

Mtogo Whitelabel Graphics Product Requirement Document

V.1

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03/14/06	AUTHOR Darren Frydendall		Mtogo Whitelabel Graphics P.R.D.
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1.0 PRD OVERVIEW

1. The purpose of this Product Requirement Document is to detail and outline the graphics changes that need to be changed for a successful whitelabel of the mobile site.
2. This product requirement document outlines all of the layouts of the pages as well as terminology for the service.
3. This document outlines the following graphic elements of whitelabel.
 - A. Graphic Location: The area in which the graphic resides.
 - B. Checkbox: For use when creating graphics for a whitelabel
 - C. Names: The naming convention of the graphic
 - D. Physical Graphic Sizes: The pixel size of the graphic

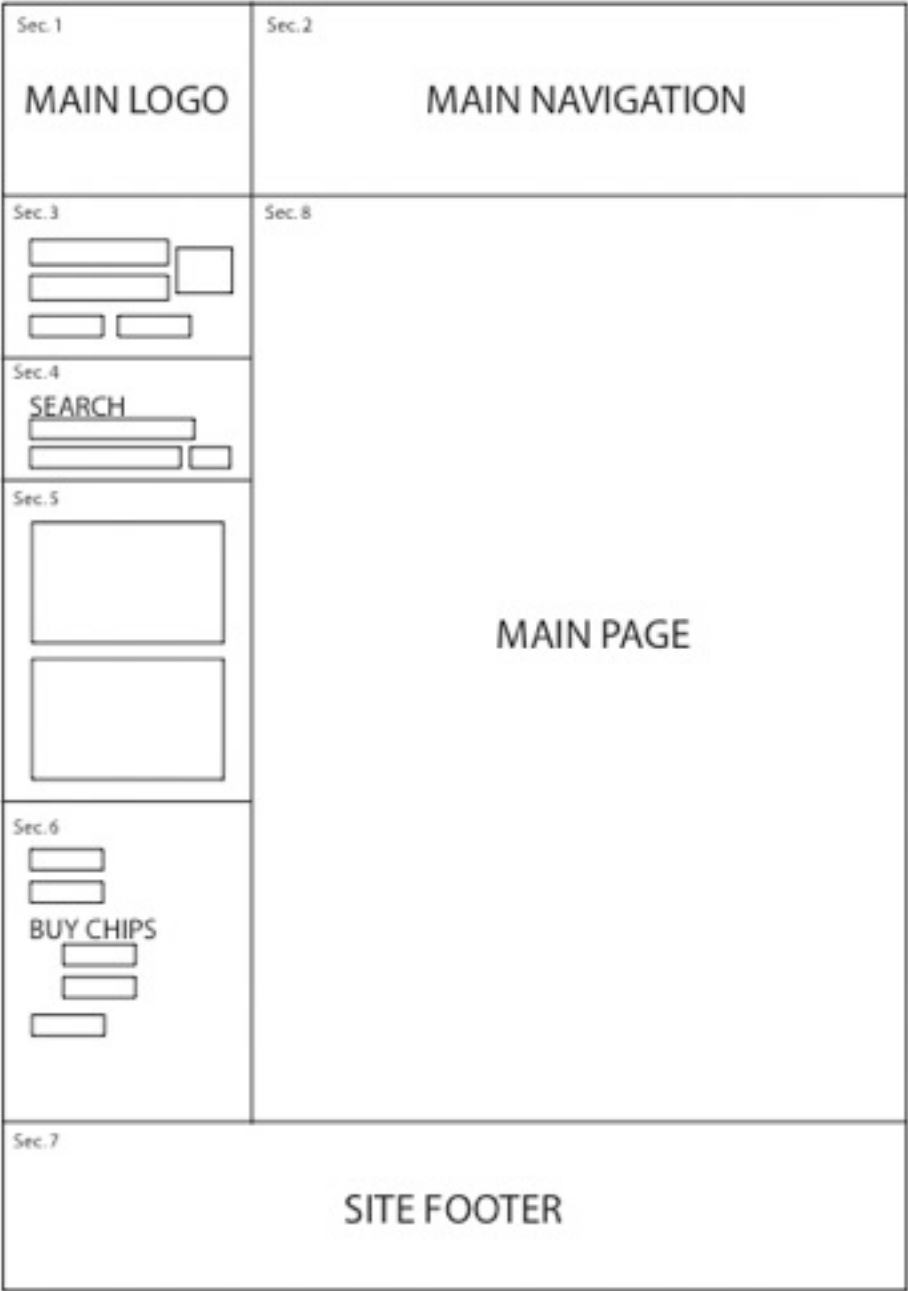
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2.0 SITE DEFINITIONS

This section details out the parameters and framing of the website as well as where the graphics are located.

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2.1 MAIN SITE FRAMES



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2.1 MAIN SITE FRAMES cont.

Sec. 1 MAIN LOGO: The logo of the whitelebeled site inhabits this area. (Pg. 24)

Sec. 2 MAIN NAVIGATION: The main navigation for the site inhabits this place. The links usually consist of GRAPHICS, RINGTONES, GAMES, MPHOTOS, MGREETINGS, MBLOG. (Pg. 24)

Sec. 3 MEMBER LOGIN: These are the fields where the User can log into the mobile service. (Pg. 23)

Sec. 4 SEARCH: These are the fields that the User can use to locate certain content. (Pg. 25)

Sec. 5 HOW TO AREA: This area is the location where the user can learn about the service, if their phones are compatible, etc. (Pg. 26)

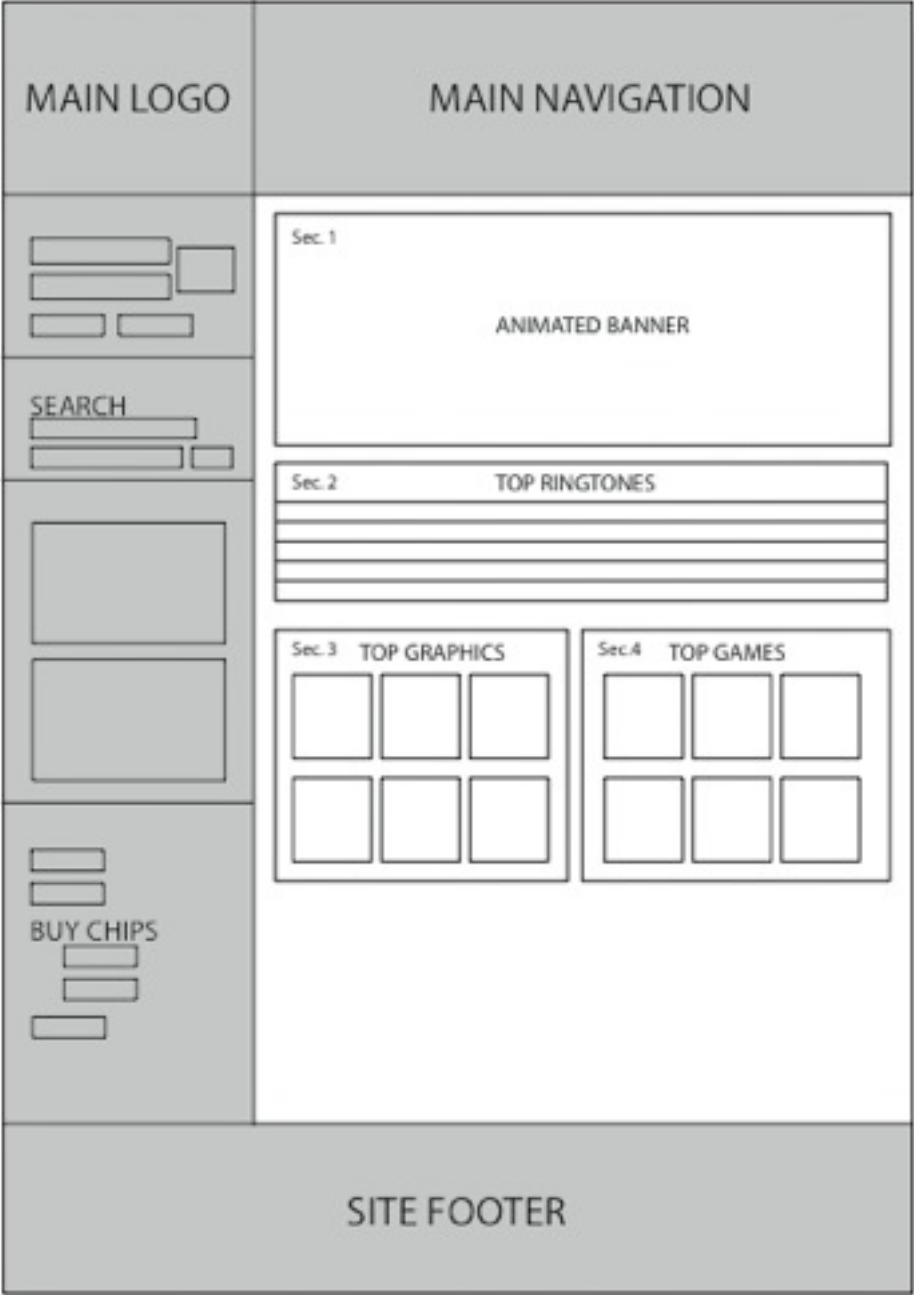
Sec. 6 MEMBER AREA: This sections consists of payment methods, account info, tech support, and help area. (Pg. 26)

Sec. 7 SITE FOOTER: This area consists of legal information, partners, about us, etc. (Pg. 27)

Sec. 8 MAIN PAGE: This is the area in which the sites page inhabit..

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2.2 HOME PAGE



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2.2 HOME PAGE cont.

Sec. 1 ANIMATED BANNER: A cycling set of banners that inform the User what's new on the service. (Pg. 28)

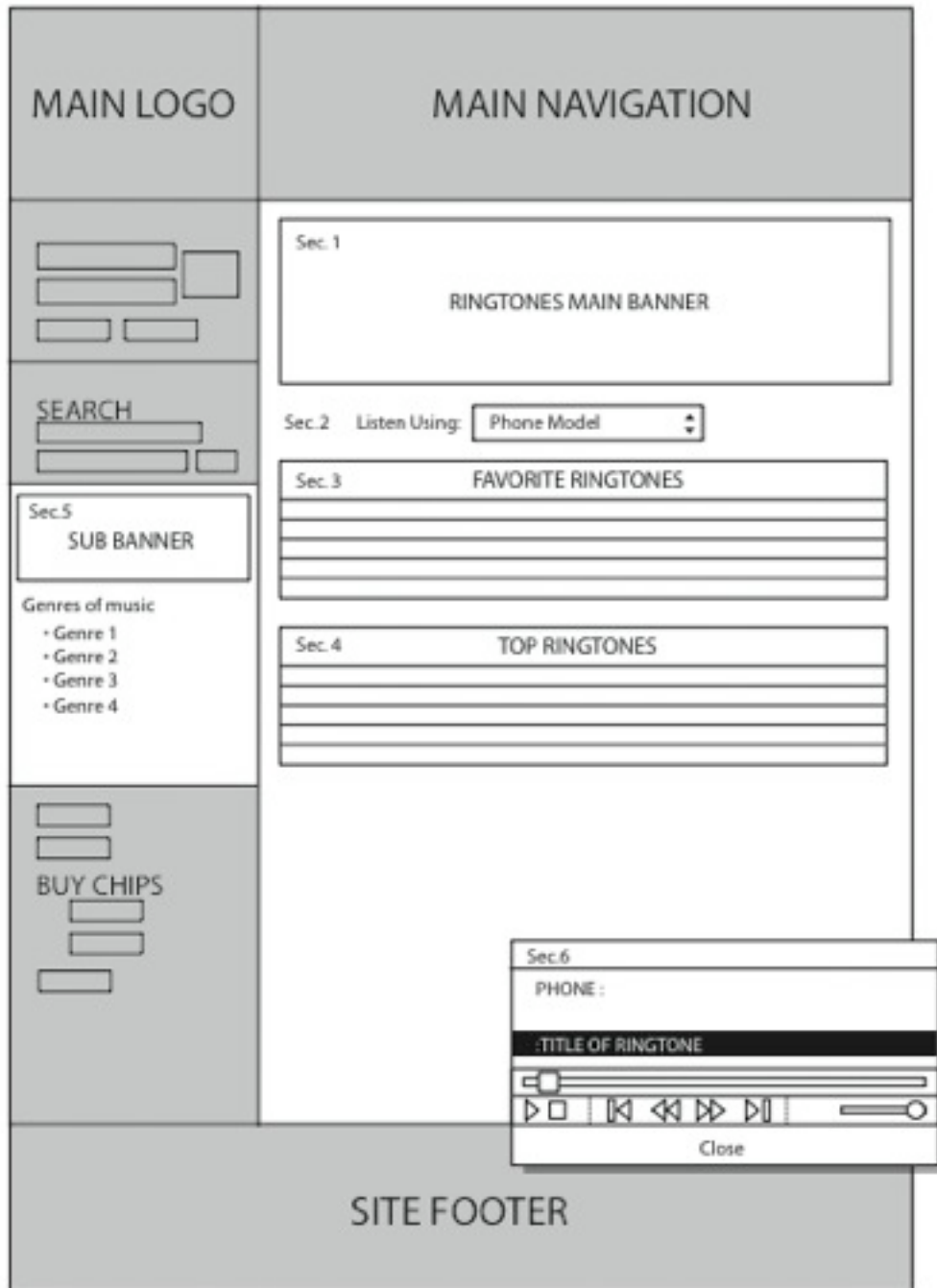
Sec. 2 TOP RINGTONES: A monthly updated list of the top ringtones on the service. (Pg. 28)

Sec. 3 TOP GRAPHICS: A monthly updated list of the top graphics and on the service. (Pg. 29)

Sec. 4 TOP GAMES: A monthly updated list of the top games on the service.

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2.3 RINGTONES PAGE



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2.3 RINGTONES PAGE cont.

Sec. 1 RINGTONES MAIN BANNER: Banner at the top of the page. (Pg. 30)

Sec. 2 LISTEN USING: The User selects their phone for listening to the ringtones

Sec. 3 FAVORITE RINGTONES: The field that displays the favorite ringtones on the service. (Pg. 30)

Sec. 4 TOP RINGTONES: The field that displays the top ringtones on the service.

Sec. 5 SUB BANNER: Sub banner that displays the page title. (Pg. 32)

Sec. 6 RINGTONE LISTEN POP-UP: The window that pops up to allow the user to listen to the selected ringtone (WMP Format) (Pg. 32)

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2.4 GRAPHICS PAGE

MAIN LOGO		MAIN NAVIGATION	
		Sec.1 GRAPHICS MAIN BANNER	
SEARCH		Sec.2 Display Using: Phone Model	
Sec.4 SUB BANNER Genres of Graphics • Genre 1 • Genre 2 • Genre 3 • Genre 4		Sec.3	
BUY CHIPS			
SITE FOOTER			

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2.4 GRAPHICS PAGE cont.

Sec. 1 GRAPHICS MAIN BANNER: Banner at the top of the page. (Pg. 33)

Sec. 2 DISPLAY USING: The User selects their phone for displaying graphics.

Sec. 3 GRAPHICS: The field that displays the wallpapers and screensavers on the site.

Sec. 4 SUB BANNER: Sub banner that displays the page title. (Pg. 33)

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2.5 GAMES PAGE

MAIN LOGO		MAIN NAVIGATION	
		Sec. 1 GAMES MAIN BANNER	
SEARCH		Sec. 2 Sort by: Newest games	
Sec. 4 SUB BANNER Genres of Games • Genre 1 • Genre 2 • Genre 3 • Genre 4		Sec. 3	
BUY CHIPS			
SITE FOOTER			

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2.5 GAMES PAGE cont.

Sec. 1 GAMES MAIN BANNER: Banner at the top of the page. (Pg. 34)

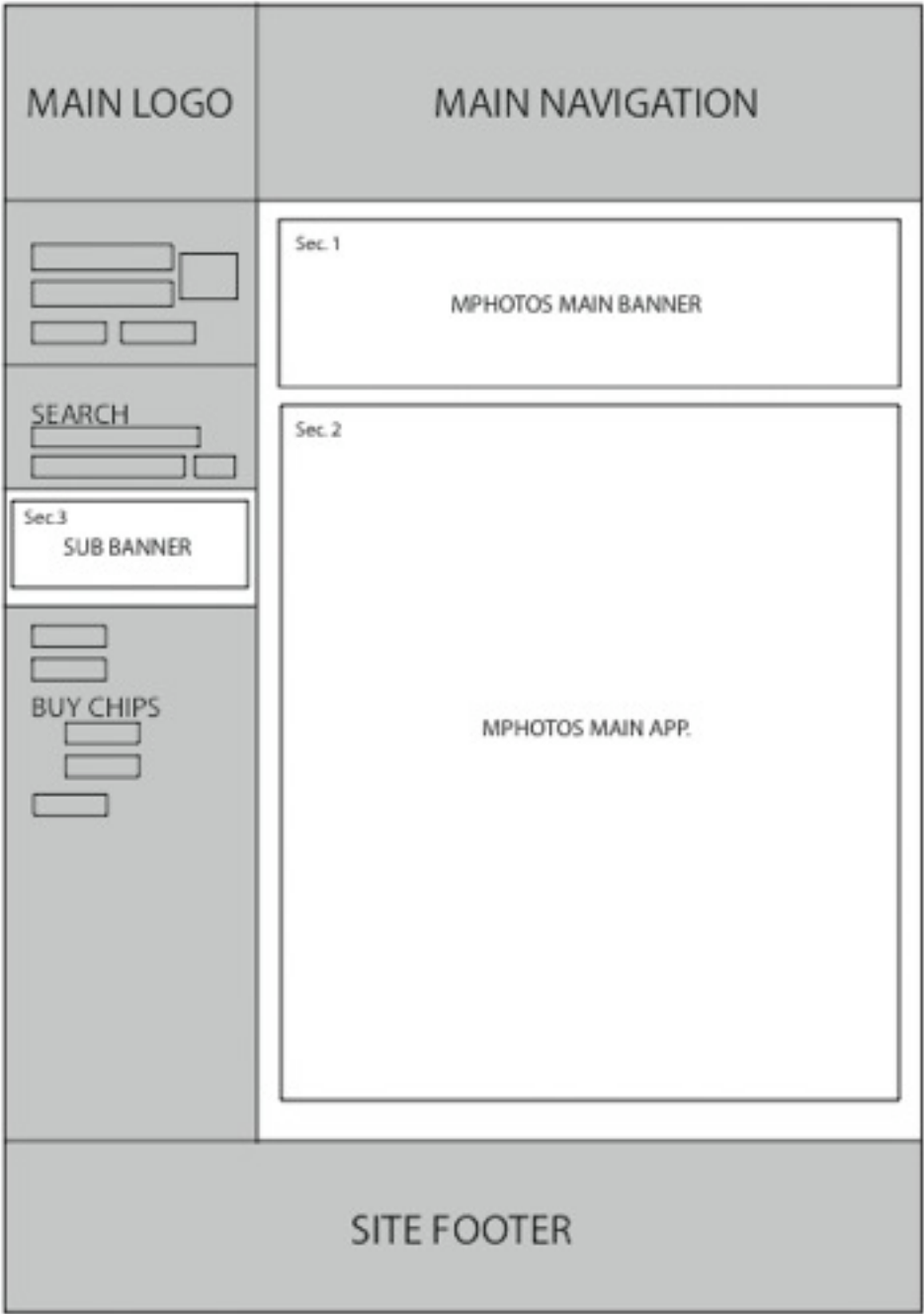
Sec. 2 SORT BY: The User sorts the onscreen selection

Sec. 3 GAMES: The field that displays the games on the service. (Pg. 34)

Sec. 4 SUB BANNER: Sub banner that displays the page title. (Pg. 34)

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2.6 MPHOTO PAGE



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2.6 MPHOTO PAGE cont.

Sec. 1 MPHOTOS MAIN BANNER: Banner at the top of the page. (Pg. 35)

Sec. 2a UPLOAD INFORMATION: The User enters in the information for the download. (Pg. 35)

Sec. 2b MPHOTOS MAIN APP: This is the FLASH file to process the photos into framed wallpapers.

Sec. 3 SUB BANNER: Sub banner that displays the page title. (Pg. 36)

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2.7 RINGTONE PURCHASE SCREEN

MAIN LOGO		MAIN NAVIGATION	
SEARCH 		Sec. 1 Sec. 2 You are about to order a ringtone: RINGTONE - Cost: 6 Chips	
 Genres of music • Genre 1 • Genre 2 • Genre 3 • Genre 4		Sec. 3 Send to your phone Phone No: 5555555555 Carrier: Sprint PCS Model: Phone Model 	
 BUY CHIPS 		Sec. 4 Send to a friends phone Phone no: Carrier: Model: 	
SITE FOOTER			

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2.7 RINGTONE PURCHASE SCREEN cont.

Sec. 1 PHONE GRAPHIC: Graphic that represents the ringtone. (Pg. 37)

Sec. 2 RINGTONE INFORMATION: Information concerning the graphic the User is purchasing is displayed here. (Pg. 37)

Sec. 3 SEND TO YOUR PHONE FIELD: The field where Users can send ringtones to their phone. (Pg. 37)

Sec. 4 SEND TO A FRIENDS PHONE FIELD: The field where Users can send ringtones to their friends phone. (Pg. 38)

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2.8 GRAPHIC PURCHASE SCREEN

MAIN LOGO		MAIN NAVIGATION	
		GRAPHICS MAIN BANNER	
SEARCH		Sec. 1 Title: Title Cost: 4 Chips Order:	
Genres of Graphics • Genre 1 • Genre 2 • Genre 3 • Genre 4		Sec. 2 Send to your phone Phone No: 3333333333 Carrier: Sprint PCS Model: iPhone Model 	
BUY CHIPS		Sec. 3 Send to a friends phone Phone no: Carrier: Select a Carrier Model: Select a Model 	
SITE FOOTER			

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2.8 GRAPHICS PURCHASE SCREEN cont.

Sec. 1 GRAPHICS INFORMATION: Information concerning the graphic the User is purchasing is displayed here. (Pg. 39)

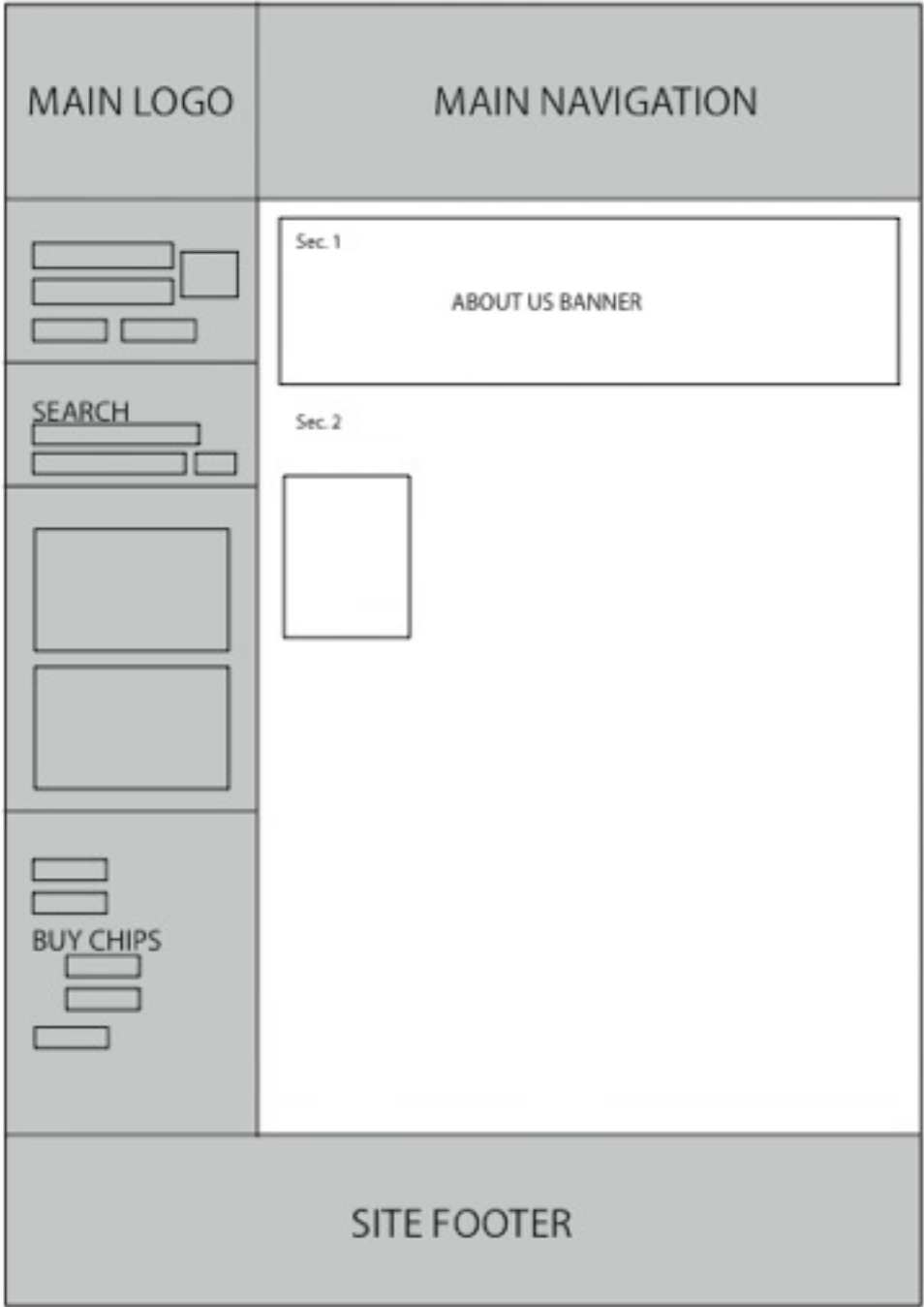
Sec. 2 IMAGE GRAPHIC: The image for the graphic resides here.

Sec. 3 SEND TO YOUR PHONE FIELD: The field where Users can send graphics to their phone. (All graphics are the same as 2.7 RINGTONE PURCHASE SCREEN)

Sec. 4 SEND TO A FRIENDS PHONE FIELD: The field where Users can send graphics to their friends phone. (All graphics are the same as 2.7 RINGTONE PURCHASE SCREEN)

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2.9 ABOUT US SCREEN



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2.9 ABOUT US SCREEN cont.

Sec. 1 ABOUT US MAIN BANNER: Banner graphics. (Pg. 40)

Sec. 2 INFORMATION AREA: The information for the company resides here. This information includes bio information, photos, etc. (Pg. 40)

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3.0 SITE SECTIONS AND GRAPHICS CHECK LIST

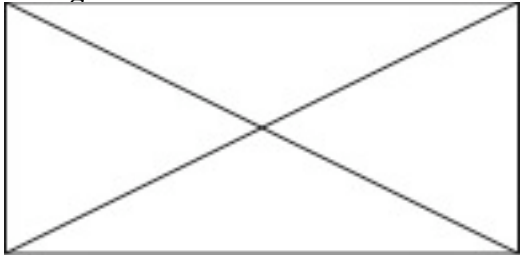
This section of the Product Requirement Document details out the graphics needed to complete a successful whitelabel.

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3.1 MAIN SITE FRAMES

Sec. 1

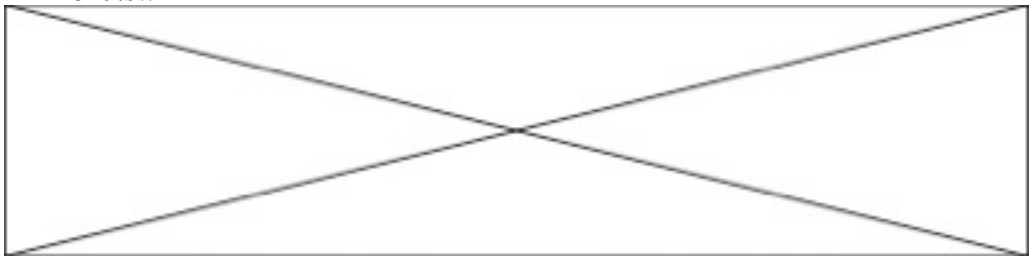
 logo.swf



192x96

Sec. 2

 menu.swf



654x96

Sec. 3

 form_login.gif



48x38

 form_login.gif



77x19

 form_findiidpass.gif



77x19

 form_welcome.gif



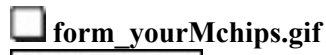
64x15

 form_findiidpass.gif

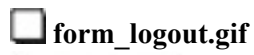
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77x19

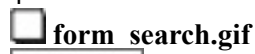


72x19



65x24

Sec. 4



50x20

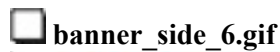


30x19

Sec. 5



146x67



146x52

Sec. 6



82x21

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 type help.gif



82x21

 type mchip.gif



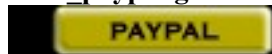
100x19

 b credit.gif



100x19

 b_paypal.gif



100x19

Sec. 7

 copyrights.gif



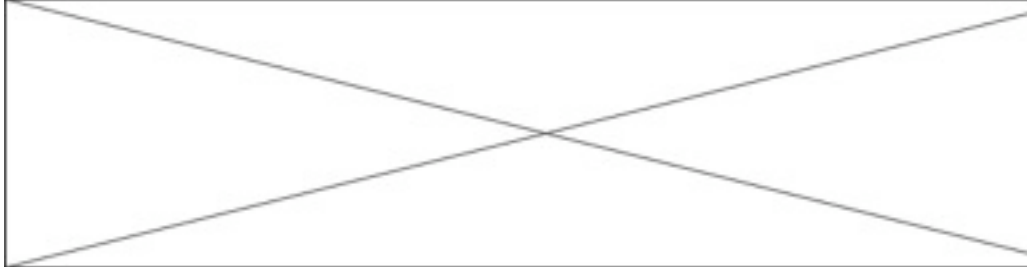
654x88

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3.2 HOME PAGE

Sec. 1

 **ib main.swf**



654x162

Sec. 2

 **index ringtone title.gif**



654x162

 **table_bullet_1.gif**



19x20

 **index ringtone btn_pre.gif**



19x20

 **index ringtone btn_ord.gif**



19x20

Sec. 3

 **index favorite title.gif**



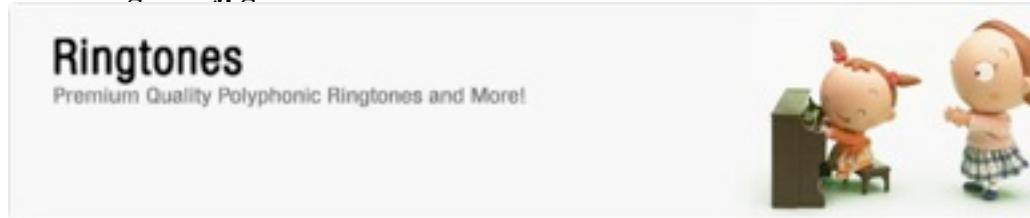
439x38

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3.3 RINGTONES PAGE

Sec. 1

 **ib_ringtones.jpg**



654x132

Sec. 3

 **ringtones_icon_preview.gif**



17x17

 **ringtones_icon_order.gif**



17x17

 **ringtones_icon_couple.gif**



17x17

 **b07.gif**



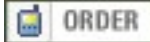
11x11

 **ringtones_btn_compTest.gif**



130x52

 **ringtones_btn_order.gif**



56x17

 **ringtones_btn_preview.gif**

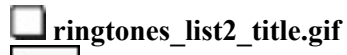


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66x17



135x17



26x25



35x25



35x25



20x25

Sec. 5



192x61

Sec. 6



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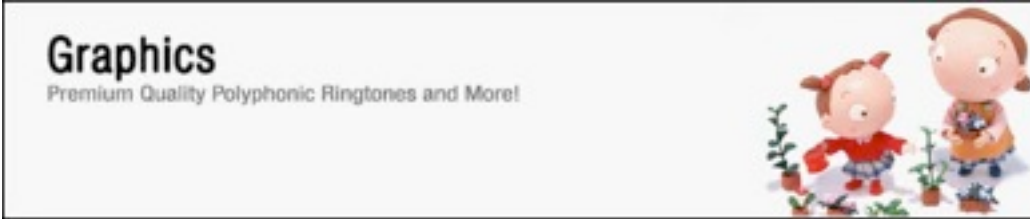
320x150

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3.4 GRAPHICS PAGE

Sec. 1

 **ib_graphics.jpg**



654x132

Sec. 4

 **ib_graphics.jpg**



192x61

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3.5 GAMES PAGE

Sec. 1

 **ib_games.jpg**



654x132

Sec. 3

 **ringtones_btn_prev.jpg**



49x19

 **ringtones_btn_next.gif**



49x19

Sec. 4

 **subtitle_games.gif**



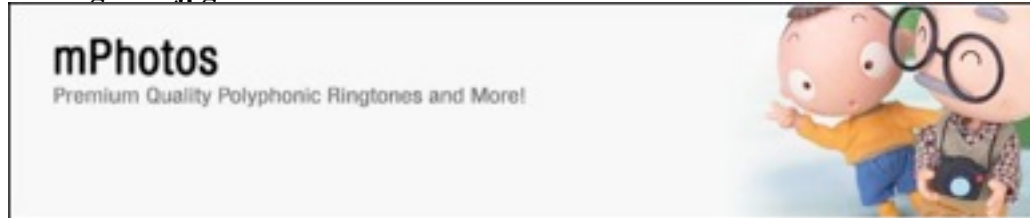
192x61

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3.6 mPHOTOS

Sec. 1

 **ib_games.jpg**



654x132

Sec. 2

 **mPhoto_upload.gif**



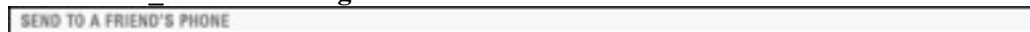
624x17

 **mPhoto_yourPhone.gif**



624x17

 **mPhoto_friendsPhone.gif**



624x17

 **mPhoto_upload.gif**



624x17

 **mPhoto_btn_continue.gif**



66x19

 **mPhoto_language.gif**



624x17

Sec. 3

 **subtitle_mPhotos.gif**



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192x61

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3.7 RINGTONE PURCHASE SCREEN

Sec. 1

☐ main_img02.gif



131x128

Sec. 2

☐ ringtones_order_1.gif

YOU ARE ABOUT TO ORDER A RINGTONE :

226x16

☐ ringtones_order_2.gif

COST :

226x16

Sec. 3

☐ order_number.gif

NUMBER

104x23

☐ order_carrier.gif

CARRIER

104x23

☐ order_model.gif

MODEL

104x23

☐ order_btn_continue.gif

▶ CONTINUE

70x19

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Sec. 4

 **order useBuddy.gif**

USE BUDDY LIST

104x23

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3.8 GRAPHICS PURCHASE SCREEN

Sec. 1

☐ graphics_order_1.gif

YOU ARE ABOUT TO ORDER AN IMAGE :

104x23

☐ graphics_order_2.gif

COST :

226x16

☐ graphics_order_3.gif

IMAGE DISPLAYED USING YOUR PHONE :

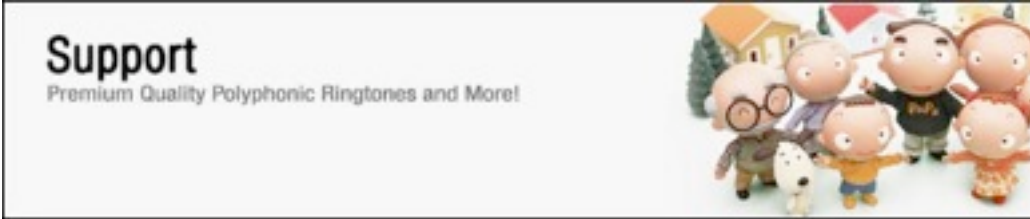
226x16

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3.9 ABOUT US

Sec. 1

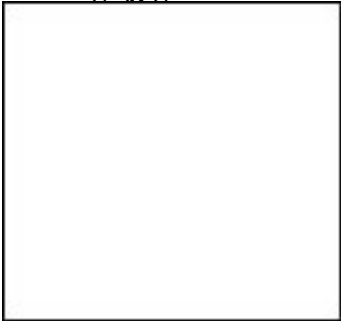
 **ib support.jpg**



654x132

Sec. 2

 **image.jpg**



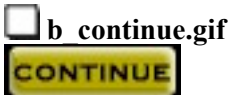
127x120

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3.9 MISCELLANEOUS GRAPHICS



70x19



70x19



70x19



15x15



100x19



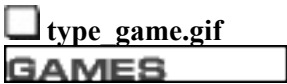
66x19



17x17



17x17



106x14



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GRAPHICS

106x14

 type_ringtones.gif

RINGTONES

106x14

1			
Rev	ECO #	Description	Change Admin Use Only
03/14/06	AUTHOR Darren Frydendall		Mtogo Whitelabel Graphics P.R.D.
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3.11 HTML COLOR CODES

	Item	HTML Color Code
☐	Text	
☐	Link Text	
☐	Background	
☐	Main Menu	
☐	Footer	
☐	Graphic Frame	
☐	Ringtone frame	

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