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**CONTACT:**

Nina O'Hara-Lacey  
nina@newenglishbrewing.com  
www.newenglishbrewing.com

**WORLD'S BEST BREWERIES BATTLED IT OUT AT  
THE 10<sup>TH</sup> ANNUAL SAN DIEGO INTERNATIONAL BEER COMPETITION**

**New English Brewing Company Wins Two Gold Medals**

**San Diego, CA · May 2016** — **New English Brewing Company** recently was awarded two gold medals at the 2016 San Diego County Fair's 10<sup>th</sup> Annual San Diego International Beer Competition. The San Diego County Fair, presented by Albertsons | VONS, hosts one of the largest beer festivals in the country, with more than 1,350 entries from 14 countries and 28 states in the U.S. Judged by industry professionals, the competition awards the best of the best.

Judging was held April 22-24, 2016 and gold, silver and bronze awards were bestowed upon 162 brews from around the world at the San Diego International Beer Competition, held at the Del Mar Fairgrounds in Del Mar, California. **Best of Show** will be announced at the San Diego County Fair's 10<sup>th</sup> Annual San Diego International Beer Festival on Saturday, June 18, 2016 at 12:30 p.m.

New English Brewing Company was awarded two gold medals:

- in the American Style Strong Pale Ale beer style category for its Pure and Simple IPA, a balanced and multi-dimensional India Pale Ale, loaded with Citra<sup>®</sup>, Mosaic<sup>™</sup>, Amarillo<sup>®</sup>, and Centennial hops, for aromas of guava, mango, pineapple and more. 6.5% ABV and 75 IBUs;
- and in the Specialty Stout beer style category for its Pacific Storm Stout. A solid malt body consisting of finest quality American 2-Row barley, blended with quintessential British Roasted barley and dark Black Patent malt, Pacific Storm displays a pleasingly robust dark, bitter flavor, helped by Nugget hops. 5.0% ABV and 42 IBUs.

"We are thrilled and honored to have received these gold medals at the San Diego International Beer Competition! Our brewing team is highly talented and works tirelessly to produce World Class beers," said Simon Lacey, President and Head Brewer at New English Brewing Company.

New English Brewing Company is a rapidly growing small microbrewery based in San Diego, California, USA. Distributed throughout Southern California and select bottle shops in the rest of the State, New English specializes in creating standout beers across a spectrum of styles -- from sessionable ales to West Coast hoppy IPAs, to barrel-aged ales and coffee stouts. Recently awarded medals at GABF, the LA County Fair and the San Diego International Beer Competition, the latest WBC award underscores their dedication to excellence and creativity while maintaining an authentic approach to classic beer styles.

Visit <http://sandiegobeerfestival.com/beer-competition/winners> for full results.

The 10<sup>th</sup> Annual San Diego International Beer Festival at the 2016 San Diego County Fair, where New English Brewing Company will be represented.

SESSION 1: Fri, June 17 (noon to 4 p.m.)

SESSION 2: Fri, June 17 (5 to 9 p.m.)

SESSION 3: Sat, June 18 (11 a.m. to 3 p.m.)

SESSION 4: Sat, June 18 (4 to 8 p.m.)

SESSION 5: Sun, June 19 (1 to 5 p.m.)

Ideal for the true craft beer enthusiast, the **VIP Lounge**: \$110 (includes Fair admission); \$100 (without Fair admission); Includes half-hour early admission to the festival, VIP Lounge seating, five food and beer pairing stations, unlimited grazing for the first two hours of the session and a 6-oz. souvenir glass to taste unlimited samplings of 300+ beers. **Designated Driver/VIP Lounge**: \$65 (includes Fair admission); \$55 (without Fair admission); All of the bells and whistles of the regular VIP experience, but without the beer.

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