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New English Brewing Company Takes Home Bronze Medal at the Great American Beer Festival[®]

Zumbar Chocolate Coffee Imperial Stout Wins Coveted Brewing Honor in Coffee Beer Category for second year in a row.

Denver, Colorado • October 8, 2016 — New English Brewing Company earned a **bronze** medal at the 2016 Great American Beer Festival (GABF) competition. Presented by the <u>Brewers Association</u>, GABF is the largest commercial beer competition in the world and recognizes the most outstanding beers produced in the United States. The top three winners in the competition's 96 beer-style categories were announced October 8 at the Great American Beer Festival awards ceremony held at the Colorado Convention Center in Denver, Colorado.



Zumbar Chocolate Coffee Imperial Stout

"We are honored and humbled to once again have received such a prestigious award at GABF. Such recognition of the effort and unceasing commitment to quality that is behind everything we do here at New English validates our approach to brewing" said Simon Lacey, President, New English Brewing Co.

New English Brewing Company was recognized in the **coffee** beer-style category for its **Zumbar Chocolate Coffee Imperial Stout**, a robust yet balanced beer made with 72% cacao Belgian chocolate and Zumbar El Mundo whole bean coffee. With 168 entries, the coffee category was the fourth most impacted category in this year's GABF.

New English Brewing Company is a rapidly growing microbrewery based in San Diego, California, USA. Distributed throughout Southern California and select bottle shops in the rest of the State, New English specializes in creating standout beers across a spectrum of styles -- from sessionable ales to West Coast hoppy IPAs, to barrel-aged ales and coffee stouts. Recently awarded medals at GABF, the LA County Fair, the San



2 Diego International Beer Competition, and the latest World Beer Cup, these awards underscore their dedication to excellence and creativity while maintaining an authentic approach to classic beer styles

The 2016 GABF competition winners were selected by an international panel of 264 expert judges from the record number of 7,227 entries, plus 88 Pro-Am entries, received from 1,752 U.S. breweries.

"The innovation, creativity and flavor of American beers was well showcased at this year's Great American Beer Festival," said Chris Swersey, competition manager, Great American Beer Festival. "This was the most competitive competition to date, with a record number of entries. Congratulations to all the winners who truly demonstrated the best of America's beer culture."

For more GABF competition information, including the 2016 winners list and photos, visit <u>GreatAmericanBeerFestival.com</u>.

New English Brewing Company