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FUNCTIONAL ANNOTATIONS

SCREEN DESCRIPTION: This is the index page of the site. This page would consist of a parallax layout with content blades floating above images of Conventions and/or films.

A. SITE LOGO
This is the logo for the site. OnClick the user navigates to the Home Page.

B. MAIN NAVIGATION
This is the main navigation of the site.

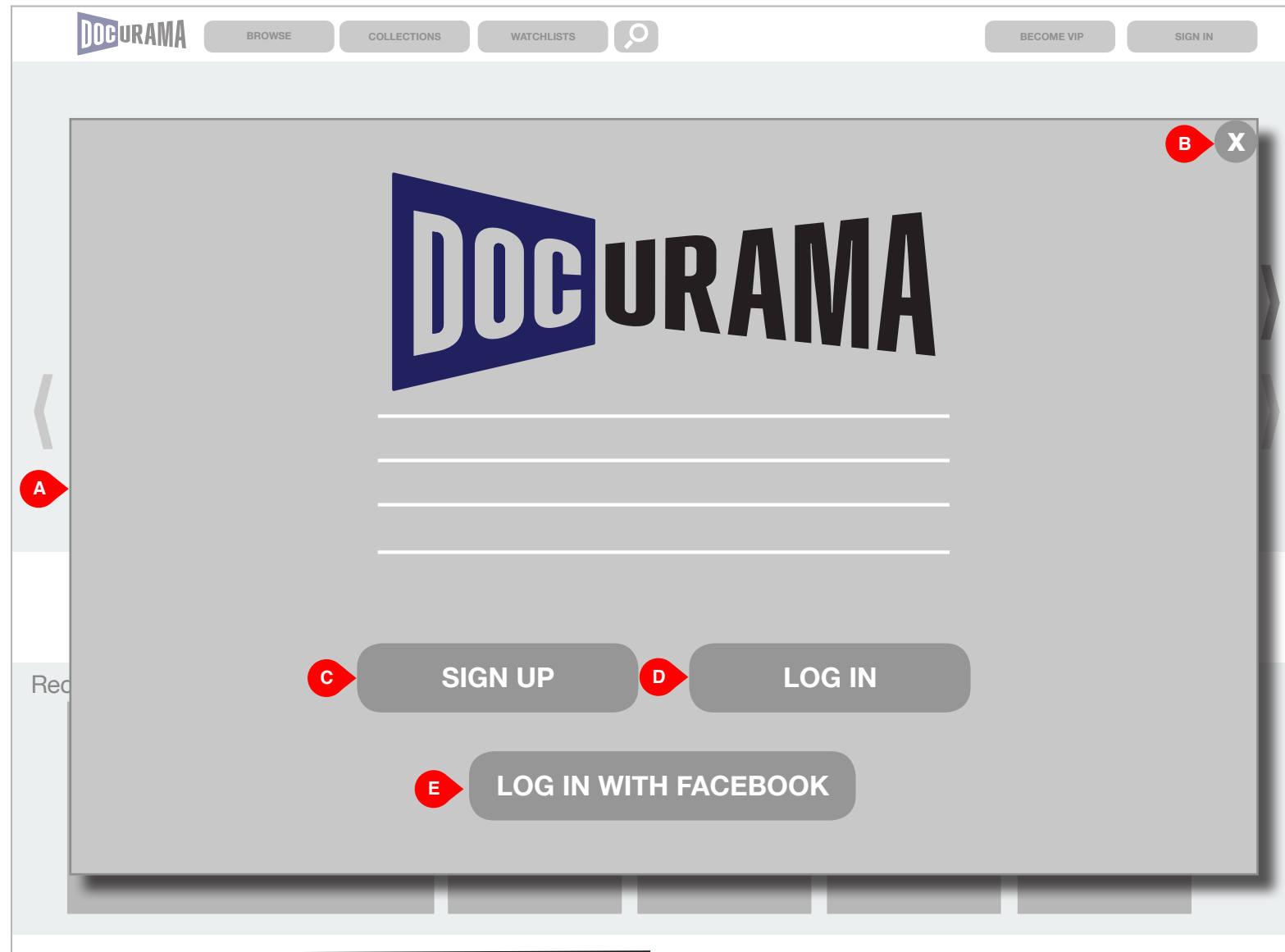
C. ROTATING CONTENT CAROUSEL
The image gallery houses collections, featured films, news and events.

D. CONTENT BLADE
Blades would consist of categorized content. Each blade would have a scroll right/left function.

E. FOOTER
This is the sites footer.



HOME PAGE	
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FUNCTIONAL ANNOTATIONS

SCREEN DESCRIPTION: When a user initially enters the CONtv site, this modal is shown allowing the user to create an account or log in. Cookies keep this modal from opening after the initial access.

A. MODAL
This is the modal that contains the call to actions.

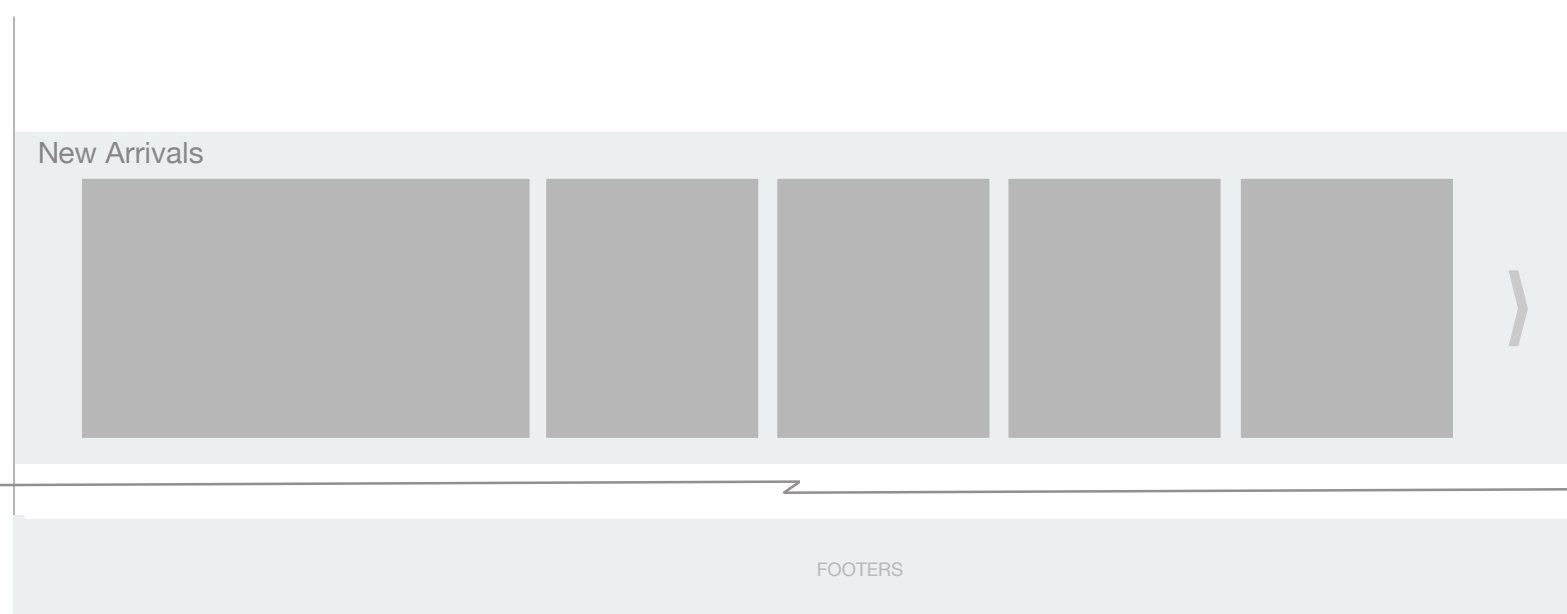
B. CLOSE MODAL BUTTON
OnClick this button closes the sign in modal.

C. SIGN UP BUTTON
OnClick the user is navigated to the sign up page.

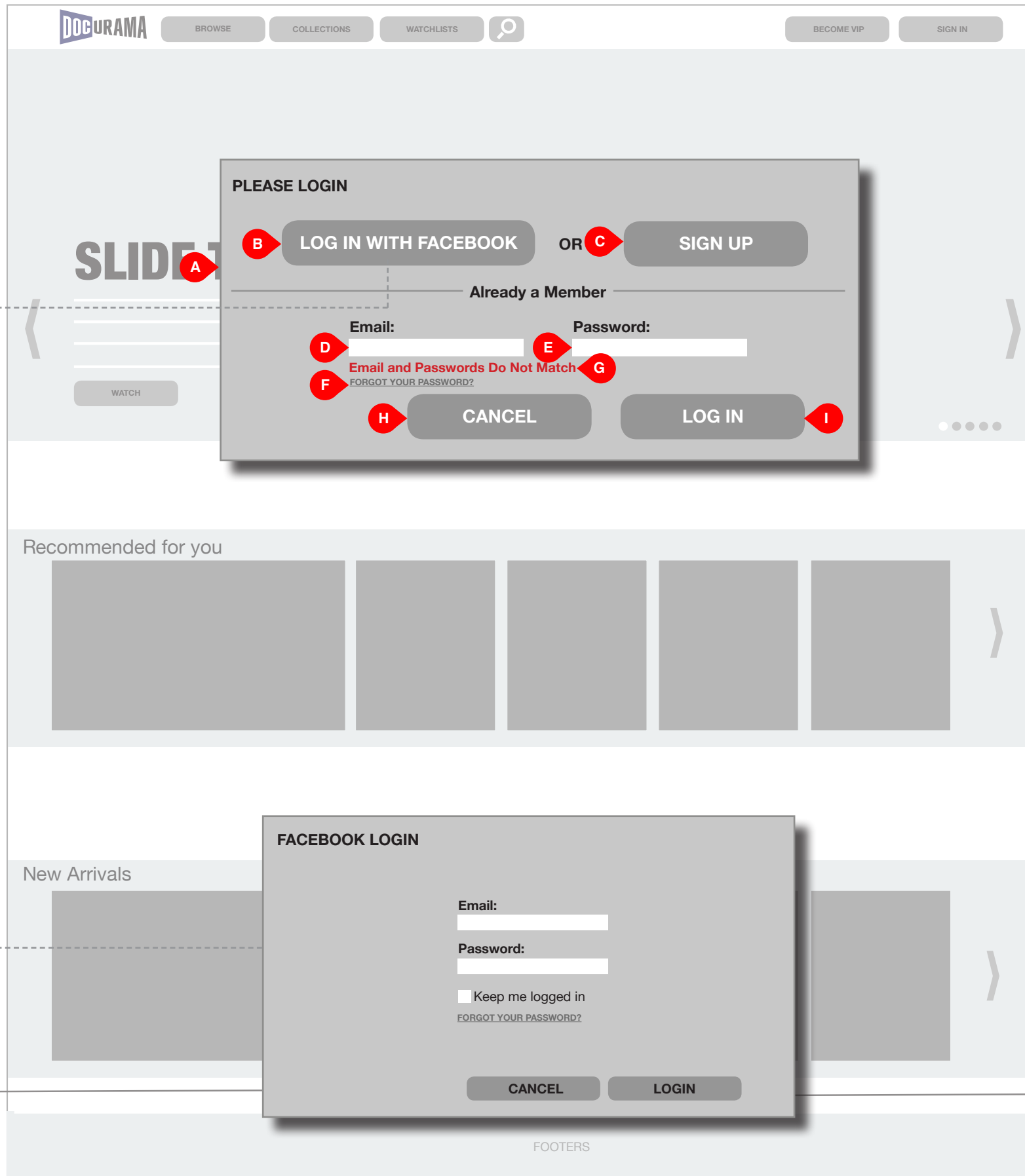
D. LOG IN BUTTON
OnClick the user is navigated to the log in page.

E. LOG IN WITH FACEBOOK BUTTON
OnClick the user is navigated to the Facebook login API.

Note: This current design doesn't conform to the revised modal layout.



WELCOME MODAL	
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FUNCTIONAL ANNOTATIONS

SCREEN DESCRIPTION: On second visit this modal is shown allowing the user to create an account or log in. Cookies allow this modal to appear.

A. MODAL
This is the modal that contains the call to actions.

B. LOG IN WITH FACEBOOK BUTTON
OnClick the user is navigated to the Facebook login API.

C. SIGN UP BUTTON
OnClick the user is navigated to the sign up page.

D. EMAIL FIELD
The user enters their email in this field.

E. PASSWORD FIELD
The user enters their password in this field.

F. FORGOT YOUR PASSWORD LINK
OnClick the user is navigated to the forgot password page.

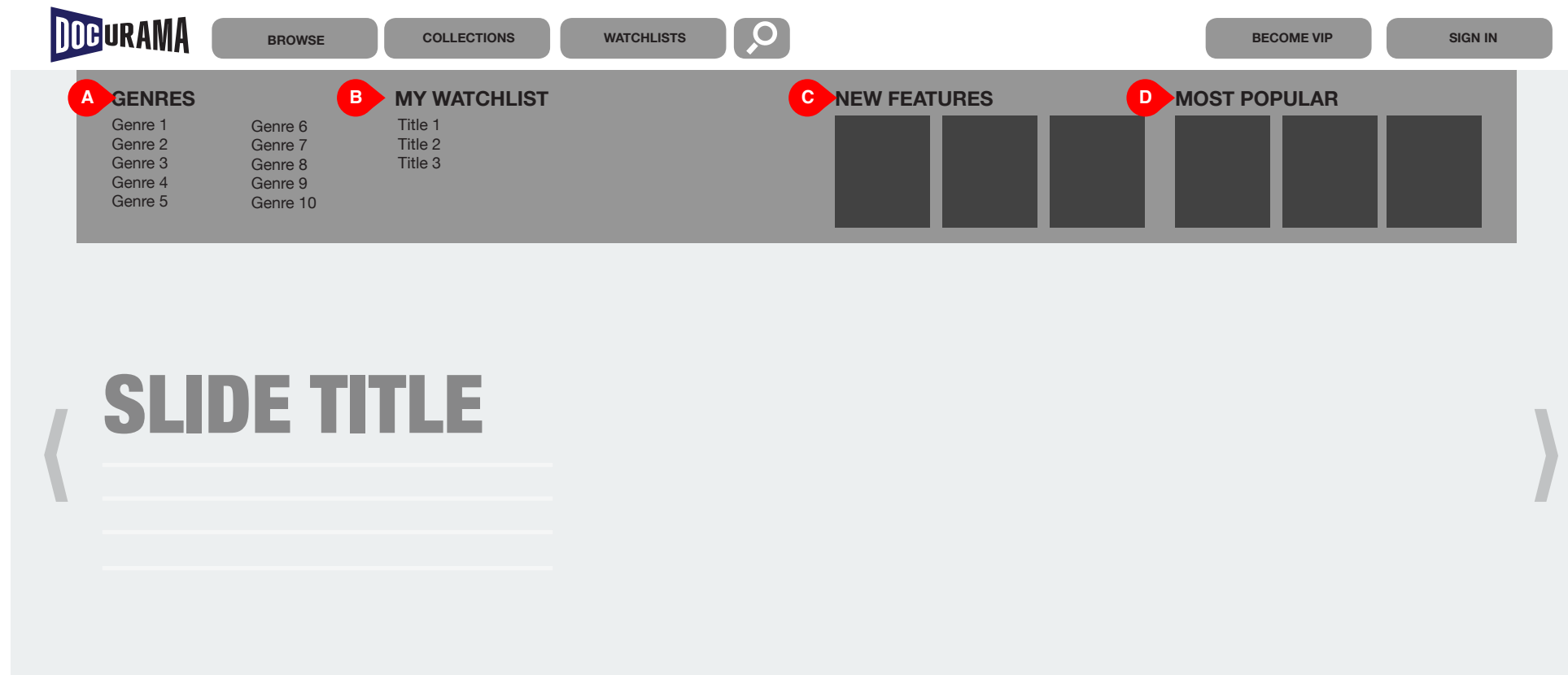
G. ALERT
This alert appears if the email and password do not match.

H. CANCEL BUTTON
OnClick this button closes the sign in modal.

I. LOG IN BUTTON
OnClick the user is navigated to the log in page.

SIGN IN MODAL	
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MEGA MENU DROPDOWN

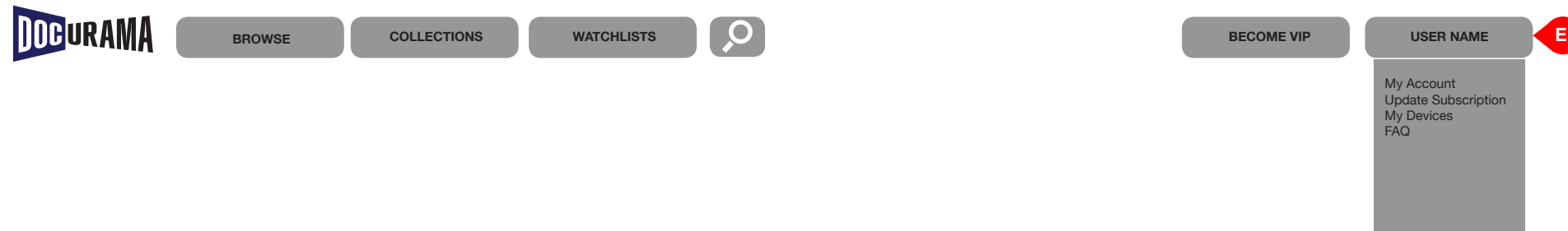


FUNCTIONAL ANNOTATIONS

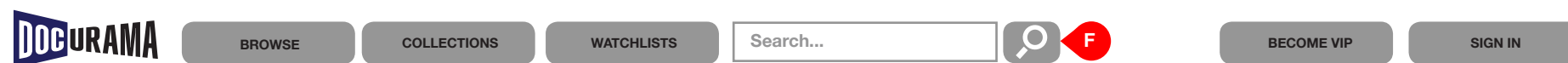
SCREEN DESCRIPTION: The main navigation would have a mega menu that appears OnClick and would contain the following functions:

- A. GENRES**
This section contains film and TV genres.
- B. MY WATCHLIST**
This section contains the user's watchlist.
- C. NEW FEATURES**
This section contains the latest content.
- D. MOST POPULAR**
This section contains the most popular content. **Note:** would this be parsed by views, ratings or both?
- E. USER DROPDOWN**
OnClick (should the user be registered) this dropdown gives the user the option to update their information.
- E. SEARCH FUNCTION**
OnClick the search text field expands from the left. The user types in their search parameters and presses the magnifying glass.

USER DROPDOWN



SEARCH FUNCTION

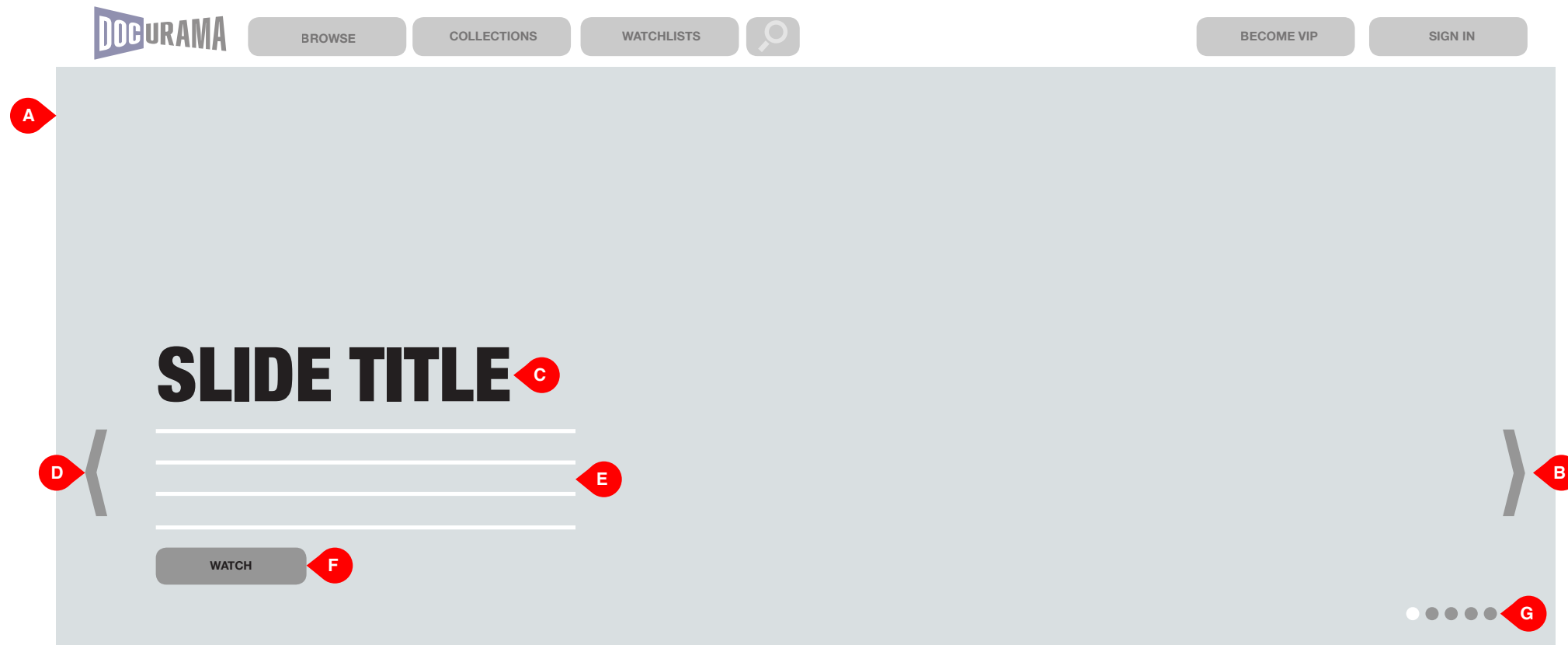


MAIN NAV

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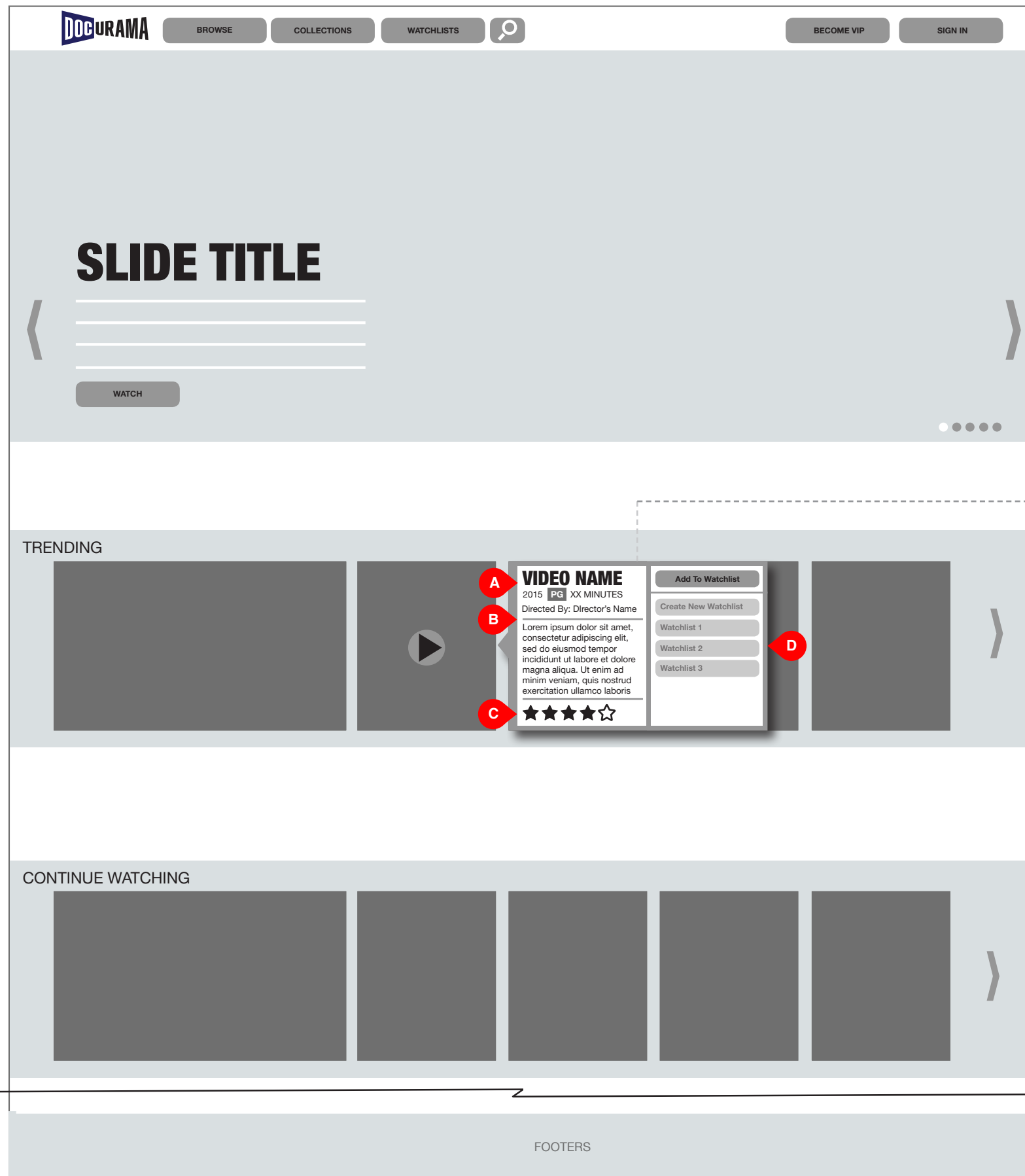
Last Modified: 11/02/15



FUNCTIONAL ANNOTATIONS

SCREEN DESCRIPTION: The rotating content carousel has the following sections:

- A. IMAGE**
The entirety of the carousel contains a large image that spans the width of the site. There would be a vignette on the left of the image for clarity of type. This could also be a large video loop.
 - B. SCROLL RIGHT BUTTON**
OnClick the carousel scrolls the content to the left.
 - C. SLIDE TITLE**
This is the title of the slide.
 - D. SCROLL LEFT BUTTON**
OnClick the carousel scrolls the content to the right.
 - E. SLIDE COPY**
This is the descriptive copy of the slide.
 - F. WATCH BUTTON**
OnClick the user is navigated to the video detail window.
 - G. PAGINATION**
The user uses this to see which slot they are on. This also works as a set of buttons to allow the user to navigate to each slide.
- The user can view other reviews by scrolling to the right or the left via the scroll buttons.



FUNCTIONAL ANNOTATIONS

SCREEN DESCRIPTION: When a user mouses over a video, the video detail window slides out to the right of the video. This window contains movie information, ratings, and watchlist options.

A. MOVIE INFO
This is the main information for the video. This information consists of:

- Name
- Year released
- MPAA Rating
- Length in minutes
- Director's name

B. DESCRIPTIVE COPY
This is the description of the film.

C. RATING STARS
These stars indicate user based reviews of the movie.

D. ADD TO WATCHLIST
The user can add this video to their watchlist via this section. If they try and add a film to their watchlist and they aren't logged in, a log-in modal will appear allowing them to log in or create a new membership.

WATCHLIST FUNCTIONALITY

1. User selects Add to Watchlist.

2. Watchlist is now active. The User selects Create New Watchlist.

3. A new watchlist button appears and the User types in the new watchlist name.

4. OnReturn the new name is entered and the video is saved to it.



FUNCTIONAL ANNOTATIONS

SCREEN DESCRIPTION: The collections page has the following elements:

A. ROTATING CONTENT CAROUSEL
The image gallery houses images of the various collections.

B. COLLECTION BLADE
Blades would consist of the collected content. Each blade would have a scroll right/left function.

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FUNCTIONAL ANNOTATIONS

SCREEN DESCRIPTION: Video content pages would consist of the following items:

A. VIDEO PLAYER

This video player has the following features:

- Play/Pause button
- Next button
- Audio On/Off button
- Audio volume
- Scrubber
- Time
- Fullscreen button

B. VIDEO NAME

This is the name of the video.

C. SOCIAL FUNCTION BUTTONS

These buttons are:

- Review
- Tweet
- Share
- Add to

When a user selects a social media function that sites login A.P.I. is displayed allowing login.

D. RELEASE YEAR AND RATINGS

The release year, the MPAA rating and the reviews are displayed here. If the user clicks on a star, they enter that as their rating of the film.

E. DIRECTOR

This is the name of the director.

G. COPY

This is the descriptive copy of the film.

H. RECOMMENDED BLADE

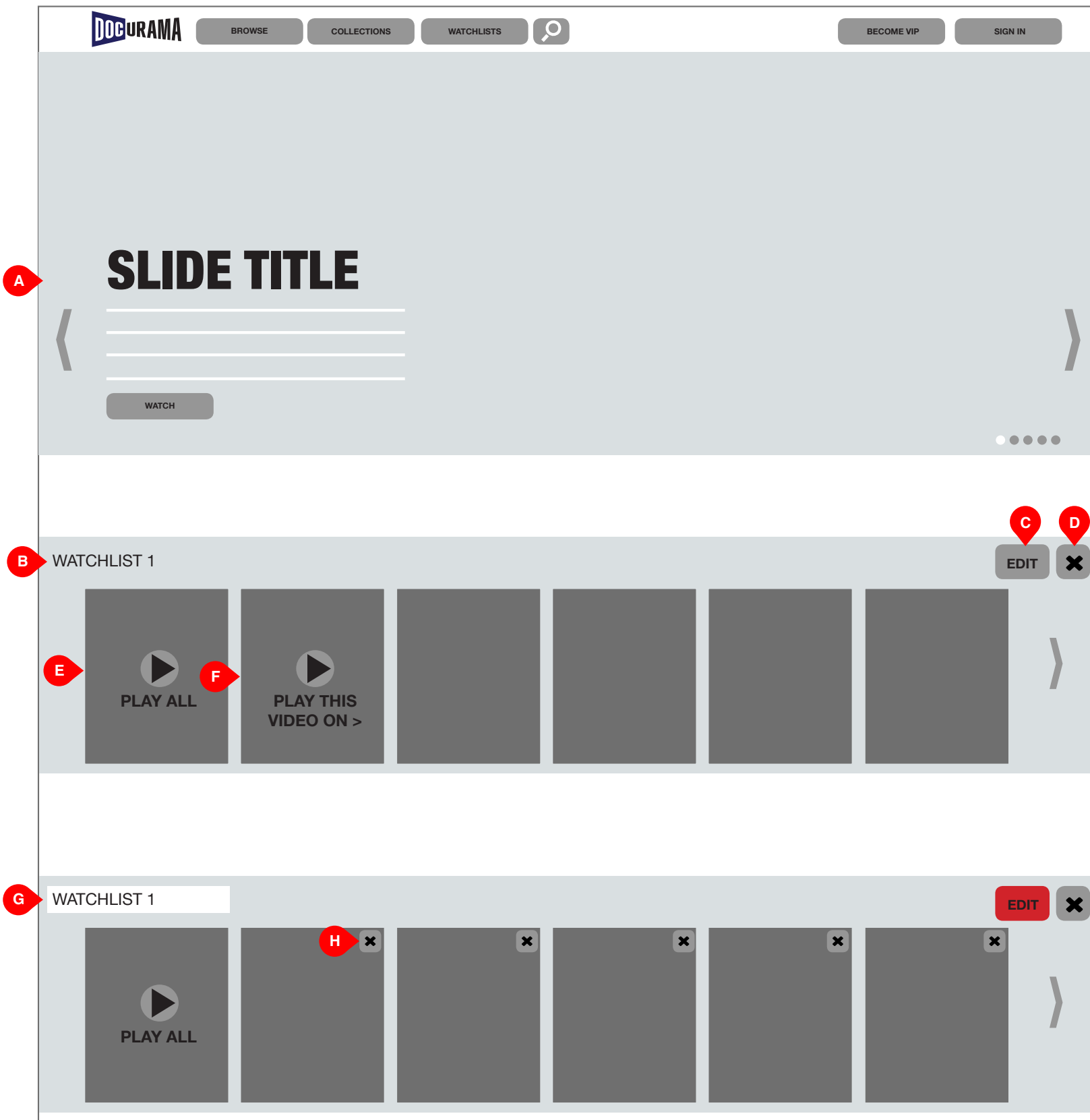
These are the similar movies/content to the currently displayed video.

VIDEO PAGE

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FUNCTIONAL ANNOTATIONS

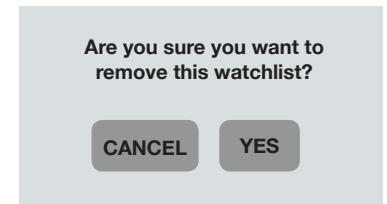
SCREEN DESCRIPTION: The user's watchlists are viewed and edited on this page. Each watchlist is located in their own content blades.

A. ROTATING CONTENT CAROUSEL
The image gallery houses random images and information of the various films in the users collection.

B. WATCHLIST NAME
This is the name of the watchlist. When a watchlist is made the default title is "Watchlist 1", followed by "Watchlist 2", etc.

C. EDIT BUTTON
OnClick the watchlist blade becomes editable (see G, H).

D. DELETE WATCHLIST BUTTON
OnClick a modal pops up that asks the user if they want to proceed with deleting the watchlist. Any deleted watchlist is removed from all other shared watchlists.

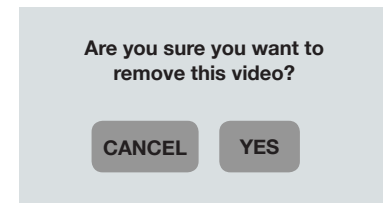


E. PLAY ALL BUTTON
OnClick all of the videos in the watchlist are played in order of placement.

F. PLAY THIS VIDEO ON BUTTON
OnClick this video and all subsequent videos are played in order of placement.

G. WATCHLIST NAME (EDITABLE STATE)
The use changes the name of the watchlist here. When the user clicks on the edit button (C) a second time the change goes into effect.

H. REMOVE VIDEO BUTTON
OnClick this video is removed from the watchlist. A modal pops up that asks the user if they want to proceed with deleting the video.



MY WATCHLISTS

User Experience and Information Architecture

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FUNCTIONAL ANNOTATIONS

SCREEN DESCRIPTION: The user updates their Docurama account on this page.

A. FIRST NAME FIELD
This is the field where the user enters their first name.

B. LAST NAME FIELD
This is the field where the user enters their last name.

C. EMAIL FIELD
This is the field where the user enters their email.

D. CURRENT PASSWORD FIELD
This is the field where the user enters their current password.

D. NEW PASSWORD FIELD
This is the field where the user enters their new password.

E. NEW CONFIRM PASSWORD FIELD
This is the field where the user re-enters their new password.

H. UPDATE BUTTON
OnClick this user is navigated to the successful subscription page and the information is updated.

Failure Message:
Passwords Do Not Match
Or
Incorrect Password

ACCOUNT UPDATE PAGE

User Experience and Information Architecture

File: DOCURAMA_UI_V1.indd

Last Modified: 11/02/15

FUNCTIONAL ANNOTATIONS

SCREEN DESCRIPTION: This is the modal that appears when a user updates their account.

A. CREDIT CARD RADIAL BUTTONS
The user selects their credit card type here.

B. EMAIL FIELD
This is the field that the user enters their email.

C. EXPIRATION MONTH PULLDOWN
The user selects the expiration month via this pulldown.

D. EXPIRATION YEAR PULLDOWN
The user selects the expiration year via this pulldown.

E. SECURITY CODE FIELD
This is the field that the user enters their security code. There is also a description button to allow the user to see where the code can be found.

F. PHONE NUMBER FIELD
This is the field that the user enters their phone number.

G. STREET FIELD
This is the field that the user enters their street address.

H. CITY FIELD
This is the field that the user enters their city.

I. STATE PULLDOWN
The user selects their state via this pulldown.

J. ZIP CODE FIELD
This is the field that the user enters their zip code.

K. PROMOTIONAL CODE FIELD
This is the field that the user enters their promotional code. There is also an indicator below the field that shows if the code is valid.

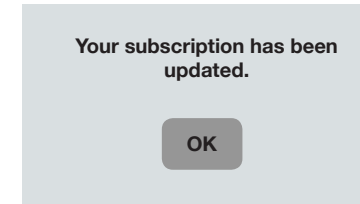
L. FAQ LINK
OnClick the user is navigated to the FAQ page.

M. CANCEL MY MEMBERSHIP/SUBSCRIPTION LINK
OnClick the user is navigated to the cancel my membership/subscription page.

N. ABOUT SSL CERTIFICATES LINK
OnClick the user is navigated to the SSL Certificates page.

O. CANCEL BUTTON
OnClick the modal is closed.

P. SAVE CHANGES BUTTON
OnClick the information is saved and closed.



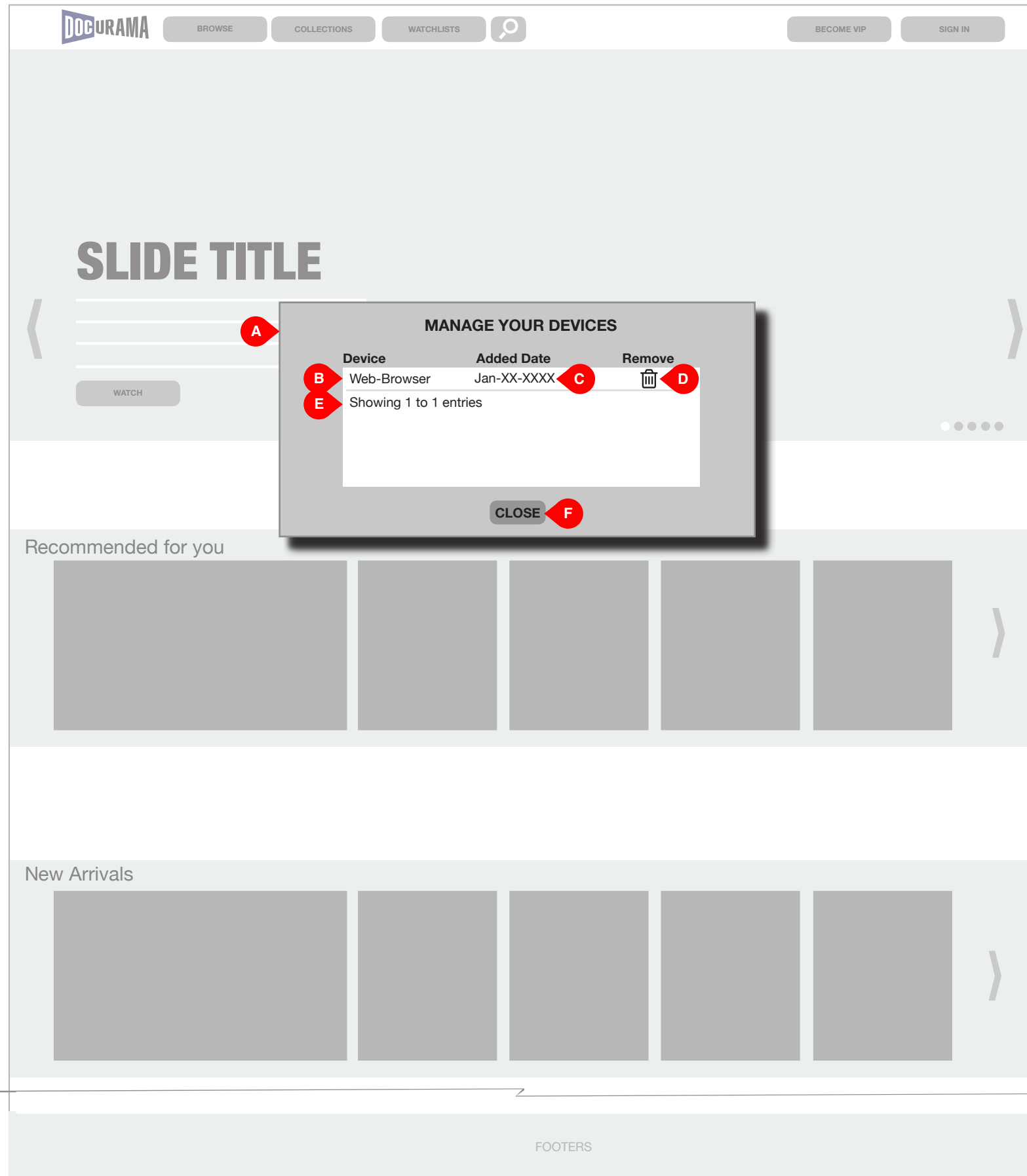
Failure Message:
Incorrect Promotional Code

UPDATE SUBSCRIPTION

User Experience and Information Architecture

File: DOCURAMA_UI_V1.indd

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FUNCTIONAL ANNOTATIONS

SCREEN DESCRIPTION: This modal shows the devices the user has logged in with their subscription.

A. MY DEVICES MODAL
This modal contains the interactively for the user devices.

B. DEVICE TYPE
This is the device type. Terminology is T.B.D.

C. DATE ADDED
This is the date the device was added.

D. REMOVE BUTTON
OnClick the device is removed from the list.

E. DEVICE COUNT
This indicates the amount of devices the user has on their account.

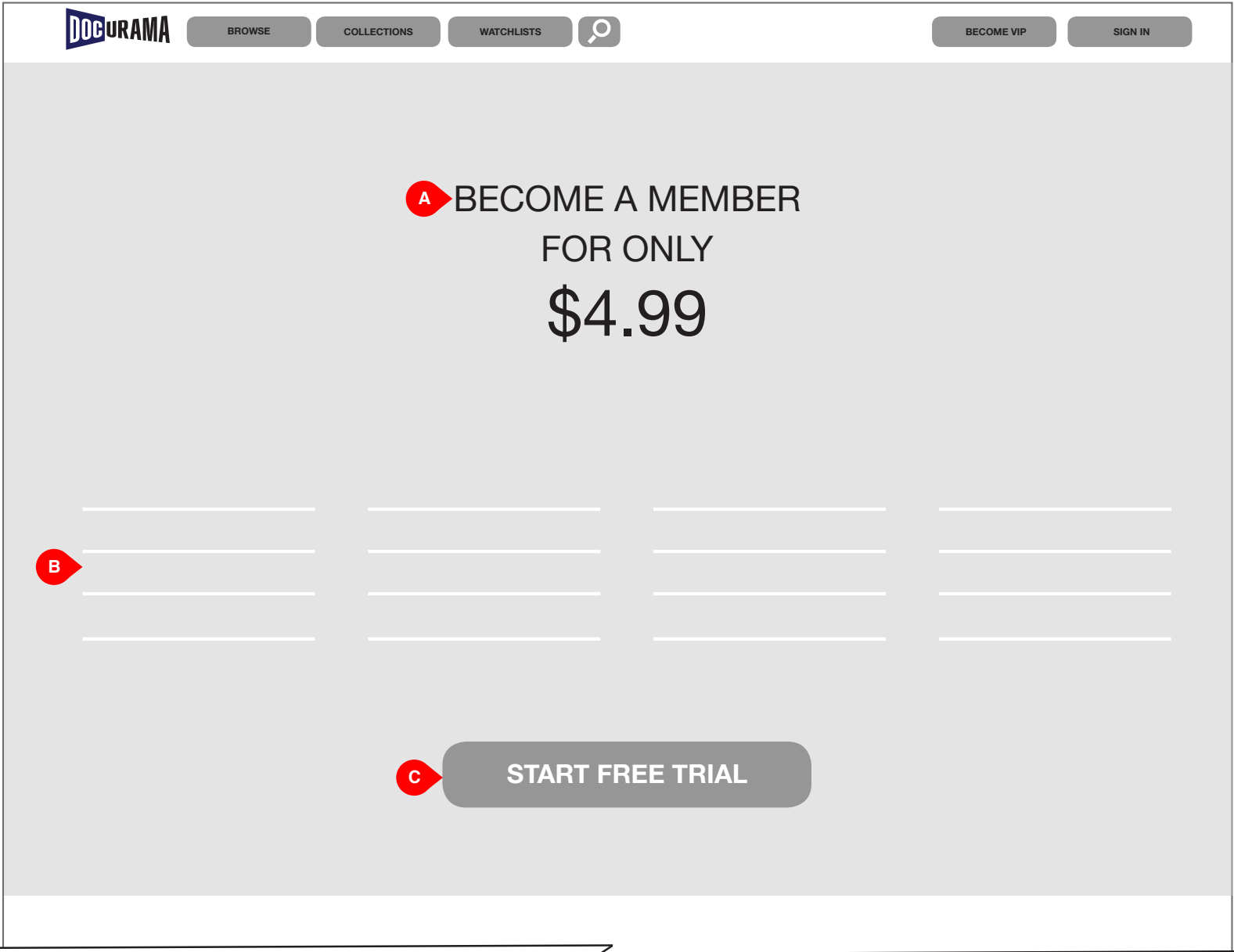
F. CLOSE BUTTON
OnClick the modal is closed.

MY DEVICES

User Experience and Information Architecture

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FUNCTIONAL ANNOTATIONS

SCREEN DESCRIPTION: When the user clicks the become the V.I.P. button they will come to this page.

A. BLURB
This is the descriptive copy of the page.

B. UPSELL POINT COPY
These four sections detail out upsell points of why the user should subscribe.

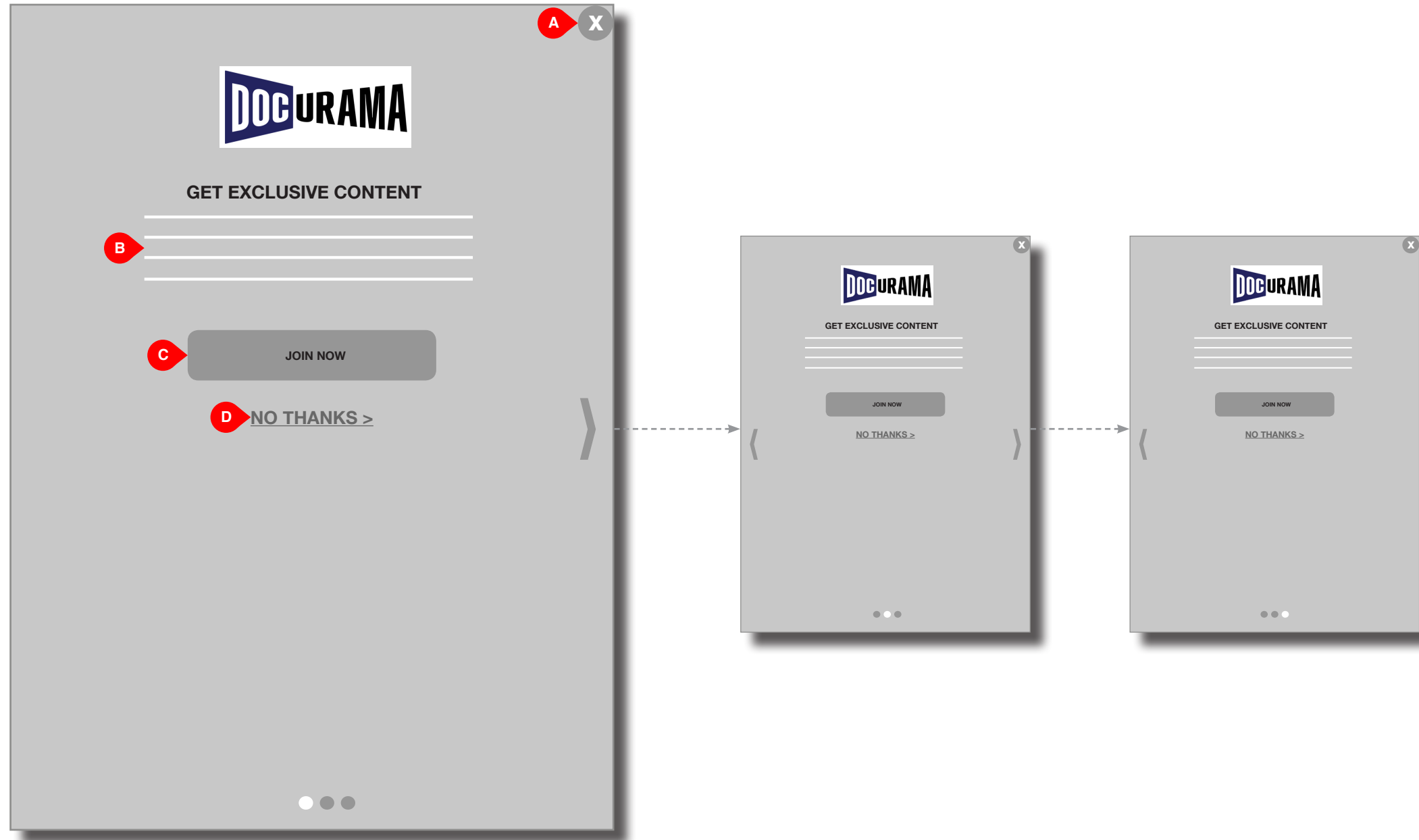
C. START FREE TRIAL BUTTON
OnClick the user is navigated to credit card processing page.

TRIAL OFFER PAGE

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FUNCTIONAL ANNOTATIONS

SCREEN DESCRIPTION: This modal is the upsell for the service. The user arrives here if they try and access a piece of content only allowed for members. The user accesses the 2nd and 3rd pages by swiping left and right.

A. CLOSE BUTTON
OnClick the modal is closed.

B. PERKS COPY
This content describes what the perks of the service are.

C. JOIN NOW BUTTON
OnClick the user is navigated to the membership modal.

D. NO THANKS LINK
OnClick the modal is closed.

DOCURAMA BROWSE COLLECTIONS WATCHLISTS BECOME VIP SIGN IN

Step 1: Create your CONtv account

First Name: (A) Last Name: (B)

Email: (C) You'll use this to login

Password: (D) Confirm Password: (E)

Month I was born: (F) Day: (F) Year: (F)

I'm Male I'm Female (G)

By clicking Continue, you agree to the CONtv [Terms of Use](#) and [Privacy Policy](#). (I)

(J)

Success!

Failure Message: Passwords Do Not Match

FOOTERS

FUNCTIONAL ANNOTATIONS

SCREEN DESCRIPTION: This is the first screen a new user views when they register.

A. FIRST NAME FIELD
This is the field where the user enters their first name.

B. LAST NAME FIELD
This is the field where the user enters their last name.

C. EMAIL FIELD
This is the field where the user enters their email.

D. PASSWORD FIELD
This is the field where the user enters their password.

E. CONFIRM PASSWORD FIELD
This is the field where the user re-enters their password.

F. DATE OF BIRTH PULLDOWNS
The user can change their birthdate via these pull downs.

G. GENDER RADIAL BUTTONS
The user can change their gender via these radial buttons.

H. TERMS OF USE LINK
OnClick this link navigates the user to the Terms of Use page.

I. POLICY PRIVACY LINK
OnClick this link navigates the user to the Privacy Policy page.

J. CONTINUE BUTTON
OnClick this user is navigated to the second register page.

Note: Paypal Function?

Failure Message:
Incorrect Promotional Code

FUNCTIONAL ANNOTATIONS

SCREEN DESCRIPTION: This is the second page that appears when a user registers.

A. CREDIT CARD RADIAL BUTTONS
The user selects their credit card type here.

B. EMAIL FIELD
This is the field that the user enters their emails.

C. EXPIRATION MONTH PULLDOWN
The user selects the expiration month via this pull-down.

D. EXPIRATION YEAR PULLDOWN
The user selects the expiration year via this pull-down.

E. SECURITY CODE FIELD
This is the field that the user enters their security code. There is also a description button to allow the user to see where the code can be found.

F. PHONE NUMBER FIELD
This is the field that the user enters their phone number.

G. STREET FIELD
This is the field that the user enters their street address.

H. CITY FIELD
This is the field that the user enters their city.

I. STATE PULLDOWN
The user selects their state via this pull-down.

J. ZIP CODE FIELD
This is the field that the user enters their zip code.

K. PROMOTIONAL CODE FIELD
This is the field that the user enters their promotional code. There is also an indicator below the field that shows if the code is valid.

L. ABOUT SSL CERTIFICATES LINK
OnClick the user is navigated to the SSL Certificates page.

M. CONFIRM SUBSCRIPTION BUTTON
OnClick the information is saved and are navigated to the Index page.

REGISTER (PAGE 2)	
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FUNCTIONAL ANNOTATIONS

SCREEN DESCRIPTION: This is the modal that appears when a user wants to cancel their paid membership or subscription.

A. CANCEL MY MEMBERSHIP CHECKBOX
The user checks here if they want to cancel their membership. A use can select both checkboxes if they are inclined.

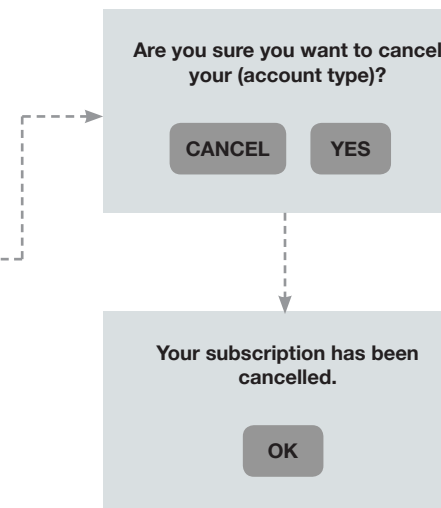
B. CANCELLATION REASON PULLDOWN
The user selects their reason for cancelling via this pulldown.

C. OTHER REASON FIELD
The user inputs their reason in this field.

D. CANCEL MY SUBSCRIPTION CHECKBOX
The user checks here if they want to cancel their subscription.

E. CANCEL BUTTON
OnClick the modal is closed.

F. SAVE CHANGES BUTTON
OnClick the information is saved and closed.



CANCEL MY MEMBERSHIP/SUBSCRIPTION	
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DOCURAMA BROWSE COLLECTIONS WATCHLISTS BECOME VIP SIGN IN

FAQ

A QUESTION.1
QUESTION.2
QUESTION.3
QUESTION.4
QUESTION.5
QUESTION.6

B QUESTION 1

C

QUESTION 2

QUESTION 3

FOOTERS

FUNCTIONAL ANNOTATIONS

SCREEN DESCRIPTION: This page has frequently asked questions.

A. QUESTION LINKS

OnClick the user is navigated down page to the corresponding question.

B. QUESTION

This is the question.

C. QUESTION COPY

This is the answer to the question.

FAQ

User Experience and Information Architecture

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FUNCTIONAL ANNOTATIONS

SCREEN DESCRIPTION: This is the index page of the site. This page would consist of a parallax layout with content blades floating above images of Conventions and/or films.

A. SITE LOGO
This is the logo for the site. OnClick the user navigates to the Home Page.

B. MAIN NAVIGATION
This is the main navigation of the site.

C. ROTATING CONTENT CAROUSEL
The image gallery houses collections, featured films, news and events.

D. CONTENT BLADE
Blades would consist of categorized content. Each blade would have a scroll right/left function.

E. FOOTER
This is the sites footer.



HOME PAGE	
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