DOCURAMA

User Experience/Information Architecture Tablet

v 1.3

Date	Version	Description
10/23/15	1.0	Original document
10/27/15	1.1	Revised based off of feedback
11/18/15	1.2 - 1.3	Revised based off of feedback

CINEDIGM

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A

LOADING SCREEN	CINEDIGM
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DOCURAMA

A

B SIGN UP C LOG IN

D LOG IN WITH FACEBOOK

SPLASH SCREEN

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DOCURAMA

Email:

A

Password:

B
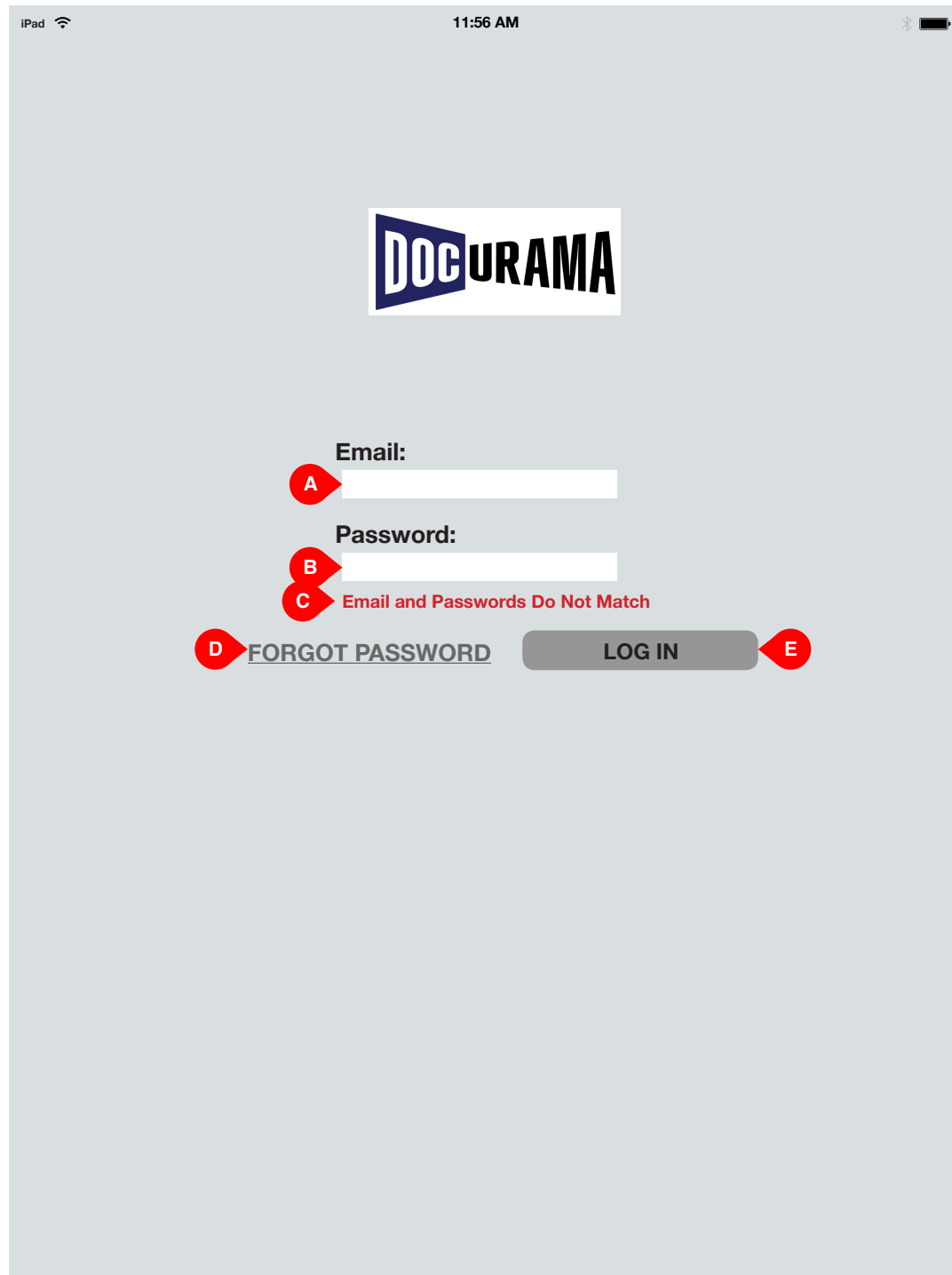
C   **Email and Passwords Do Not Match**

D **FORGOT PASSWORD**   **LOG IN** E

LOGIN SCREEN	CINEDIGM
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DOCURAMA

Please Create Your Account

First Name: **Last Name:**

(A)   (B)

Email Address:

(C)

Password: **Password Again:**

(D)   (E)

Success!

By clicking 'Sign up,' you agree to the Docura (F) erms of Use and Privacy Policy (G) .

(H) **SIGN UP**

Failure Message:
Passwords Do Not Match

CREATE ACCOUNT

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DOCURAMA

A X

Genre

View All

DOCURAMA

GET EXCLUSIVE CONTENT

B

C FREE TRIAL
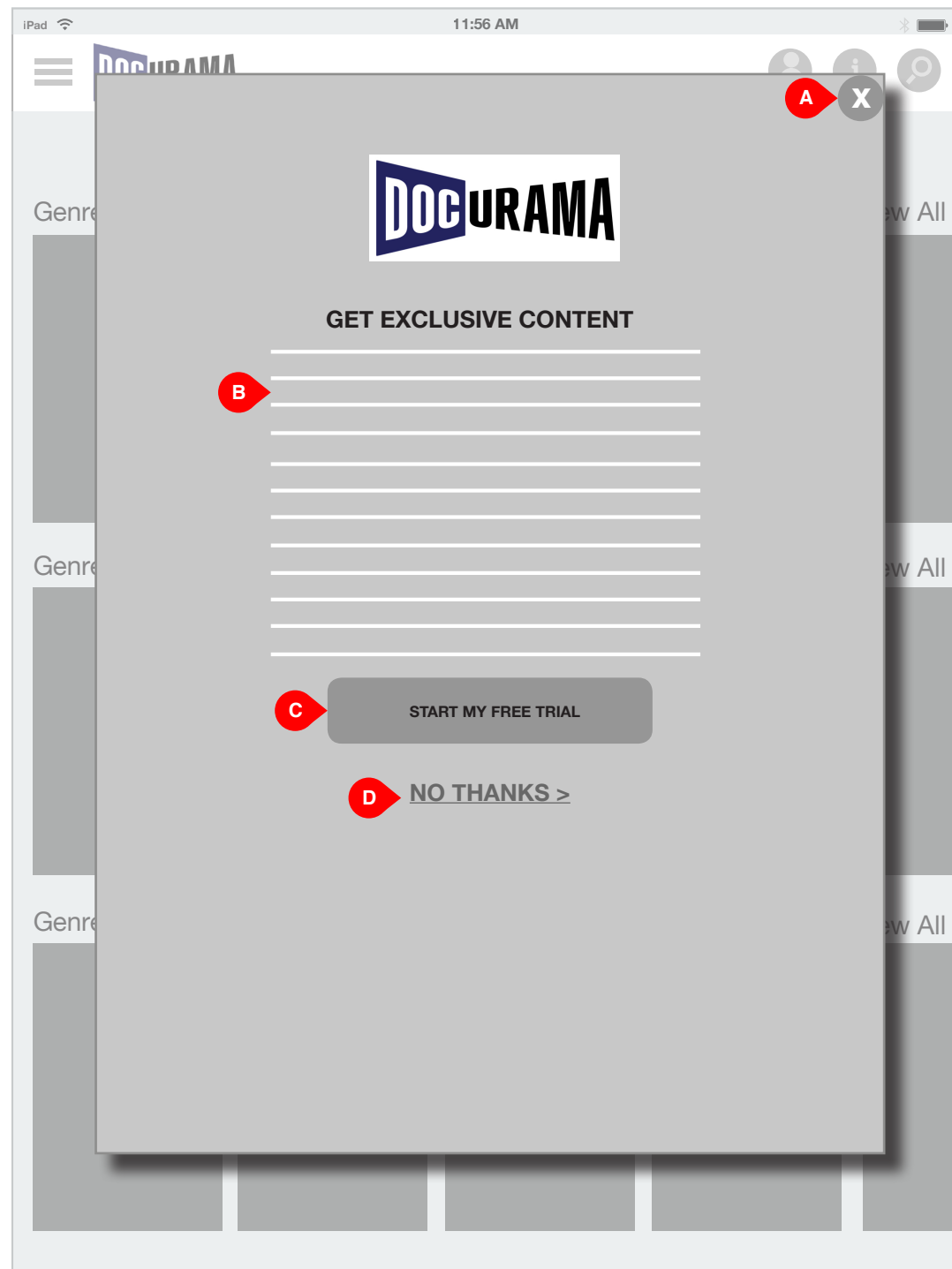
Genre

View All

Genre

View All

DOCURAMA

GET EXCLUSIVE CONTENT

FREE TRIAL

DOCURAMA

GET EXCLUSIVE CONTENT

FREE TRAIL

3-TIER UPSELL MODAL

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DOCURAMA

Genre   View All

A X

DOCURAMA

GET EXCLUSIVE CONTENT

B

Genre   ew All

C START MY FREE TRIAL

D NO THANKS >

Genre   ew All

FUNCTIONAL ANNOTATIONS

SCREEN DESCRIPTION: When a user selects to become a member via a link they are sent to this page via the become a member link.
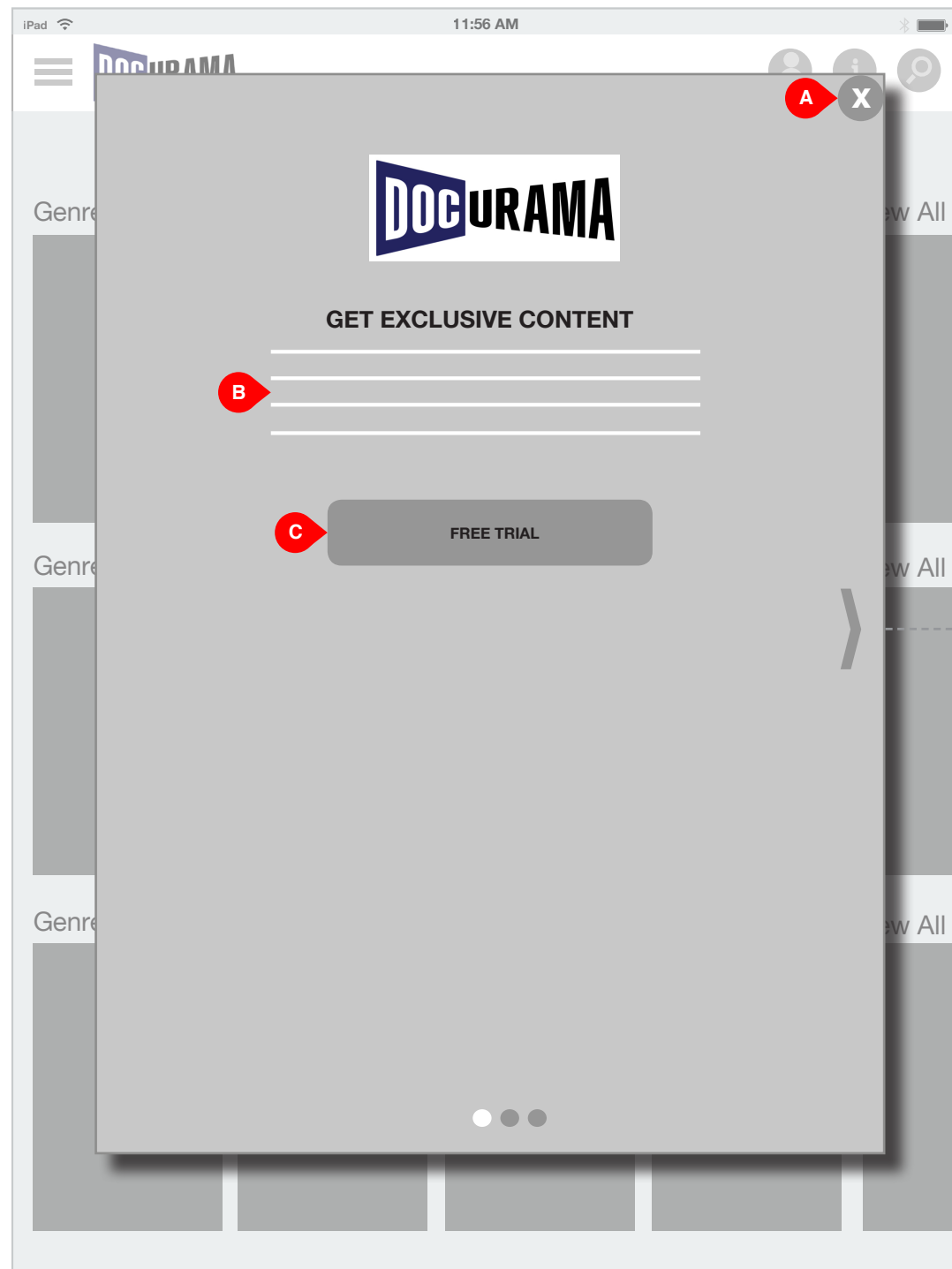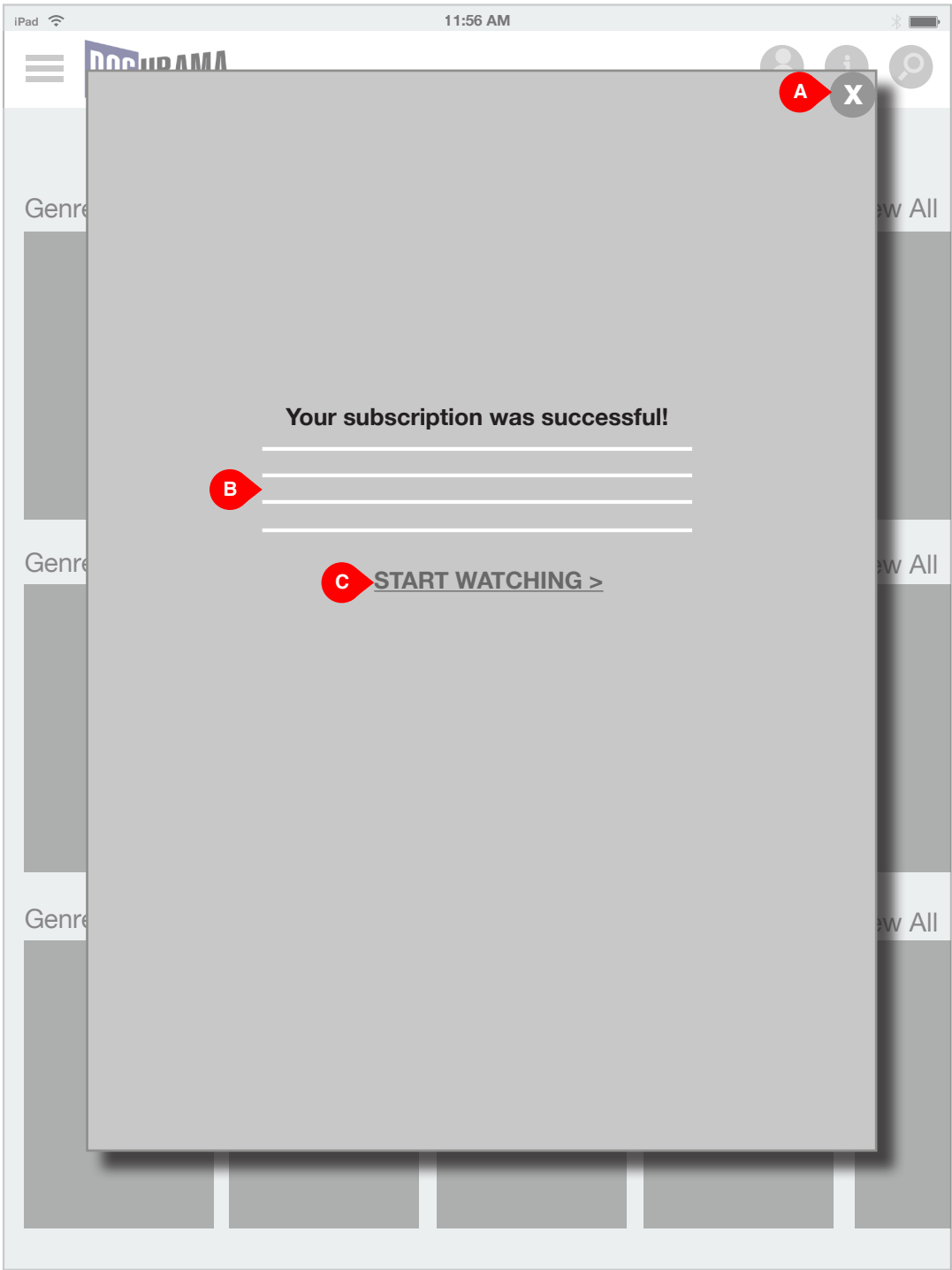
A. CLOSE BUTTON
OnClick the modal is closed.

B. PERKS COPY
This content describes what the perks of the service are.

C. JOIN NOW BUTTON
OnClick the user is navigated to the membership modal.

D. NO THANKS LINK
OnClick the modal is closed.

DETAIL UPSELL MODAL

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DOCURAMA

Genre   View All

Your subscription was successful!

B _____

C START WATCHING >

Genre   View All

Genre   View All

SUCCESSFUL SUBSCRIPTION MODAL
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DOCURAMA

A

B C D

E

○ ● ● ● ●

F Recommended for you

MEMBERS MEMBERS H MEMBERS

G

New Arrivals

MEMBERS MEMBERS

HOME PAGE (NON-MEMBERS)

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☰   **DOCURAMA**

A   MEMBER   ⓘ   🔍

● ● ● ● ●

Recommended for you

New Arrivals
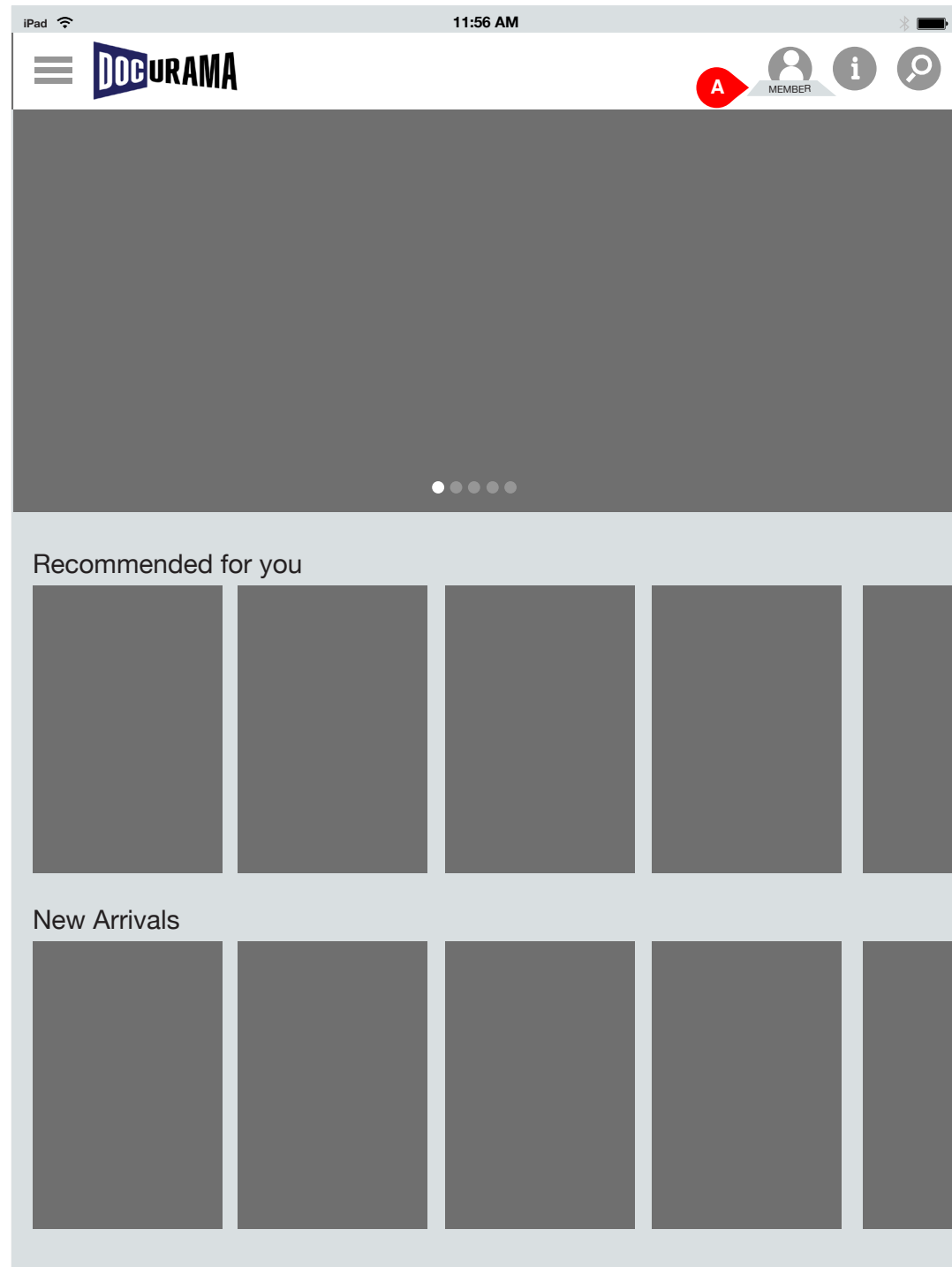
HOME PAGE (MEMBERS)

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NON - MEMBER

MEMBER

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DOCURAMA

A   BECOME A MEMBER

B   HOME

C   MY WATCHLIST

D   RECENTLY WATCHED

GENRES

E   GENRE 1

GENRE 2

GENRE 3

GENRE 4

GENRE 5

HOME

MY WATCHLIST

RECENTLY WATCHED

GENRES

GENRE 1

GENRE 2

GENRE 3

GENRE 4

GENRE 5
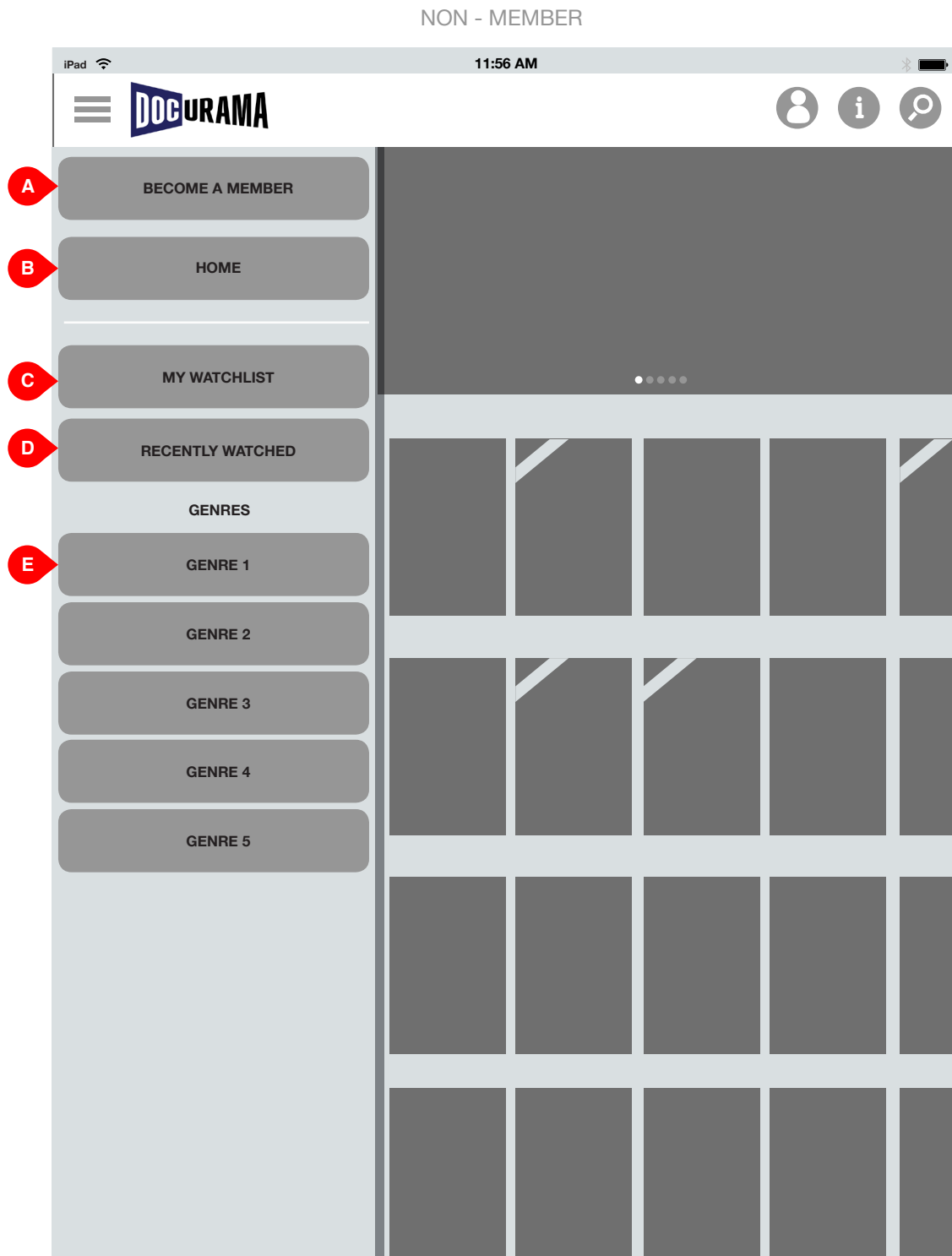
FUNCTIONAL ANNOTATIONS

SCREEN DESCRIPTION: When the user clicks on the hamburger the navigation drawer slides in from the left to the right. Members have a different navigation layout. The main page scales in the background as the drawer slides out.

A. BECOME A MEMBER BUTTON
OnClick the user is navigated to the detail upsell modal.

B. HOME BUTTON
OnClick the user is navigated to the home page.

C. MY WATCHLIST BUTTON
OnClick the user is navigated to their watchlist.

D. RECENTLY WATCHED BUTTON
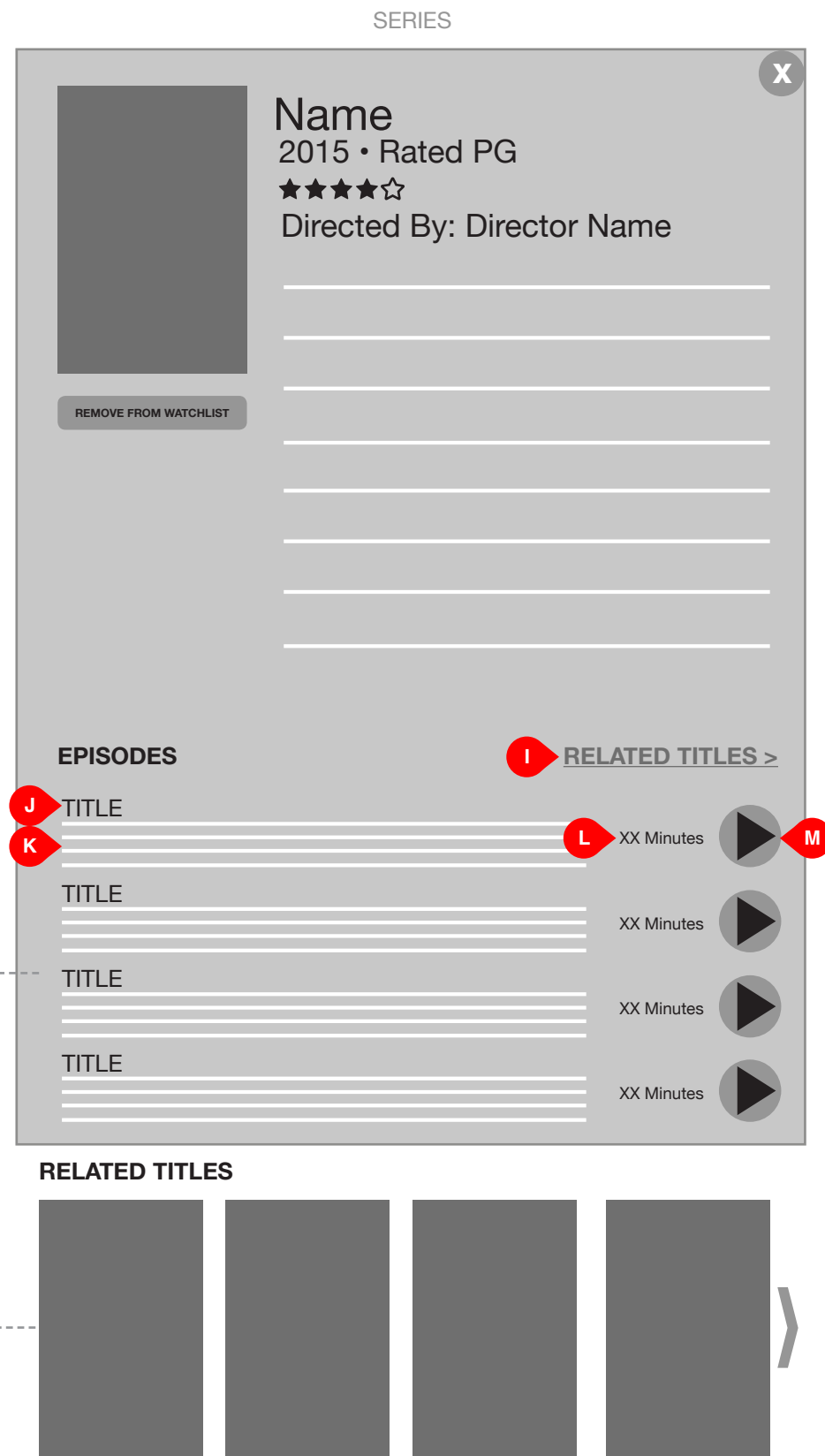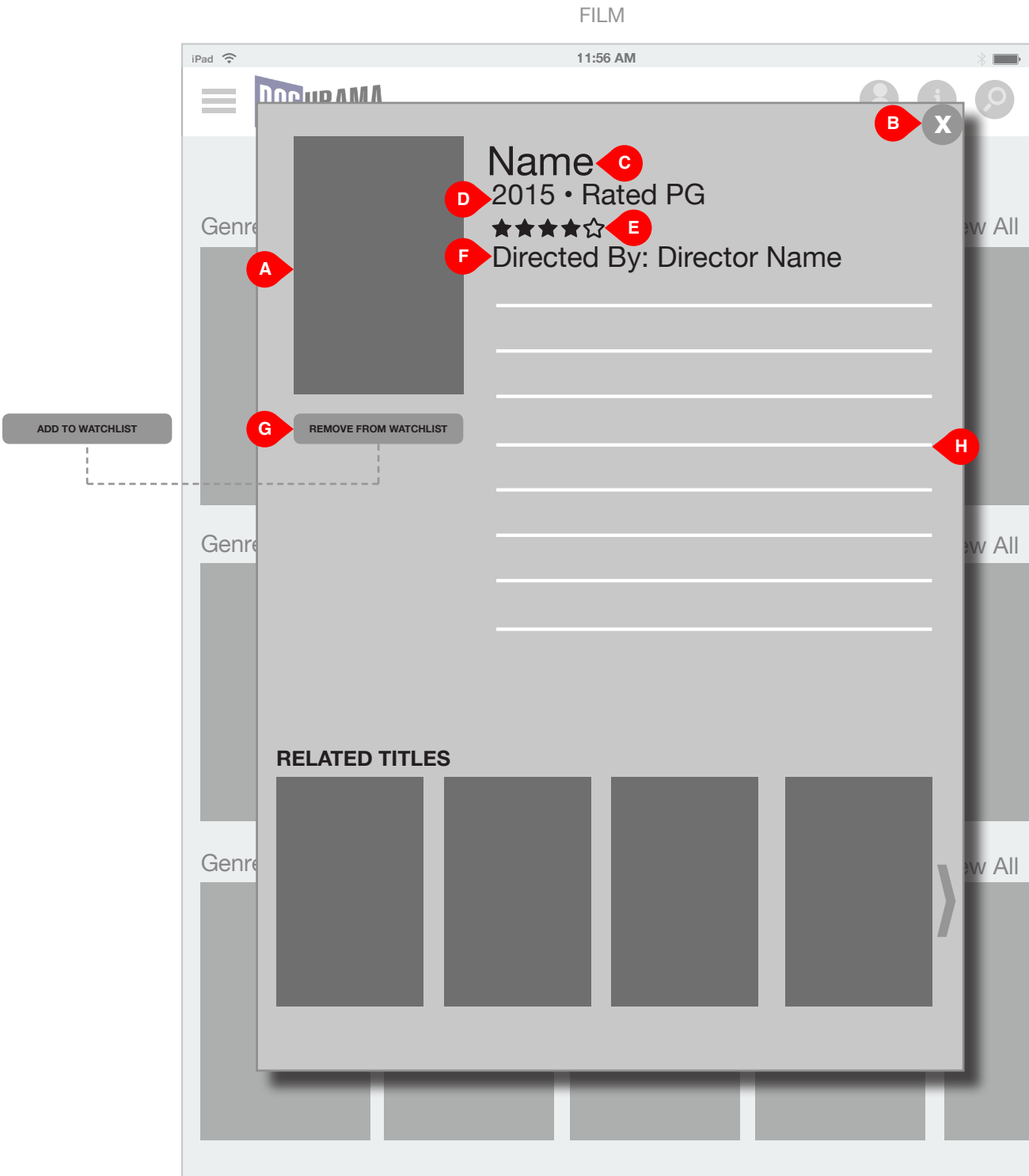OnClick the user is navigated to their recently watched content.

E GENRES BUTTON
The different types of genres are indicated here. OnClick the user is navigated to the specific genre page.
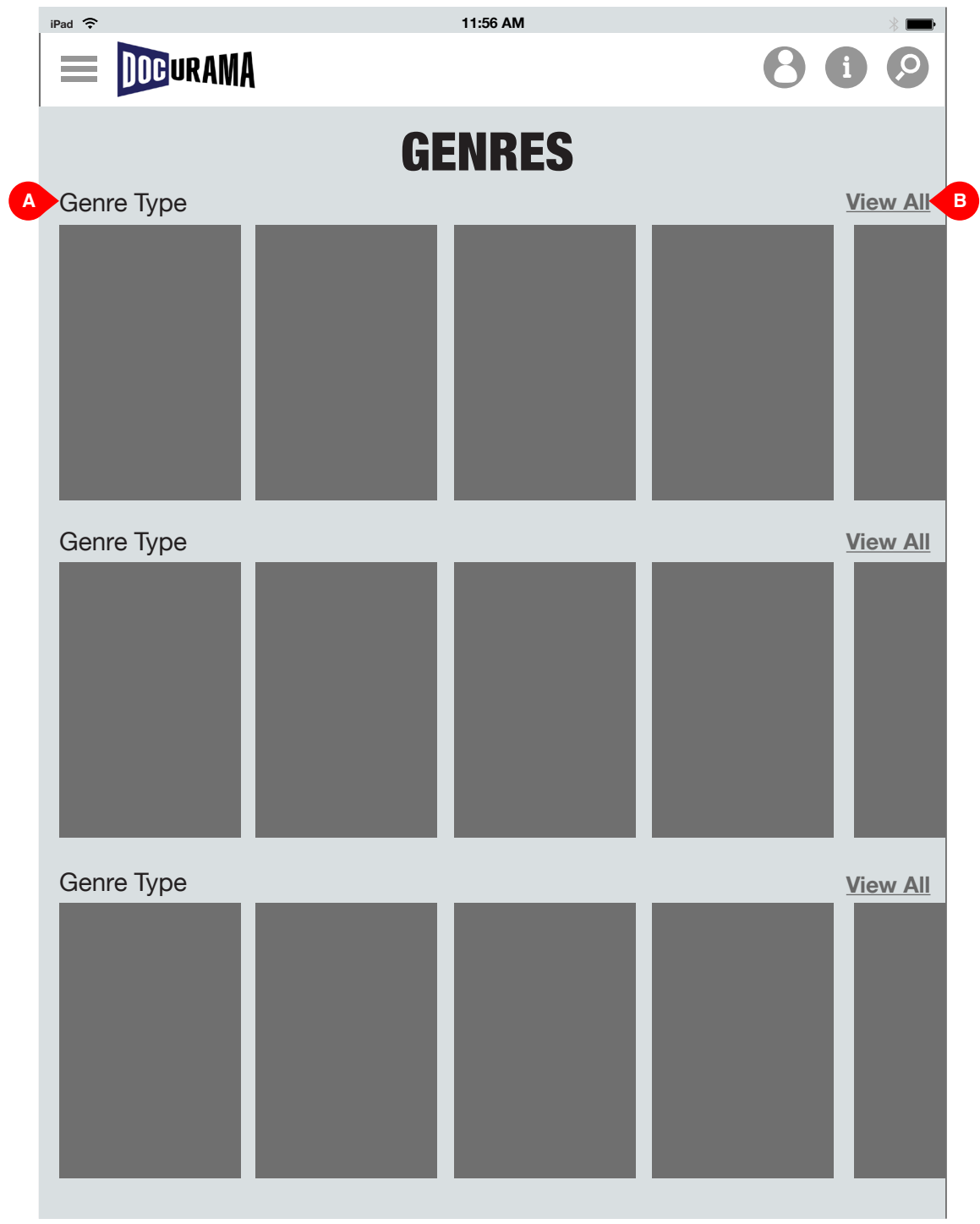
MAIN NAVIGATION DRAWER

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FILM

SERIES

PRODUCT PAGE MODAL		CINEDIGM
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GENRES

A Genre Type   View All **B**

Genre Type   View All

Genre Type   View All

GENRE PAGE

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GENRE NAME
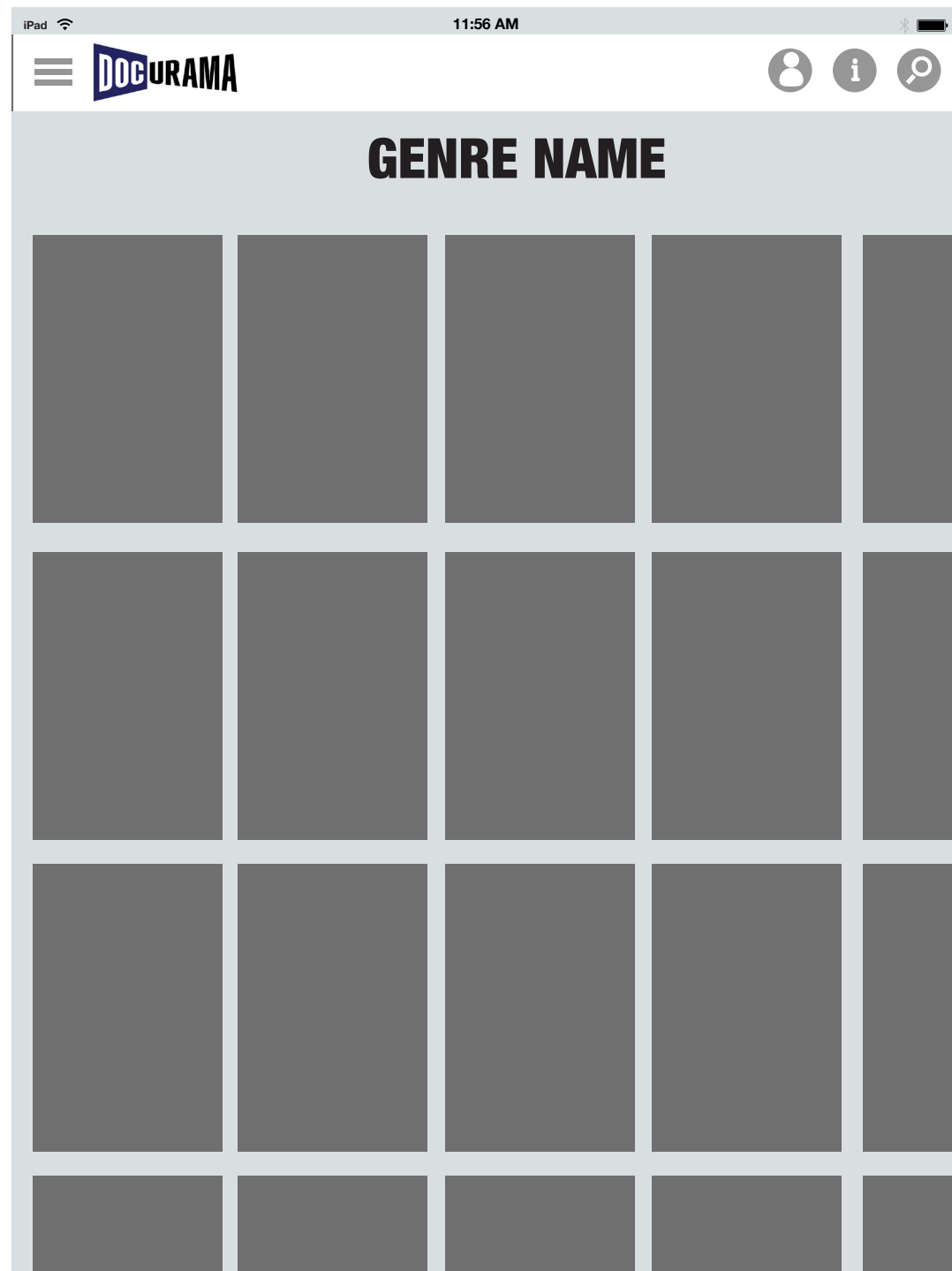
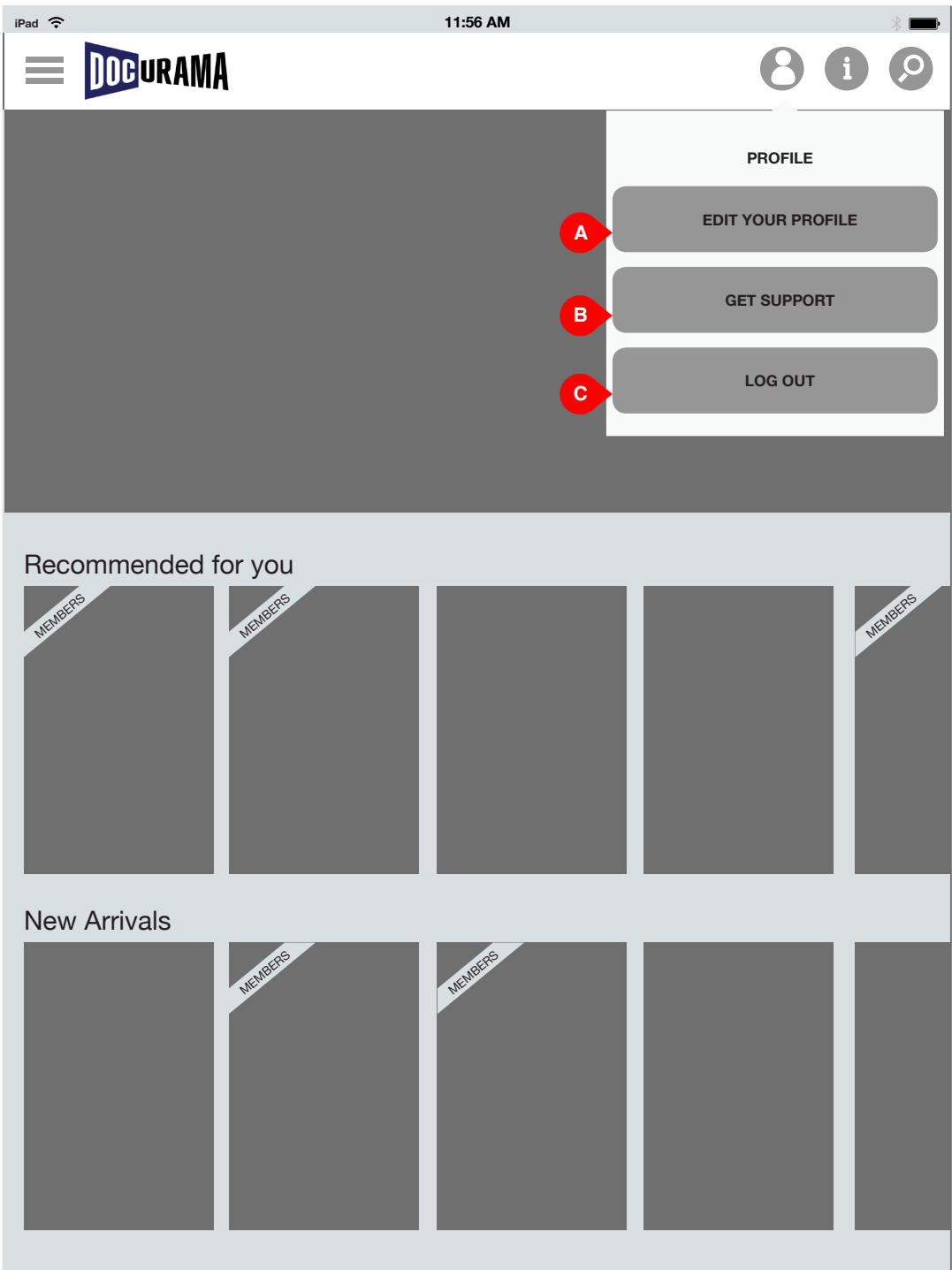**GENRE SUB PAGE**

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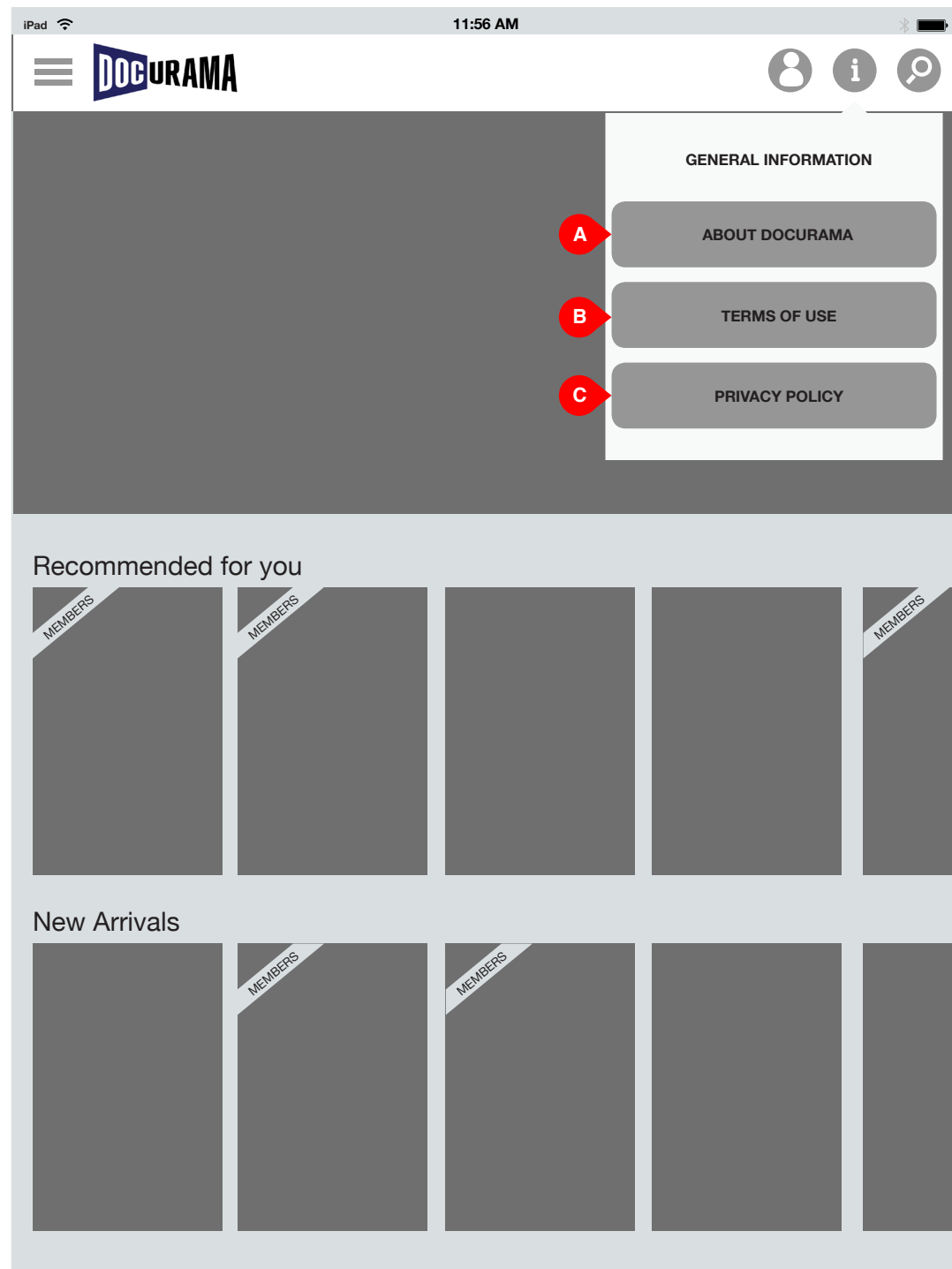
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☰   **DOCURAMA**

PROFILE

EDIT YOUR PROFILE   (A)

GET SUPPORT   (B)

LOG OUT   (C)

Recommended for you

MEMBERS   MEMBERS   MEMBERS

New Arrivals

MEMBERS   MEMBERS

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DOCURAMA

GENERAL INFORMATION

A   ABOUT DOCURAMA

B   TERMS OF USE

C   PRIVACY POLICY

Recommended for you

MEMBERS   MEMBERS   MEMBERS

New Arrivals

MEMBERS   MEMBERS

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Edit Your Profile Information

First Name: **Last Name:**
(A) Eric   Davis (B)

Email Address:
(C) Eric@XXXX.com

Change Password

Current Password:
(D)

New Password: **New Password Again:**
(E)   (F)

Success!

(G) **UPDATE**

Failure Message:
Passwords Do Not Match

Or

Incorrect Password

EDIT YOUR PROFILE

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