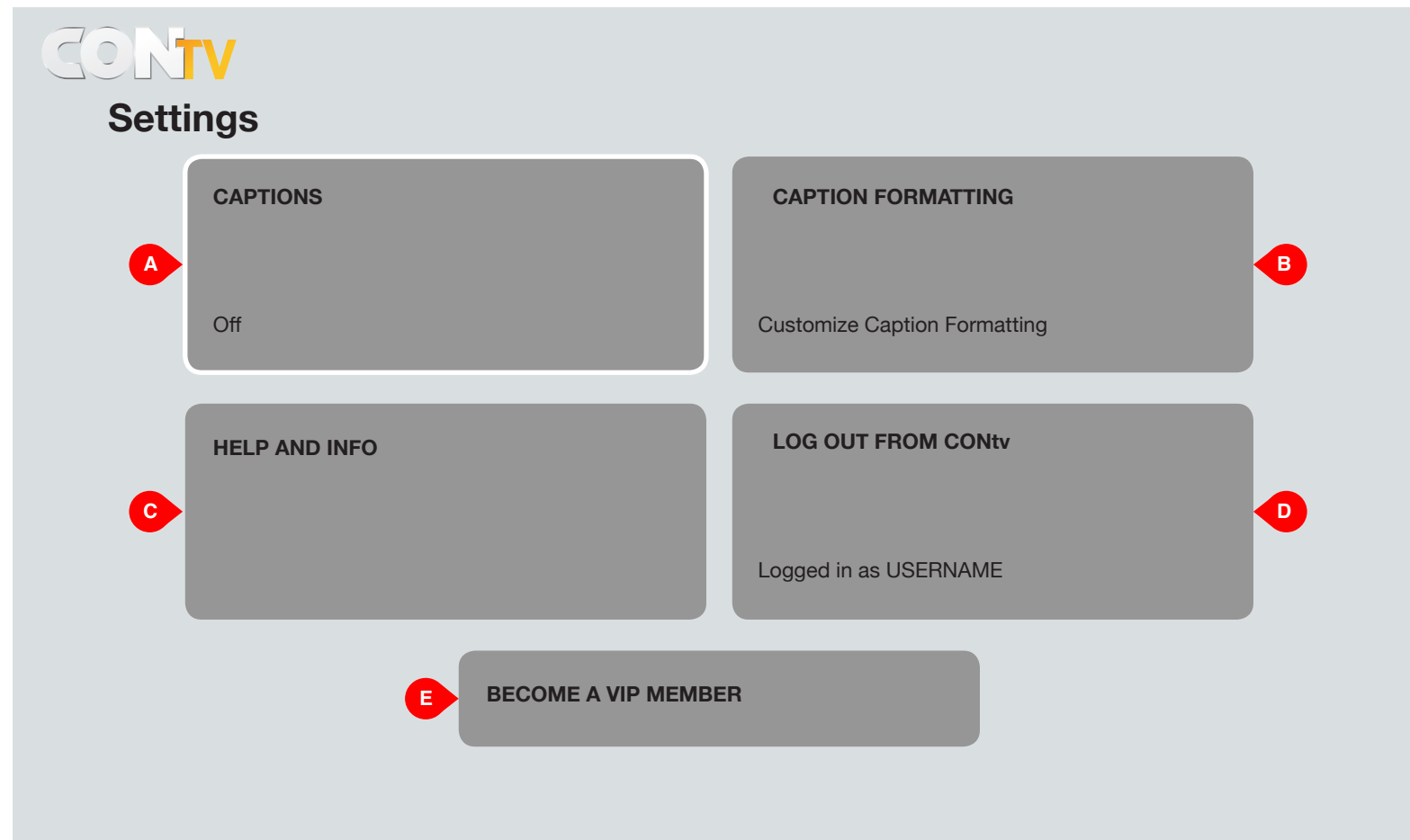
This is the keyboard the user accesses to input data into the app.

TEXT ENTRY

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FUNCTIONAL ANNOTATIONS

SCREEN DESCRIPTION: The user can change their preferences on this page.

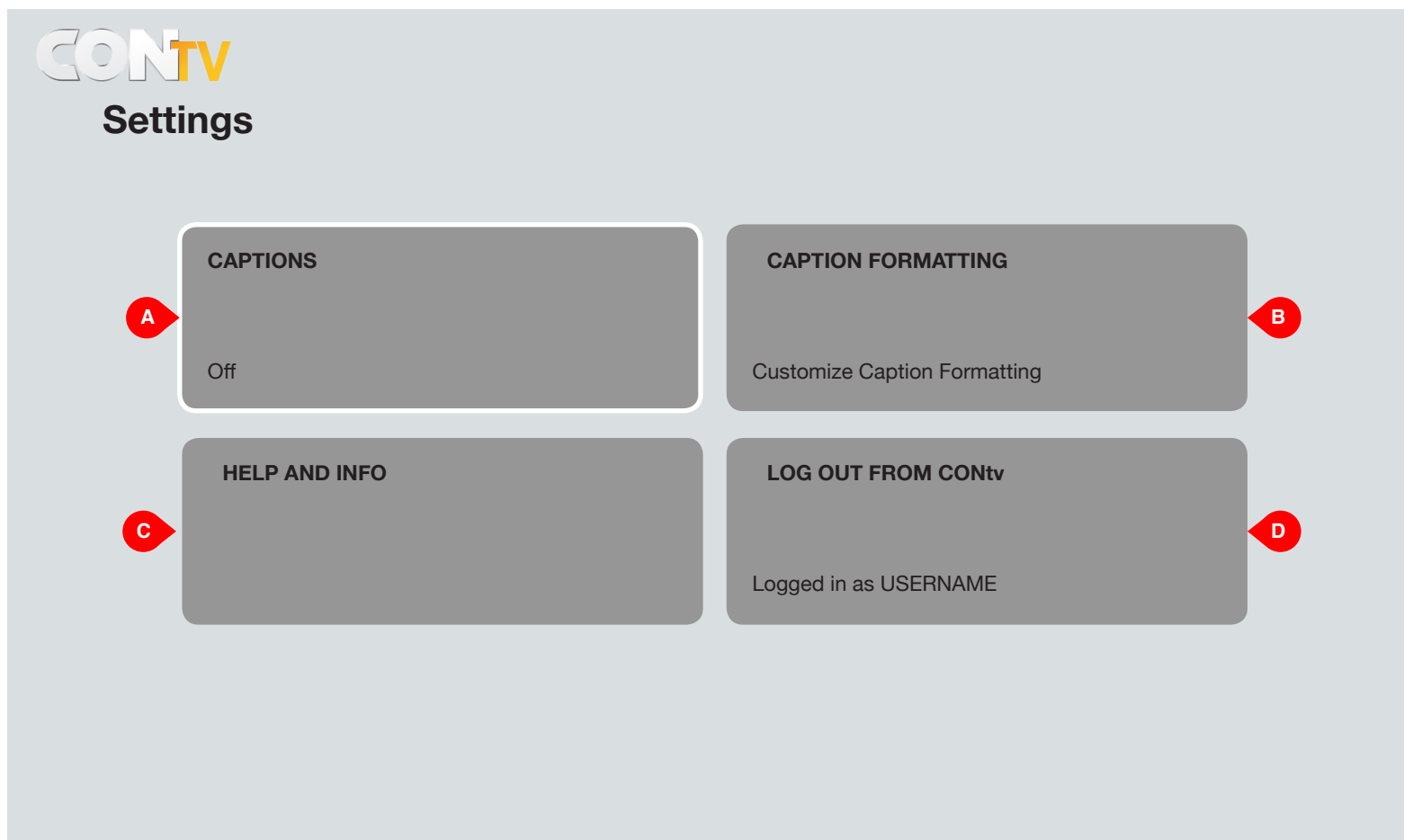
A. CAPTIONS BUTTON
OnClick the captions are turned on/off.

B. CAPTION FORMATTING BUTTON
OnClick the captions are altered.

C. HELP AND INFO BUTTON
OnClick the user is navigated to the Help and Info page.

D. LOG OUT BUTTON
OnClick the user is logged out from CONtv.

E. BECOME A VIP MEMBER BUTTON
OnClick the user is navigated to the upsell page.



FUNCTIONAL ANNOTATIONS

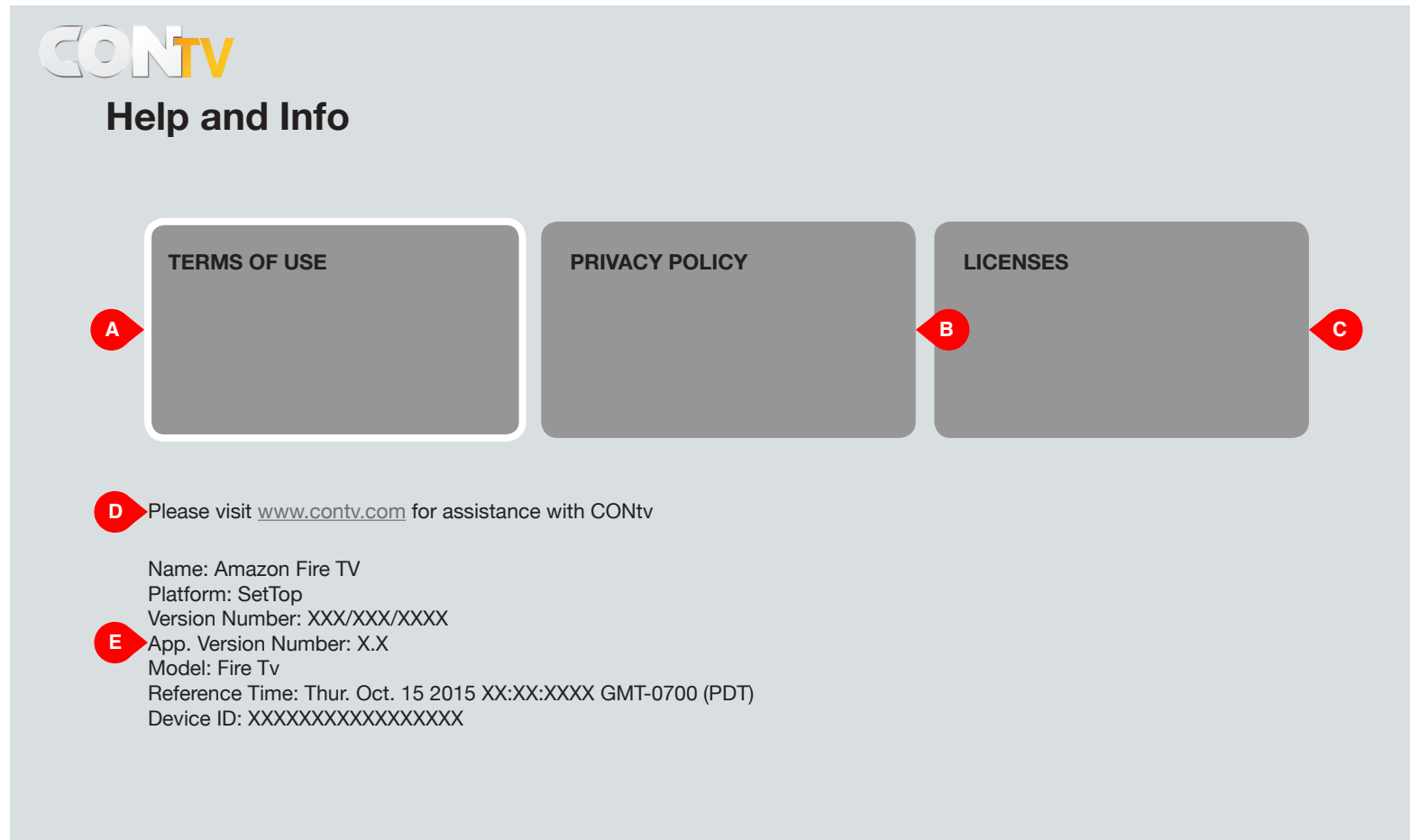
SCREEN DESCRIPTION: The user can change their preferences on this page.

A. CAPTIONS BUTTON
OnClick the captions are turned on/off.

B. CAPTION FORMATTING BUTTON
OnClick the captions are altered.

C. AUTOPLAY BUTTON
OnClick the autoplay feature is turned on/off.

D. LOG OUT BUTTON
OnClick the user is logged out from CONtv.



FUNCTIONAL ANNOTATIONS

SCREEN DESCRIPTION: This page allows the user to view a the help and info options for the app.

A. TERMS OF USE BUTTON
OnClick the user is navigated to the terms of use page.

B. PRIVACY POLICY BUTTON
OnClick the user is navigated to the privacy policy page.

C. LICENSES BUTTON
OnClick the user is navigated to the licenses page.

D. HELP COPY
This is the URL for the help page on CONtv.

E. DEVICE ID
This is devices information.

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