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## **New English Brewing Co. Wins Award at World Beer Cup<sup>SM</sup>**

Philadelphia, Pennsylvania • May 6, 2016 — New English Brewing Company claimed a bronze award in the 2016 [World Beer Cup](#), a global beer competition that evaluates beers from around the world and recognizes the most outstanding brewers and their beers.

Gold, silver and bronze awards in the competition's 96 beer-style categories were presented May 6, 2016 during the World Beer Cup award ceremony at the Pennsylvania Convention Center in Philadelphia, Pennsylvania.

New English Brewing Company was awarded a bronze medal in the English Style Brown Ale beer type category for its Brewers Special Brown Ale, a robust brown ale full of malt character with a deep, bronze body and a substantial foamy head. At 6.6% ABV, this ale's strength is balanced by a huge malt backbone of imported Maris Otter barley, its complex flavor profile coming from crystal, victory, and roasted malts, balanced by English Fuggles hops.

"We are honored to have received this award at the WBC, the Olympics of Beer! Our brewing team works tirelessly to produce World Class beers for craft beer fans throughout California" said Simon Lacey, President and Head Brewer at New English Brewing Company.

World Beer Cup winners were selected by an international panel of 253 beer judges from 31 countries. Regarded as the "Olympics of Beer Competition," the World Beer Cup saw an impressive field of 6,596 entries from 1,907 breweries in 55 countries.

Presented by the [Brewers Association](#), the World Beer Cup has been held every other year since 1996, to celebrate the art and science of brewing by recognizing outstanding achievement. For more additional information, visit the [World Beer Cup website](#).

New English Brewing Company is a rapidly growing small microbrewery based in San Diego, California, USA. Distributed throughout Southern California and select bottle shops in the rest of the State, New English specializes in creating standout beers across a spectrum of styles -- from sessionable ales to West Coast hoppy IPAs, to barrel-aged ales and coffee stouts. Recently awarded medals at GABF, the LA County Fair and the San Diego International Beer Competition, the latest WBC award underscores their dedication to excellence and creativity while maintaining an authentic approach to classic beer styles.