

FUNCTIONAL ANNOTATIONS

SCREEN DESCRIPTION: This is the index page of the site on a tablet. The responsive design of the tablet layout closely resembles the desk top version of the site.

A. NEXON GLOBAL NAVIGATION
This is the Nexon global navigation. This navigation is a constant across the Nexon group of sites.

B. SITE LOGO
This is the logo for the site. There is no functionality with this logo.

C. MAIN NAVIGATION
This is the main navigation of the site.

D. ROTATING CONTENT CAROUSEL
The image gallery houses ads, show information, links or videos. A static play button is located here. When a video is played it pops up in a modal window.

E. MAINTENANCE MESSAGE WINDOW
This window shows the maintenance ongoing message that can be toggled on/off in the CMS.

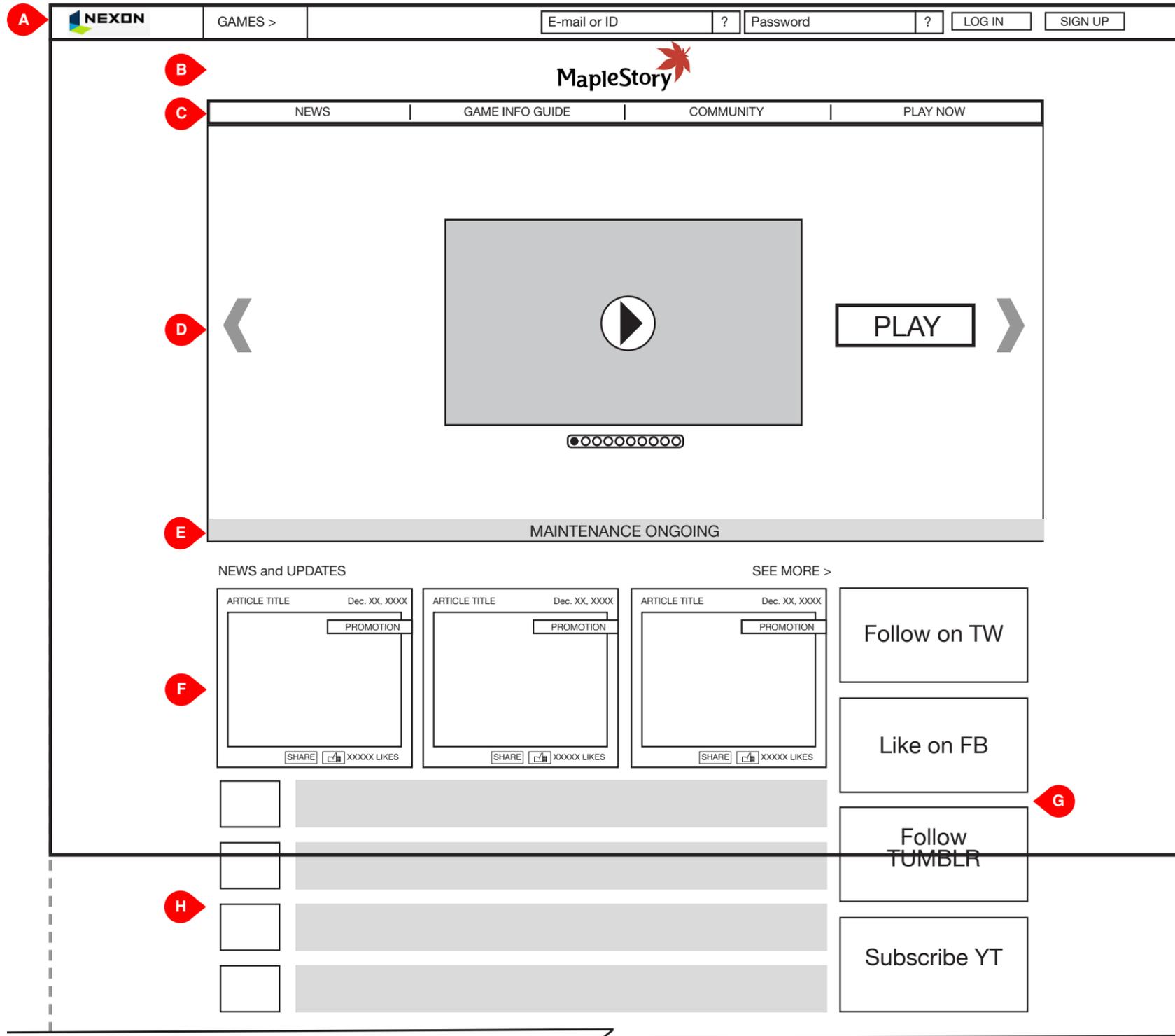
F. NEWS ENTRY
This is the news entry. These entries have social media options. The latest content floats up and shows on the main page.

G. SOCIAL MEDIA BUTTONS
These buttons will not link out to the social media pages, but will allow you to Follow, Like, etc. User login will be required.

H. MEDIA COMMUNITY
This is a graphic icon and short news blurb.

I. FOOTER
This is the sites footer.

MAPLE STORY TABLET DESIGN • HOME	
User Experience and Information Architecture	v 1.0
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FUNCTIONAL ANNOTATIONS

SCREEN DESCRIPTION: The responsive design for a tablet viewed in landscape would be laid out as follows:

A. NEXON GLOBAL NAVIGATION
This is the Nexon global navigation. This navigation is a constant across the Nexon group of sites.

B. SITE LOGO
This is the logo for the site. There is no functionality with this logo.

C. MAIN NAVIGATION
This is the main navigation of the site.

D. ROTATING CONTENT CAROUSEL
The image gallery houses ads, show information, links or videos. A static play button is located here. When a video is played it pops up in a modal window.

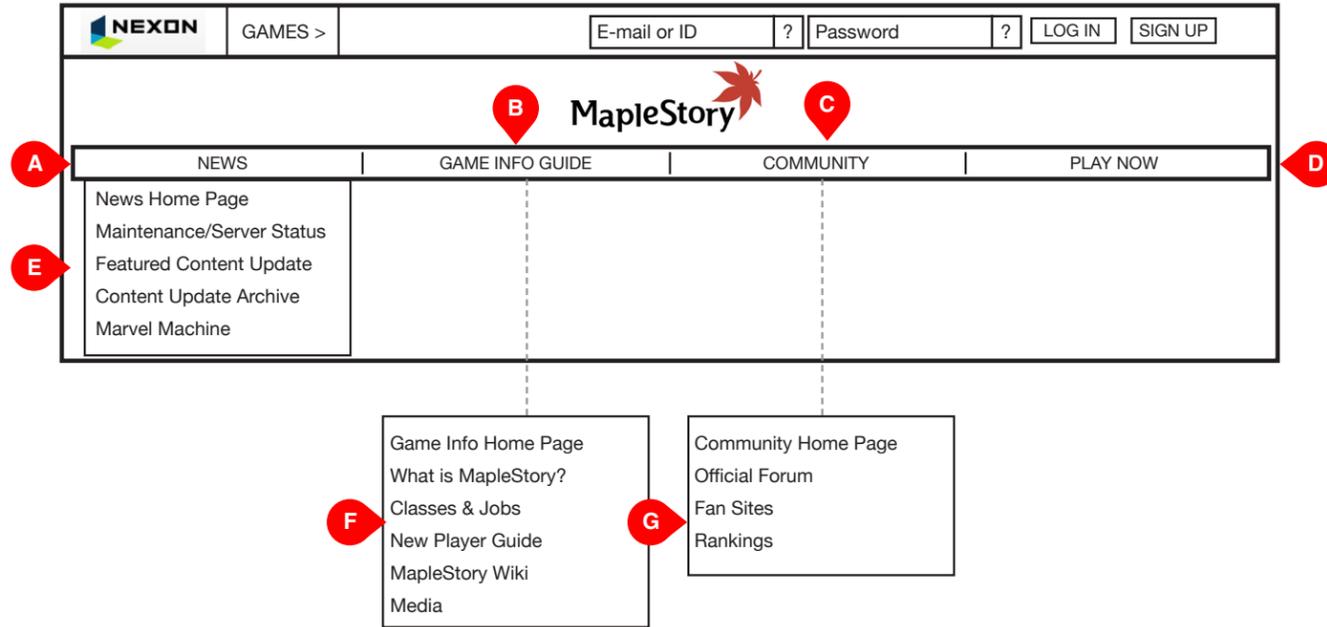
E. MAINTENANCE MESSAGE WINDOW
This window shows the maintenance ongoing message that can be toggled on/off in the CMS.

F. NEWS ENTRY
This is the news entry. These entries have social media options. The latest content floats up and shows on the main page.

G. SOCIAL MEDIA BUTTONS
These buttons will not link out to the social media pages, but will allow you to Follow, Like, etc. User login will be required.

H. MEDIA COMMUNITY
This is a graphic icon and short news blurb.

I. FOOTER
This is the sites footer.



FUNCTIONAL ANNOTATIONS

SCREEN DESCRIPTION: The MapleStory navigation bar will have drop down menu selection.

A. NEWS BUTTON

This button takes the user to the news home page.

B. GAME INFO GUIDE BUTTON

This button takes the user to the game info guide home page.

C. COMMUNITY BUTTON

This button takes the user to the community home page.

D. PLAY NOW BUTTON

This button initiates the download process for the game.

E. NEWS DROPDOWN

When the user mouses over the news button the news related pages drops down.

F. GAME INFO GUIDE DROPDOWN

When the user mouses over the game info guide button the game info guide related pages drops down.

G. COMMUNITY DROPDOWN

When the user mouses over the community button the community related pages drops down.

A Your Account	B Support	C Nexon America	D Policies & Agreements
Account Settings Purchase NX Earn Free NX Find a Game Card Karma Koin Review Purchases NX Guide	Get Support	About Nexon Careers Business Opportunities Press Investor Relations	Privacy Policy Terms of Use User Abuse E-mail Gathering Policy
E © 2014 NEXON Korea Corp. and NEXON America Inc. All Rights Reserved.			

FUNCTIONAL ANNOTATIONS

SCREEN DESCRIPTION: The MapleStory website has a footer that contains important links and universal social media access.

A. YOUR ACCOUNT SECTION
These are the links to pages detailing user accounts.

B. SUPPORT LINKS
These are the links to pages detailing support pages and .

C. NEXON AMERICA LINKS
This is the login and sign up section.

D. POLICIES & AGREEMENTS LINKS
The image gallery houses ads, show information, links or videos.

E. LEGAL COPY
This is the news entry. These entries have social media options. The latest content floats up and shows on the main page.

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NEXON
GAMES >

?
 ?
 LOG IN
SIGN UP

NEWS
GAME INFO GUIDE
COMMUNITY
PLAY NOW

A NEWS HOME PAGE

B ARTICLE TITLE Dec. XX, XXXX **C**

D

E SHARE XXXXX LIKES

ARTICLE TITLE Dec. XX, XXXX

SHARE XXXXX LIKES

G ALL PROMO SALES EVENTS MAINT.

Featured Content

Content Archive

Maintenance

ARTICLE TITLE Dec. XX, XXXX

ARTICLE TYPE

H News Archive

• Jan. 2014

I

FOOTER

FUNCTIONAL ANNOTATIONS

SCREEN DESCRIPTION: MapleStory maintenance information is displayed on this page.

A. PAGE TITLE
This is the title of the page.

B. ARTICLE TITLE
This is the title of the article.

C. ARTICLE DATE
This is the date in which the article was published (put live).

D. ARTICLE CONTENT
This is the content of the article. This can either be an image or an embedded video.

E. SOCIAL MEDIA BUTTONS
The user can either share an article, like the article or see how many users have liked the content.

F. NEWS BUTTONS
These buttons take the user to their corresponding pages.

G. PARSING BUTTONS
These buttons parse the news items. These button names are (TBD).

H. CONTENT ARCHIVE
This is the archive of previous content.

I. NEWS ITEMS
These are the currently parsed items. The user can view them by scrolling.

GAMES >

?

?
LOG IN
SIGN UP

NEWS
GAME INFO GUIDE
COMMUNITY
PLAY NOW

A NEWS/MAINTENANCE

B Maintenance Updates Header	D Server Status Header
Maintenance vs Game UpdatesUpdate 2 xx/xx/xx	World Name ↓ Status ↓
Known Issues: Updated March 31, 2014 xx/xx/xx	World Name ↑
Known Issues: Updated March 31, 2014 xx/xx/xx	World Name ↑
[Complete] Scheduled Server Maintenance xx/xx/xx	World Name ↑
[Complete] Scheduled Server Maintenance xx/xx/xx	World Name ↑
Maintenance vs Game UpdatesUpdate 2 xx/xx/xx	World Name ↑
Known Issues: Updated March 31, 2014 xx/xx/xx	World Name ↑
C Known Issues: Updated March 31, 2014 xx/xx/xx	World Name ↑
[Complete] Scheduled Server Maintenance xx/xx/xx	World Name ↑
[Complete] Scheduled Server Maintenance xx/xx/xx	World Name ↑
Maintenance vs Game UpdatesUpdate 2 xx/xx/xx	World Name ↑
Known Issues: Updated March 31, 2014 xx/xx/xx	World Name ↑
Known Issues: Updated March 31, 2014 xx/xx/xx	World Name ↑
[Complete] Scheduled Server Maintenance xx/xx/xx	World Name ↑
[Complete] Scheduled Server Maintenance xx/xx/xx	World Name ↑
Maintenance vs Game UpdatesUpdate 2 xx/xx/xx	World Name ↑

FOOTER

FUNCTIONAL ANNOTATIONS

SCREEN DESCRIPTION: MapleStory maintenance information is displayed on this page.

A. PAGE NAME/BREADCRUMBS
This is the name of the page. The user can also navigate via these breadcrumbs.

B. MAINTENANCE HEADER
This is the header of the maintenance. This could either be a graphic or text.

C. MAINTENANCE COLUMN
This is the header of the maintenance. This could either be a graphic or text.

D. SERVER STATUS HEADER
This is the header of the server status. This could either be a graphic or text.

E. SERVER STATUS
This is the status of the game servers. The names are displayed alphabetically. The user can change the listing order by clicking on the sort arrows.

NEXON
GAMES >

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 LOG IN
SIGN UP

NEWS
GAME INFO GUIDE
COMMUNITY
PLAY NOW

A NEWS/FEATURE CONTENT UPDATES

B FEATURED CONTENT WINDOW

FOOTER

FUNCTIONAL ANNOTATIONS

SCREEN DESCRIPTION: MapleStory current feature content is on this page.

A. PAGE NAME/BREADCRUMBS
This is the name of the page. The user can also navigate via these breadcrumbs.

B. UPDATE GRAPHIC
This is a large graphic design piece that will be static in width but be flexible to manage different lengths (and be scroll able). This page will showcase a designed piece highlighting a game's latest content update.
This page will consist of graphics and HTML copy.

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GAMES >

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LOG IN
SIGN UP

NEWS
GAME INFO GUIDE
COMMUNITY
PLAY NOW

A NEWS/CONTENT UPDATE ARCHIVE

UPDATE 1

UPDATE 2

UPDATE 3

UPDATE 4

UPDATE 5

UPDATE 6

UPDATE 7

UPDATE 8

UPDATE 9

UPDATE 10

UPDATE 11

UPDATE 12

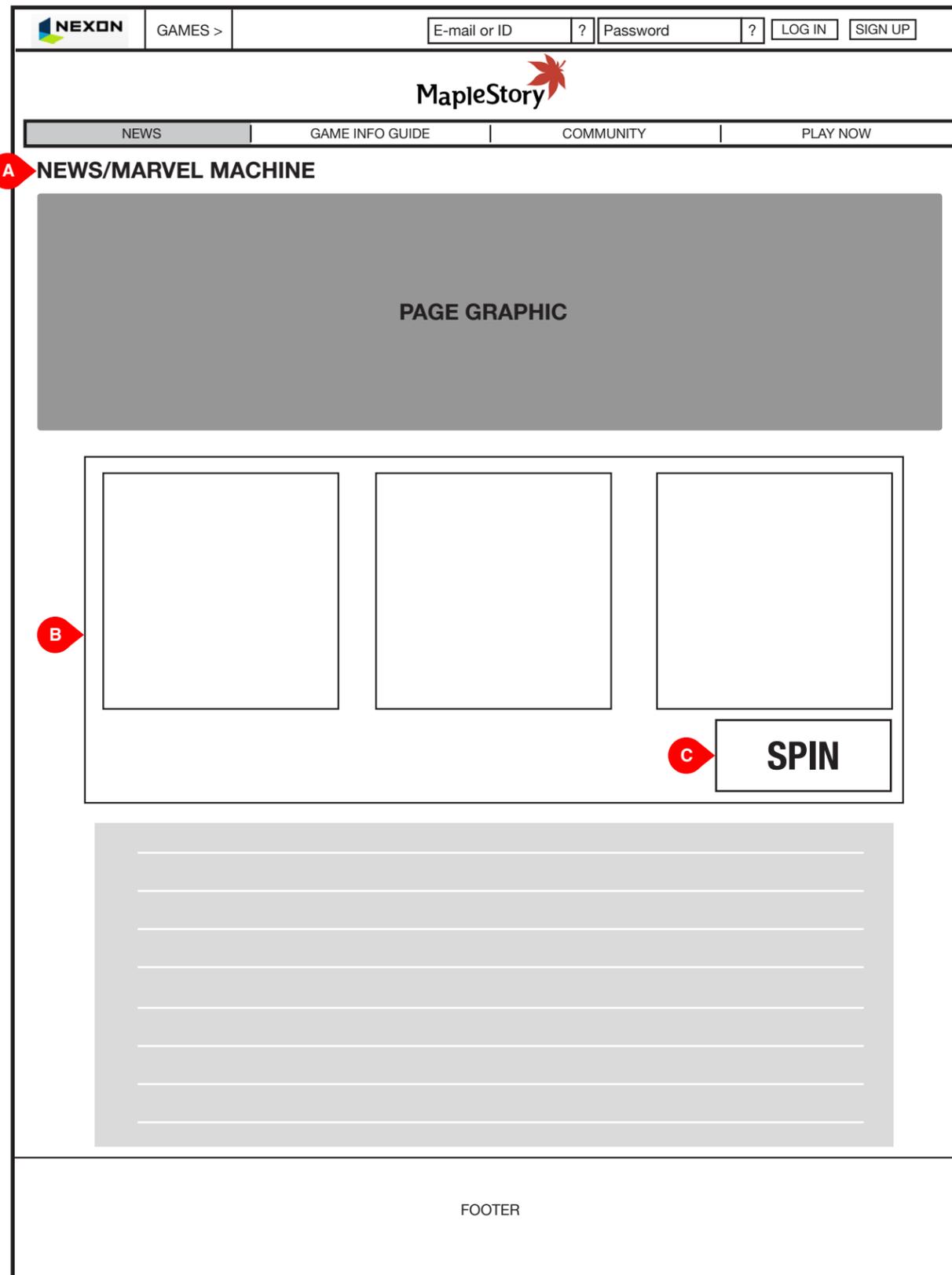
FOOTER

FUNCTIONAL ANNOTATIONS

SCREEN DESCRIPTION: The archive of the MapleStory content updates are located on this page.

A. PAGE NAME/BREADCRUMBS
This is the name of the page. The user can also navigate via these breadcrumbs.

B. UPDATE BUTTONS
These buttons take the user to the blog entry which details the update and its information. These pages are laid out like the featured content on the previous page.



FUNCTIONAL ANNOTATIONS

SCREEN DESCRIPTION: This page displays the marvel machine. As long as the user has spins available, they'll have access to use the machine.

The machine is 'inactive' during non-promotion periods.

In the design it will be indicated if the user eligible to spin.

A. PAGE NAME/BREADCRUMBS

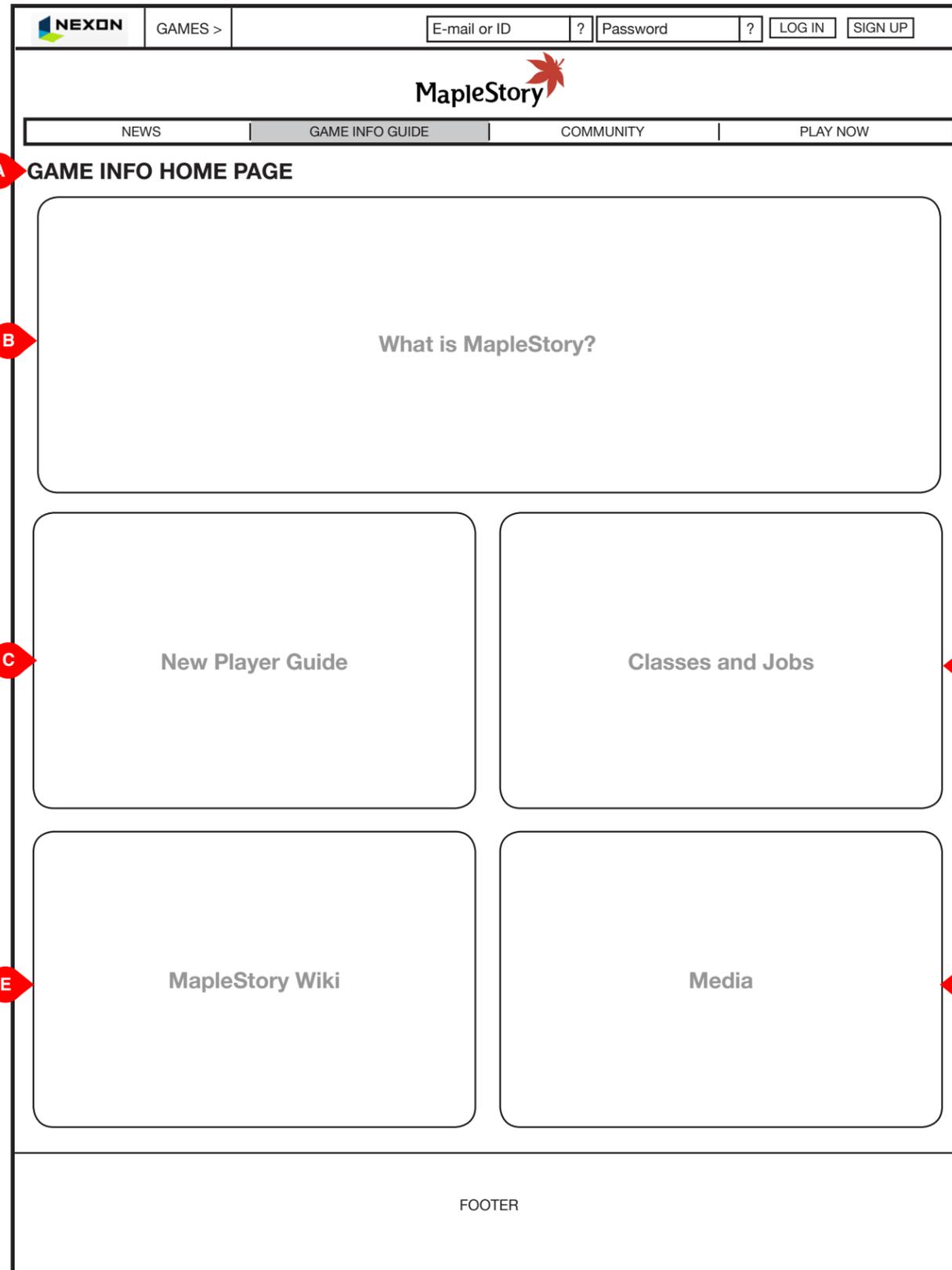
This is the name of the page. The user can also navigate via these breadcrumbs.

B. MARVEL MACHINE

The user can spin a slot machine type interface for prizes which they can then trade in for in game currency.

C. SPIN BUTTON

The user presses this button to spin for their prizes.



FUNCTIONAL ANNOTATIONS

SCREEN DESCRIPTION: This is the game info guide home page.

A. PAGE NAME/BREADCRUMBS
This is the name of the page. The user can also navigate via these breadcrumbs.

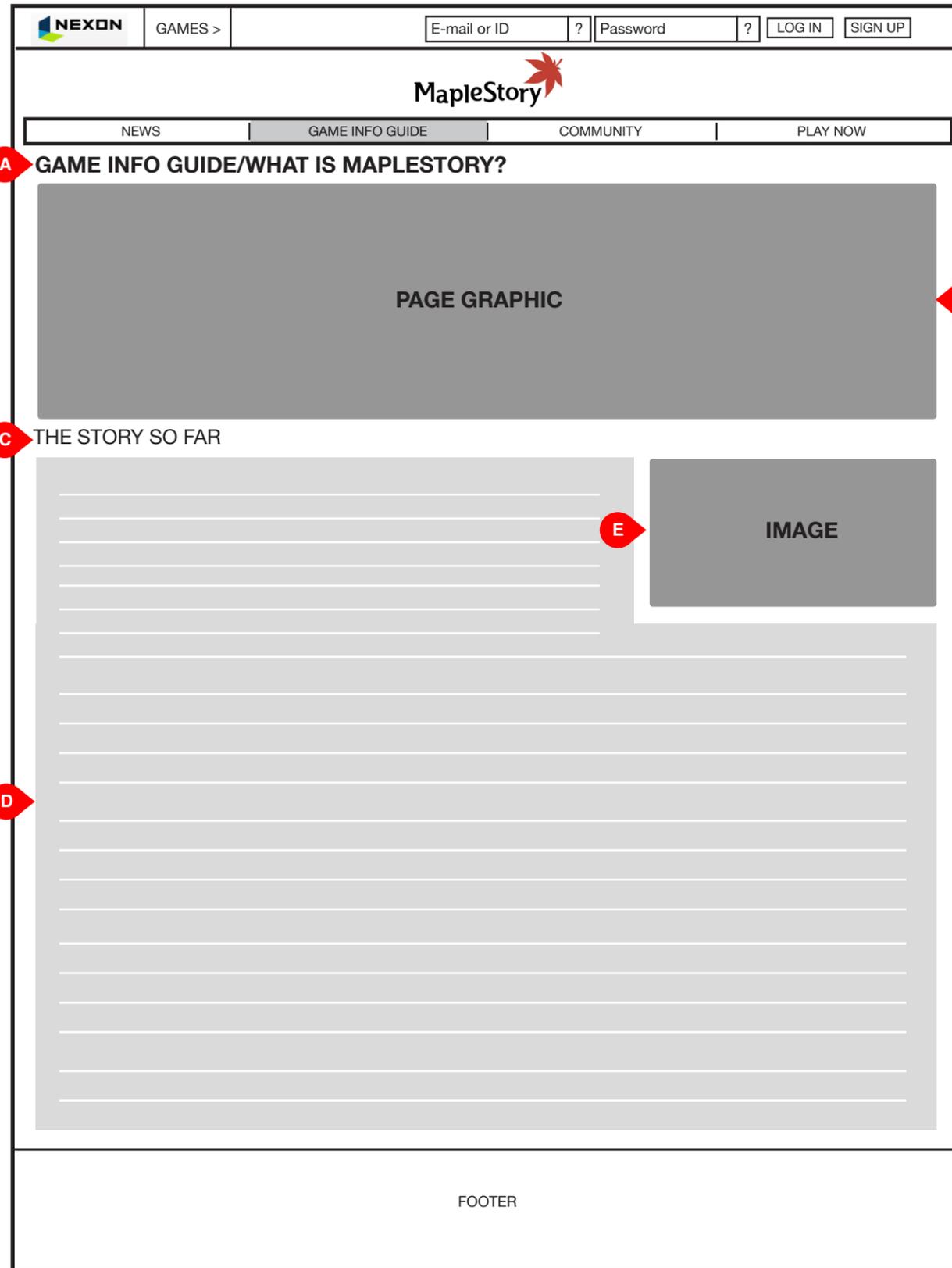
B. WHAT IS MAPLESTORY? BUTTON
This button takes the user to the what is maplestory page.

C. NEW PLAYER GUIDE BUTTON
This button takes the user to the new player guide page.

D. CLASSES AND JOBS BUTTON
This button takes the user to the classes and jobs page.

E. MAPLESTORY WIKI BUTTON
This button takes the user to the maplestory wiki page.

F. MEDIA BUTTON
This button takes the user to the media page.



FUNCTIONAL ANNOTATIONS

SCREEN DESCRIPTION: The user can learn about the game via this page.

A. PAGE NAME/BREADCRUMBS
This is the name of the page. The user can also navigate via these breadcrumbs.

B. PAGE GRAPHIC
This is the main image of the page.

C. SECTION NAME
This is the name of the section.

D. SECTION COPY
This is the descriptive copy of the section.

E. SECTION IMAGE
This is the image related to this section.

NEXON
GAMES >

NEWS
GAME INFO GUIDE
COMMUNITY
PLAY NOW

A **GAME INFO GUIDE/CLASSES AND JOBS**

PAGE GRAPHIC

Warrior
Thief
Pirate
Magician
Bowman
Beginner

Player Class	Player Class	Player Class	Player Class
Player Class	Player Class	Player Class	Player Class
Player Class	Player Class	Player Class	Player Class

FOOTER

FUNCTIONAL ANNOTATIONS

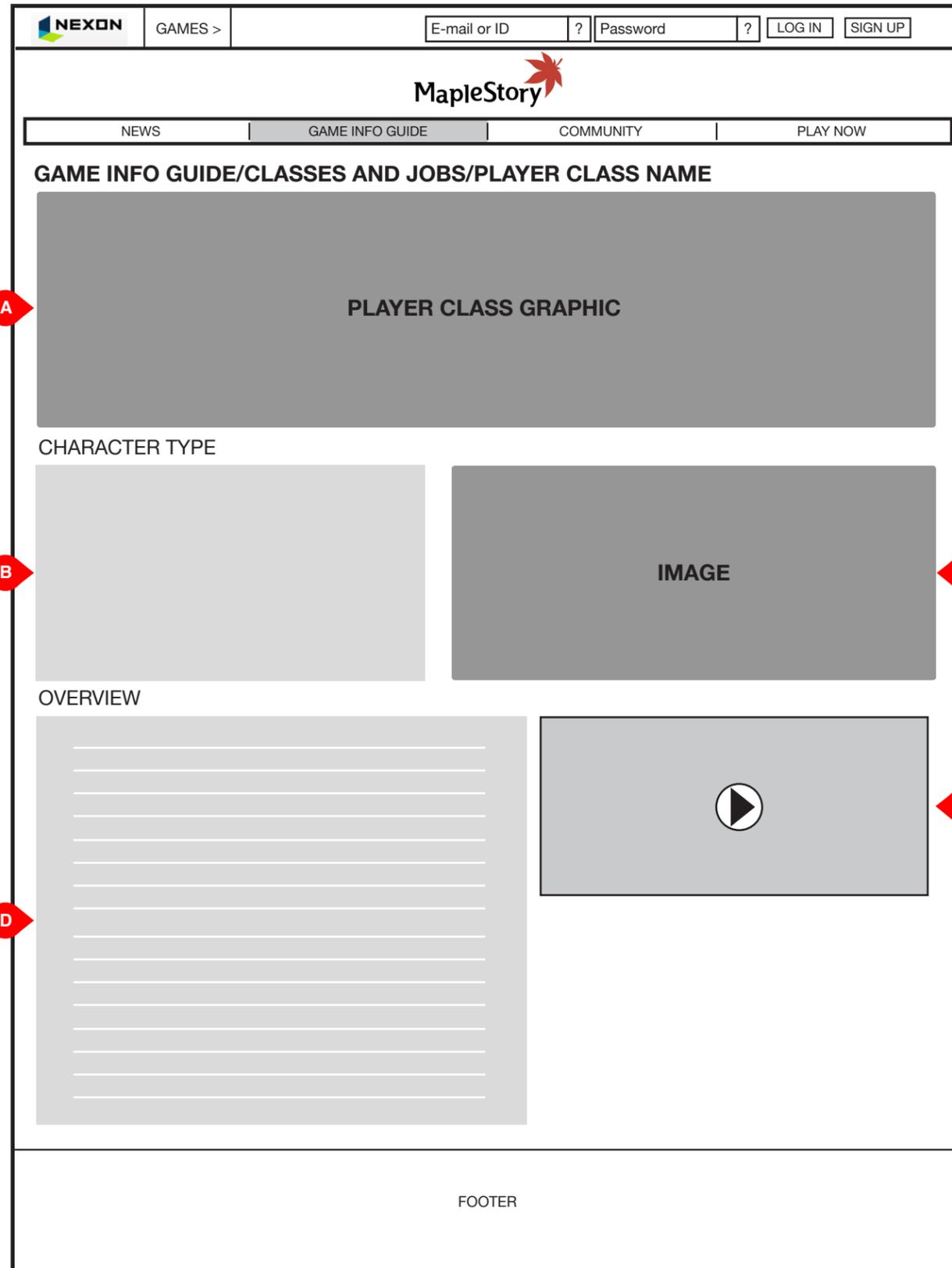
SCREEN DESCRIPTION: The user can learn about classes and jobs in the game via this page.

A. PAGE NAME/BREADCRUMBS
This is the name of the page. The user can also navigate via these breadcrumbs.

B. PAGE GRAPHIC
This is the main image of the page.

C. JOB PARSER
The user selects the character job that they're interested in.

D. PLAYER CLASS
The players classes appears here when the user selects a job above.



FUNCTIONAL ANNOTATIONS

SCREEN DESCRIPTION: The user can peruse the different character classes in MapleStory. The user can use the breadcrumbs to navigate back to the classes and jobs page.

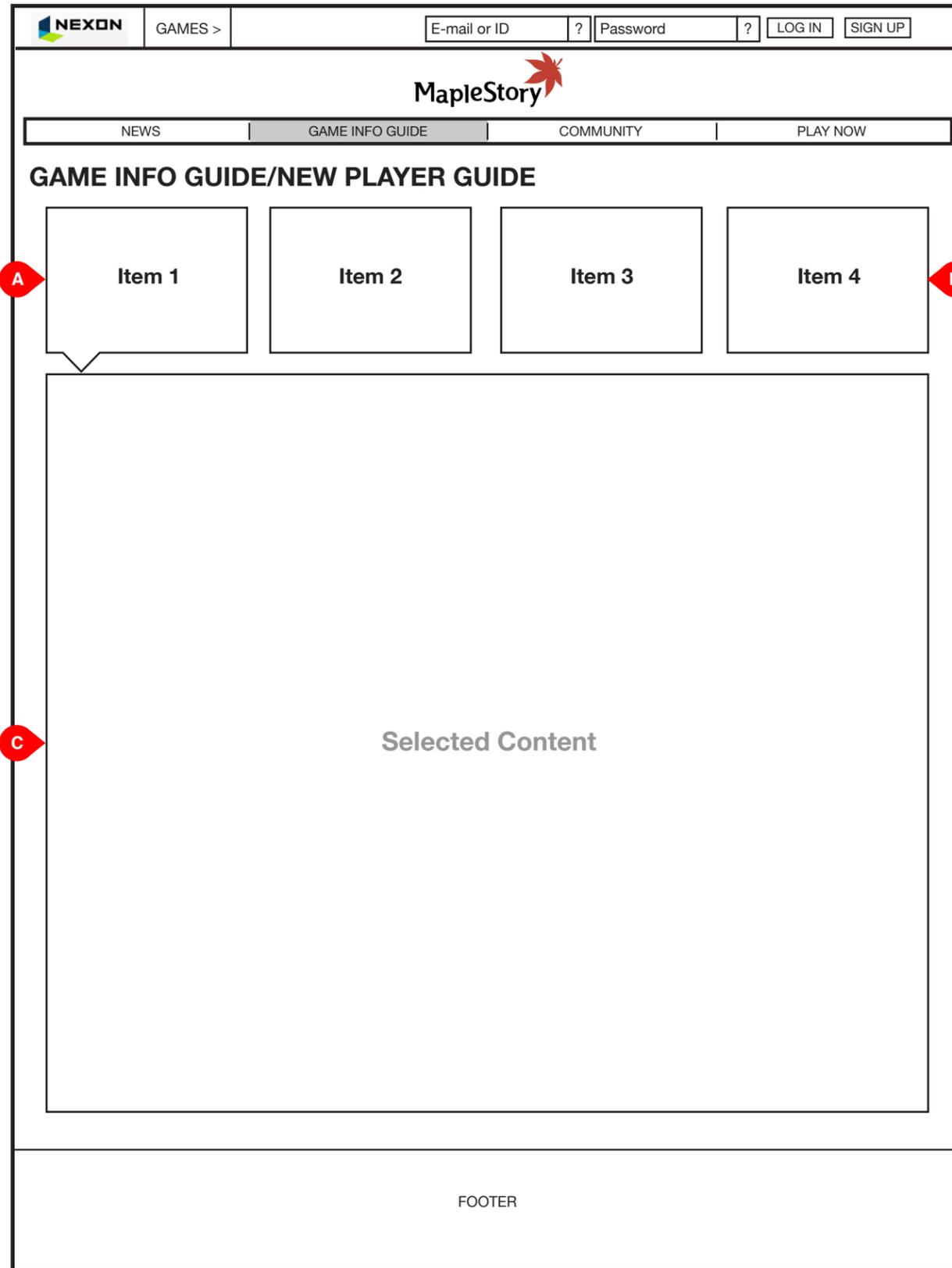
A. PLAYER CLASS GRAPHIC
This is a large themed image based off of the viewed character class.

B. CHARACTER TYPE INFORMATION
The informational overview of the character type are explained here.

C. CHARACTER ELEMENT GRAPHIC
This graphic shows a graphic for the character.

D. OVERVIEW
The overview section details out the specifics of the character type.

E. VIDEO
This is a video for the class.



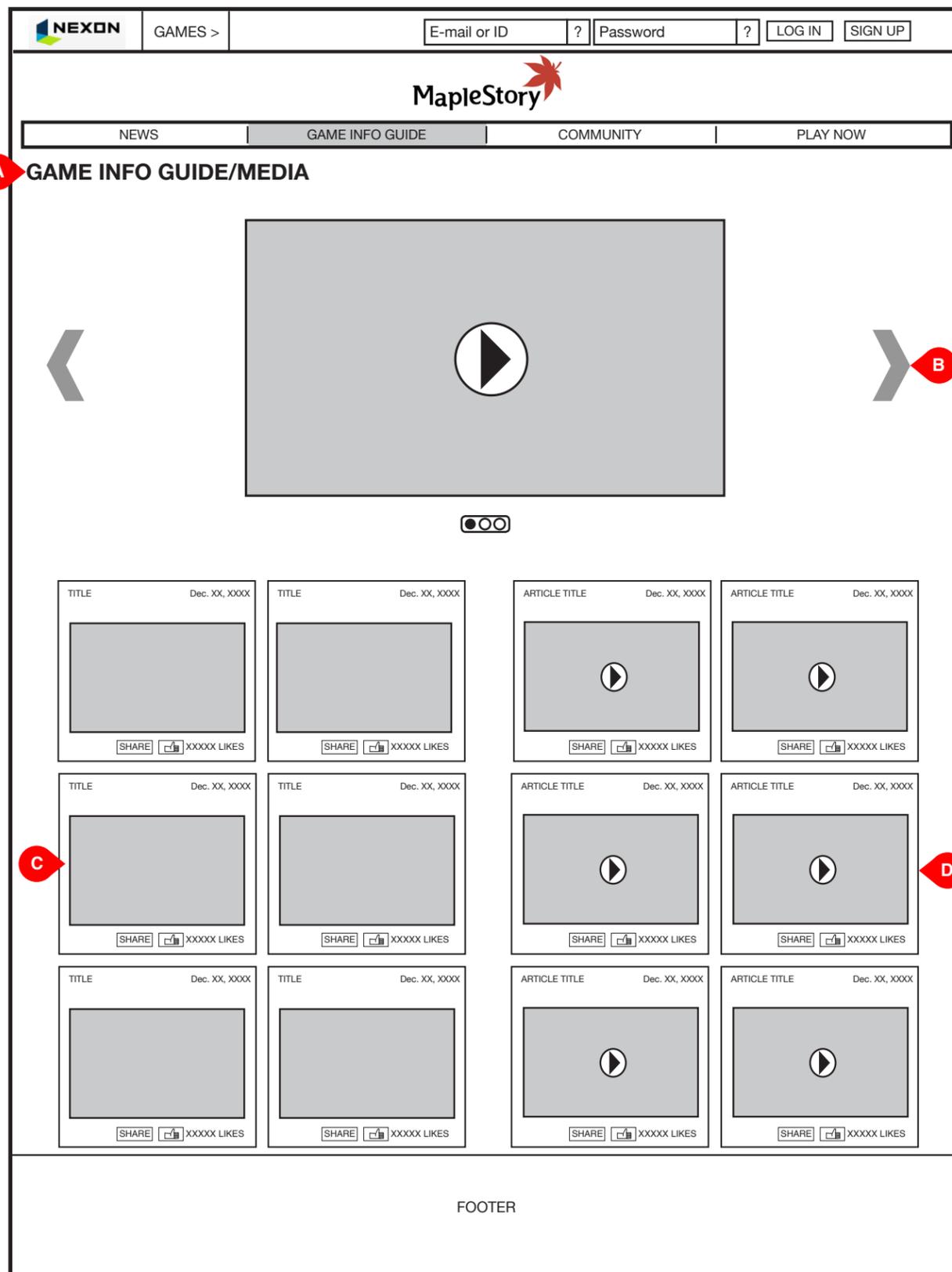
FUNCTIONAL ANNOTATIONS

SCREEN DESCRIPTION: The user can learn about information for the new player via this page.

A. PAGE NAME/BREADCRUMBS
This is the name of the page. The user can also navigate via these breadcrumbs.

B. INFORMATION BUTTONS
These are the buttons that the user uses to see the requested information.

C. SELECTED CONTENT
The content in this area can either be a graphic, text or a video.



FUNCTIONAL ANNOTATIONS

SCREEN DESCRIPTION: MapleStory video related media is displayed on this page.

A. PAGE NAME/BREADCRUMBS

This is the name of the page. The user can also navigate via these breadcrumbs.

B. MEDIA CAROUSEL

This should be a three video carousel that showcases a single video at a time..

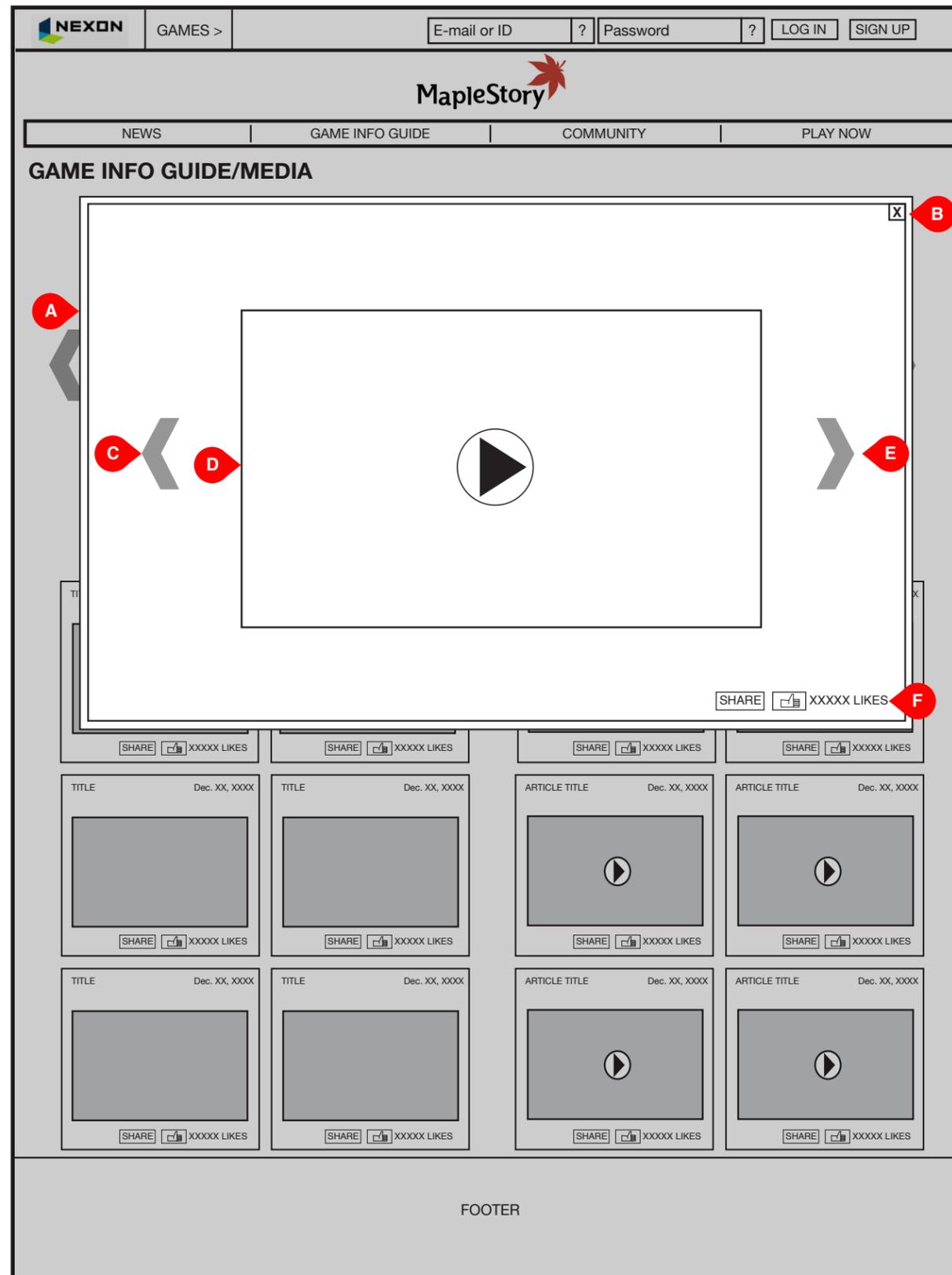
C. SCREENSHOTS

These are screenshots of game play. The user can expand the image into a larger view.

D. VIDEOS

These are the videos. The video playing options are as follows:

- Play
- Scrubber
- Audio level
- Time code
- Full screen option



FUNCTIONAL ANNOTATIONS

SCREEN DESCRIPTION: MapleStory game screenshots are viewed via a popup.

A. GRAPHIC POPUP

This is the main image popup.

B. CLOSE BUTTON

This button closes the popup.

C. SCROLL LEFT BUTTON

This button scrolls the popup content to the left.

D. VIDEO

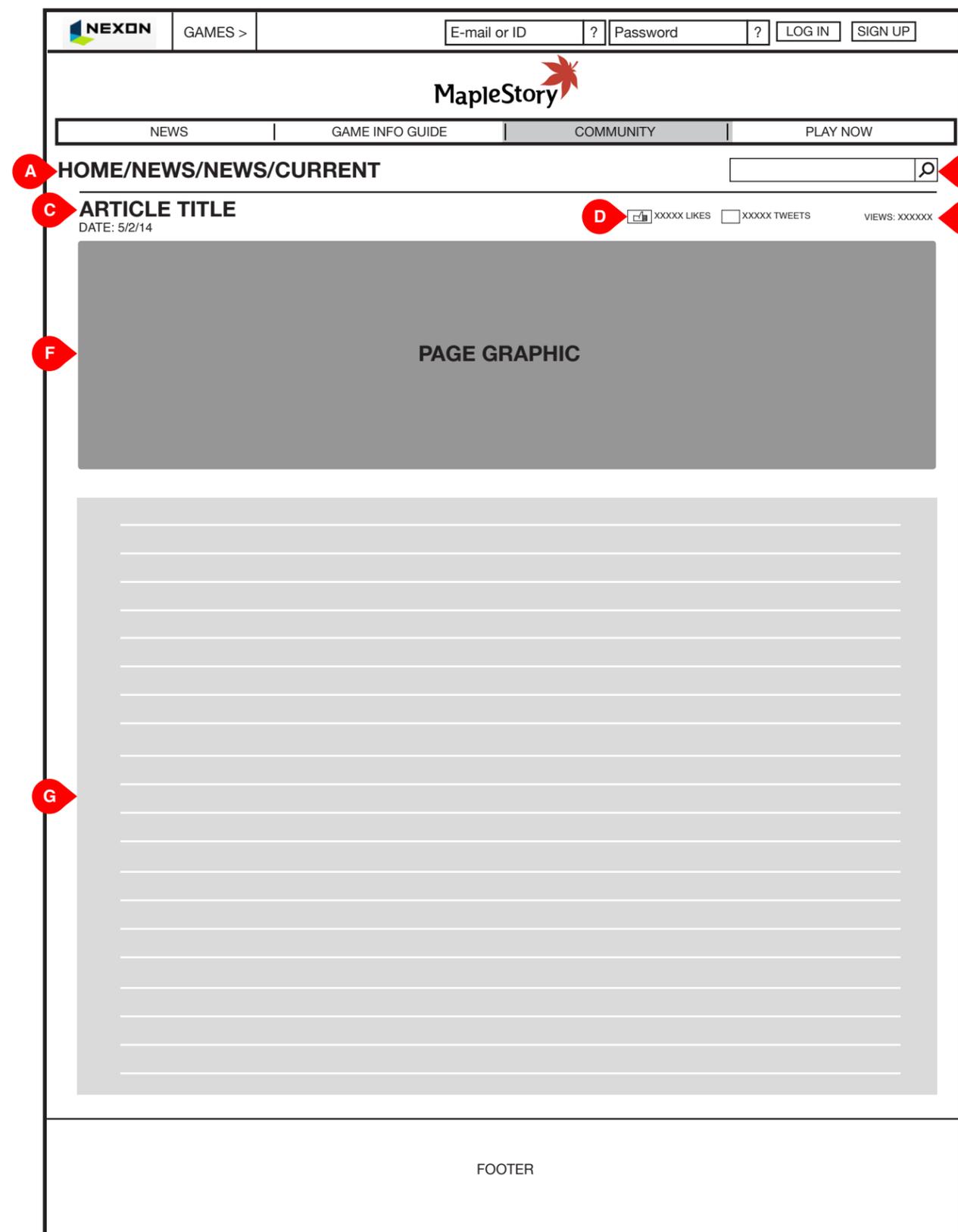
This is the video window. The video starts playing as soon as the player pops up.

E. SCROLL RIGHT BUTTON

This button scrolls the popup content to the right.

F. SOCIAL MEDIA BUTTONS

The user can either share an article, like the article or see how many users have liked the content.



FUNCTIONAL ANNOTATIONS

SCREEN DESCRIPTION: MapleStory content is displayed on this page.

A. PAGE NAME/BREADCRUMBS
This is the name of the page. The user can also navigate via these breadcrumbs.

B. SEARCH MODULE
This is the search module for the site's articles.

C. ARTICLE TITLE
This is the title of the article.

D. SOCIAL MEDIA
The user can see the likes and tweets associated with this page in this section. The user can also see the amount of likes and tweets.,

E. VIEW COUNT
This is the amount of views the article has had.

F. PAGE GRAPHIC
This is the graphic for the page.

G. COPY
This is the page copy.

NEXON
GAMES >

?
 ?
 LOG IN
SIGN UP

NEWS
GAME INFO GUIDE
COMMUNITY
PLAY NOW

COMMUNITY HOME PAGE

Our TW

Our FB

Our Tumblr

Our YT

Follow on TW

Like on FB

Follow Tum-

Subscribe YT

PAGE GRAPHIC

Latest Community News

Forum Feed

SOCIAL MEDIA T F

FOOTER

FUNCTIONAL ANNOTATIONS

SCREEN DESCRIPTION: The community home page.

A. SOCIAL MEDIA LINKS
These are the social media links that navigate the user to the MapleStory social media sites.

B. SOCIAL MEDIA BUTTONS
These buttons will not link out to the social media pages, but will allow you to Follow, Like, etc. User login will be required.

C. PAGE GRAPHIC
This is a pages main graphic.

D. LATEST COMMUNITY NEWS BUTTON
This button takes the user to the news page (4.0).

E. FORUM FEED BUTTON
This button takes the user to the forum page.

F. MEDIA COMMUNITY
This is a graphic icon and short news blurb.

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GAMES >

?
 ?
 LOG IN
SIGN UP

NEWS
GAME INFO GUIDE
COMMUNITY
PLAY NOW

COMMUNITY/OFFICIAL FORUM

FORUM VIA iFRAME

FOOTER

A

B

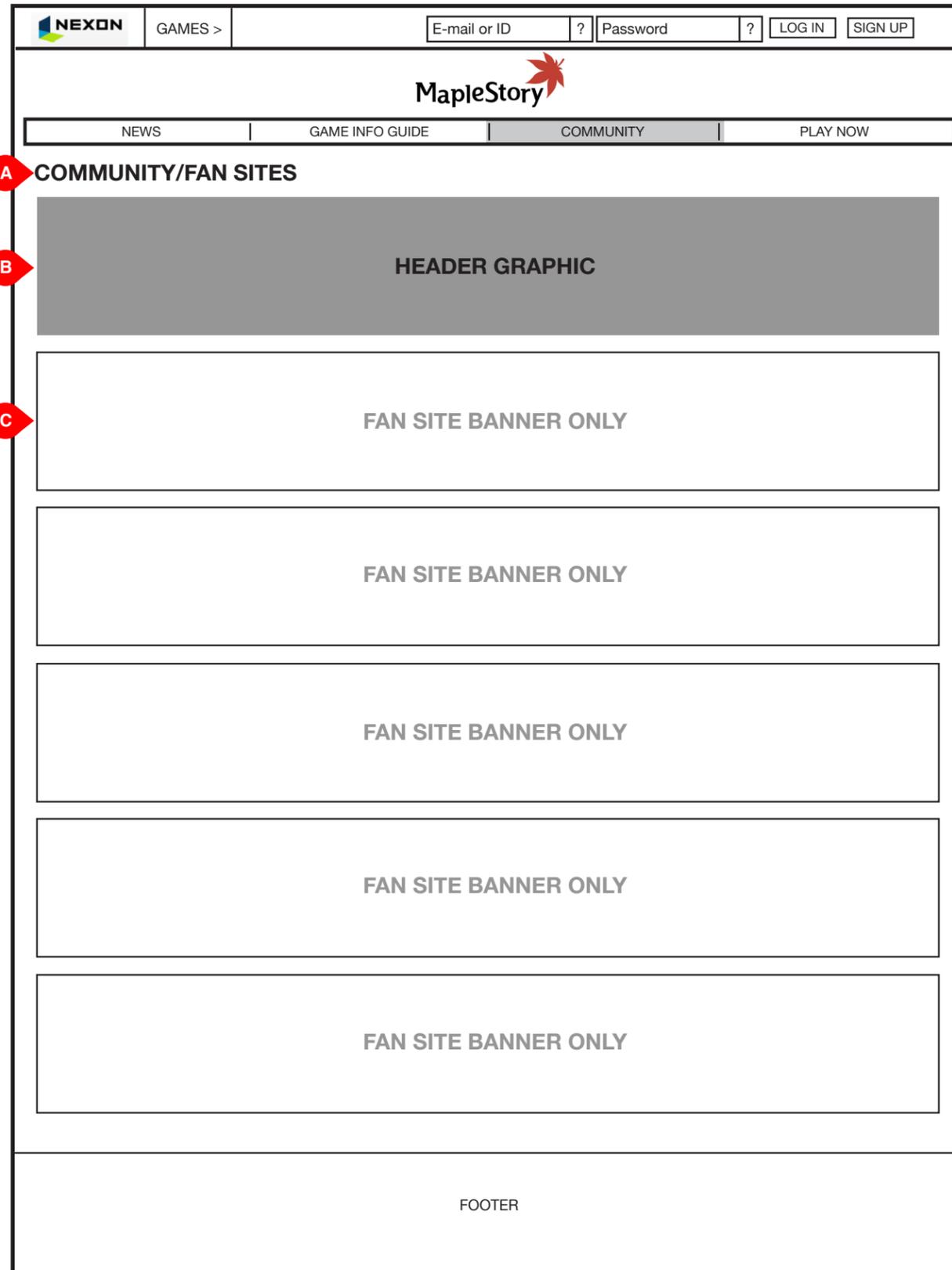
FUNCTIONAL ANNOTATIONS

SCREEN DESCRIPTION: The community section of the MapleStory page contains a message board for user and administrators to post information.

A. PAGE NAME/BREADCRUMBS
This is the name of the page. The user can also navigate via these breadcrumbs.

B. BULLETIN BOARD
This page iFrames to a bulletin board allows users and administrators to connect. Users can only post in this board if they first create an account and login. The user can also see other game forums. Functionality TBD based on platform chosen for forums.

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FUNCTIONAL ANNOTATIONS

SCREEN DESCRIPTION: The user can view fan sites via this page.

A. PAGE NAME/BREADCRUMBS
This is the name of the page. The user can also navigate via these breadcrumbs.

B. HEADER GRAPHIC
This is the main image of the page.

C. FAN SITE BANNER
This is the image related to this website. Each banner acts as a button link to the corresponding website.

NEXON
GAMES >

?
 ?
 LOG IN
SIGN UP

NEWS
GAME INFO GUIDE
COMMUNITY
PLAY NOW

A COMMUNITY/RANKINGS

B

Character 1
Character 2

Character Info

PIC Info

PAGE GRAPHIC

C

D	E Rank	F Character	G Character Name	H World	I Job	J Level/Move
	1	<input type="checkbox"/>	Name	<input type="checkbox"/>	<input type="checkbox"/>	XXX (XXXXXXXXXXXX)
	2	<input type="checkbox"/>	Name	<input type="checkbox"/>	<input type="checkbox"/>	XXX (XXXXXXXXXXXX)
	3	<input type="checkbox"/>	Name	<input type="checkbox"/>	<input type="checkbox"/>	XXX (XXXXXXXXXXXX)
	4	<input type="checkbox"/>	Name	<input type="checkbox"/>	<input type="checkbox"/>	XXX (XXXXXXXXXXXX)
	5	<input type="checkbox"/>	Name	<input type="checkbox"/>	<input type="checkbox"/>	XXX (XXXXXXXXXXXX)
	10927	<input type="checkbox"/>	Name	<input type="checkbox"/>	<input type="checkbox"/>	XXX (XXXXXXXXXXXX)

K

Page of 100

Showing 1 - 5 of 1500 users

1
2
3
4
5
6
7
8
>
>>

FOOTER

Pre log in

LOG IN NOW
to see your
character

FUNCTIONAL ANNOTATIONS

SCREEN DESCRIPTION: Users can see where they rank within the MapleStory community.

A. PAGE NAME/BREADCRUMBS
This is the name of the page. The user can also navigate via these breadcrumbs.

B. CHARACTER INFORMATION
This is the information about the character. The user can select and view their characters here.

C. SEARCH FUNCTIONS
The user can search through the rankings via the following:

- Character name
- Rank

The user can also parse the rankings by selecting one of these buttons.

D. TITLE BAR
The title bar consists of the following:

- Rank
- Character
- Character Name
- World
- Job
- Level/Move

E. RANK
This is the rank.

F. CHARACTER IMAGE
The current graphic status of the character is displayed in this area..

G. CHARACTER NAME
This is the characters name.

H. WORLD
This indicates what server the user is on.

I. JOB
This is the character's in game job.

J. LEVEL/MOVE
This is the level of the character based off of experience points earned in the game. Move indicates the experience points the character has earned.

K. USER'S CHARACTER RANK
This is the users selected character rank. The user must be logged in to see this.

L. RANK PAGINATION
The user can navigate the ranks via this pagination. The user can also input a specific page.