Admin Tool Wireframes

Version 1 July 19, 2011



Prepared by Darren Frydendall and Heath Waterman

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	- !		ADMIN TOO	DL • ADMIN HON	1E			
	Media Search						Username Sign Ou	t B
	Media ID 🔻 Looku	p	Media	Channels Shows My Play	lists Slideshow Managem	ent Members Widgets	Gutters FTP Manager Tran	nscoder
Admin Home	Videos and Channels	Product	Vid Ops	Programming	Marketing	Ad Ops	Engineering	
Admin Home Release Notes								
								
L								
						Г	ADMIN TOOL •	ADMIN

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AGE SPECIFICATIONS

escription: The Home page (landing page) of the Crackle Imin Tool.

HEADER

e page title.

SIGN IN/LOG OUT OPTIONS

e Admin. signs into the CMS and has the option to sign out.

SHORTCUTS

e Shortcut interface contains:

- edia
- nannels
- nows
- y Playlist
- ideshow Management
- embers
- idgets
- utters
- **FP** Manager
- anscoder
- is section also has the lookup feature with Text entry field, lldown, and Lookup button.

GLOBAL NAVIGATION

e main navigation for the Admin tool. This nav. functions with op down catagories that allow the Admin. to navigate 1 layer wn. The Global Navigation contains: dmin Home

- deos and Channels
- oduct
- d Ops
- ogramming
- arketing
- d Ops
- ngineering

SITE PAGE

is shows what page the. Admin is on.

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ADMIN TOOL • GLOBAL NAVIGATION

ADMIN TOOL • GLOBAL NAVIGATION

Description: The Global Navigation houses sub-pages in the Admin Tool.

Admin Home	 Videos and Channels Media Search Channels Metadata Exporter Add/Update Rights Bulk Add/Delete Rights Rights Reporting 	 Product External Site Add Rights Partner Folders Shows Gutters Outreach Page Site Configuration Widgets Albums Genre Tool 	 Vid Ops FTP Manager Transcoder Status Transcoder Status by Member Lookup Media Transcode Details Transcode Channels Transcode Restrictions Batch Transcode Tool Transcode Search Tool Transcode Media Routing Schemas Feed Management 	 Programming Slideshow Management Merchandising Tool Setup Menu Configuration 	 Marketing Newsletter News Articles and Press Releases Member Search Users Recently Deactivated 	 Ad Ops Site Takeover Configuration Freewheel Feed Log 	 Engineering Manage Admin Users Jobs Last 50 Exceptions 500 Errors Clear the Cache DB Driven Global Configuration Load Channel Rankings Backened Process Log A/B Tests Base 36 URL Decoder Generate Akamai URL File IP Geo Lookup
						ADMIN TOO	L • GLOBAL NAVIGATIO
						Information A	rchitecture
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PAGE SPECIFICATIONS

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ADMIN TOOL • MEDIA SEARCH

			ADMIN	TOOL • MED	IA SEAR(CH							PAGE SPECIFICATIONS	
CRAC	KLE [®] Media Search									Username	e Sign Out		Description: The Media Search allows the	Admin. to filter the
	Media ID 🔻	Lookup		Media Channels S	hows My Playli	sts Slidesh	iow Manag	ement Me	embers W	idgets Gutters FTP	Manager Transcode	r		
Admin Home Videos and Chan	Videos and Channe	els	Vid Ops	Pr	ogramming	🕨 Mar	rketing		Ad Ops	▶ E	ingineering		The display options for the SEARCH RES	SULTS. The User
Ch: Us GPM Rights Se Omniture Geo Camp Geo Geo	annel: er ID: Playlist ID: IS ID: MPM: et Up: Type: Fearnet Ford Ad US ONLY US UK AU CA enre: Available Action Adventure Adventure Adventure Animated ID: Lookup Media	Image: selected Image: selected Image: selected Image: selected Image: selected Image: selected Image: selected	2) (AD After: ?)		Class F Hi-Res Uplo Shov Dirr V Proc S Text Vertica	ification: iile Slot: Source: ad Tool: / Name: Cast: Cast: cast:	Widescree	en: F Season I lines to	Duration: [Protected:]	s to s			 can set the number of results per screen through the results. B) FILTER RESULTS The results of the executed Filter Options defaults to the 50 most recent results.This new search scenario in executed. C) BULK ADD WINDOW Allows bulk media asset changes in the fi Note: Only 3 fields can be selected and c 	and navigate . Note: This section s changes when a Itered content. hanged at a time.
Select All			Displaying X of X			<u></u>		<u>P</u>	ermalink Pe	rmalink Search				
Media ID XXXXXX Edit Remove	Thumbnail Title Thumbnail Title [screen]:	Omniture Type Season Episod	e User Channel K User XXXXXX Name	MRM Status Quarantined XXXXXX XXXXX	Classification	Walker #	GPMS ID XXXXXX	Ad Before? Yes	Views XXXXXX	Genres Genre Names				
Calification of the status of	Title [screen]:		K User XXXXXX Name		XXXXXXX	XXXXXX	XXXXXX	Yes	xxxxxx	Genre Names				
B XXXXXX Edit Remove Status	Title [screen]:		K User XXXXXX		XXXXXX	XXXXXX	XXXXXX	Yes	XXXXXX	Genre Names				
Edit Remove Status	Title [screen]:		Vame XXXXXX Vuser XXXXXX		xxxxxx	XXXXXX	XXXXXX	Yes	xxxxxx	Genre Names				
Remove Status Update the Select	Clear All	be selected at a time	Displaying X of X <<>	< 12345) 6 10	>>>	_			Display	Results 5	5 10 15		
C Select All Import XML I C C Anage Char Move Media t Set MPM Export Rights	Clear All Data <u>Choose File</u> Export XML D nnel: <u></u> o Quarantine <u>_</u> Free From Quarantin Avails	Data Download	Add to Playlist: Set Protected Set Ominture Typ Set Show AD Bef Set iTunes Buy It Set Amazon Buy I	Set Internal			☐ Set ☐ Set ☐ Set : ☐ Set ☐ Set	Rating: Criginal Rele Show Name Director(s): Producer(s):	ease Year: [Set Season: Set Season: Set Cast: Set Vriter(s): Set Studio/Ne Update Media		20 25 50 75 100		
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ADMIN TOOL • EDIT MEDIA

		ADMIN TOOL	• EDIT MEDI	IA		
CRACKLE	Media Search				Username Sign Out	Description: The Edit Media page allows the User to alter metatag, rights, chaptering, and thumbnail data
Admin Home	Media ID Lookup Videos and Channels Product dia Search > Edit Media > Milkman	Media Chan	nels Shows My Pla	ylists Slideshow Management Members Widger	ts Gutters FTP Manager Transcoder	A) EDIT MEDIA SUB MENU The display options for the SEARCH RESULTS. The Use
A Metatag High Resolution Sol Widescreen High Resolution Sol Widescreen Channel: [Show Name: [Title: [Original Release Year: [Description: [Buy it Now Amazon Link: MPM #: Episode: Aspect Ratio: "Ominture Type": Show Ad Before: Display Coming Ratings Exempt Display Adplaye ate) Sate) ate) ate) ate) age (Gate) ge Gate)	Playlist Rights Uploaded By: TV Uploader (View, All, Edit) Views: 1 / 4386 (Today/Total) Views: 0 / 0 External: Duration: Duration: 21:07 Min Dimensions: 720 x 404 (Widescreen) Frame Rate: Frame Rate: 24 FPS Bit Rate: Bit Rate: (Edit) (34 Character (89 Character (89 Character (89 Character (89 Character (142 Character (142 Character (142 Character Season: Stow Ad After: Rating: Streams in View Counts Internal Only r Streams in View Counts Internal Only	Admin Classification Rating (120) Select a Classification Scheme Add to Playlist Playlist ID: or Add Show/Season:	GPMS	Thumbnail & Chapters Refresh Cache Available Action Action Adventure Adventure Avimated Selected Action Adventure Animated Thumboall & Selected Available Selected Action Adventure Ation adventure Ation adventure Ation adventure The selected Ation adventure Adventure Ation adventure Ation adventure Ation adventure Ation adventure Ation adventure Adventure The selected Attion adventure Attion adventure Attion adventure Adventure The selected Attion adventure Attion	date Media	 can set the number of results per screen and navigate through the results. B) MEDIA XXX The results of the executed Filter Options. Note: This sec defaults to the 50 most recent results. This changes when new search scenario in executed. C) MEDIA ELEMENTS Allows bulk media asset changes in the filtered content. Note: Only 3 fields can be selected and changed at a time
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					Information Architecture	v 1 1
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ADMIN TOOL • PLAYLIST

ADMIN TOOL • PLAYLIST **CRACKLE**[®] Media Search Username | Sign Out Media Channels Shows My Playlists Slideshow Management Members Widgets Gutters FTP Manager Transcode Media ID 🔻 Lookup Product Vid Ops Programming Marketing Ad Ops Engineering Admin Home Videos and Channels /ideos and Channels > Media Search > Playlist > Milkman GPMS Thumbnail & Chapters Metatag Playlist Rights Admin Playlist ID Playlist Name Channel User Name Date Created XXXXXXXX Season 3 TV Uploader 5/10/2011 5:06:05 PM XXXXXXXX Season 3 10 Items or Less TV Uploader 5/10/2011 5:06:05 PM

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PAGE SPECIFICATIONS

Description: The Playlist page displays the playlists that the Admin Users created.

A) PLAYLIST

Displays whether or not the Playlist had been applied to a channel or not. This list also expands vertically to include all instances of the Playlist.

ADMIN TOOL • RIGHTS

ADMIN TOOL • RIGHTS

	Media ID 🔻 Looki	qr	N	ledia Channels Shows	My Playlists Slides	show Management	Members Widgets	Gutters FT	P Manager Transcode
Admin Home	Videos and Channels	Product	Vid Ops	▶ Programr	ning 🕨 M	larketing	Ad Ops		Engineering
/ideos and Channels >	Media Search > Rights > Milkman								
Metatag	Playlist	Rights	Admin	GPMS	Thumbnail	& Chapters			
	Media: 2479511								
	Platform		_						
	Partner		Start Date	End Date		Geo Campaign	Status	ID	
			05/19/2011 00:00	07/19/201	1 00:00	US ONLY	Live	1080	
	XXXXXXXX		05/19/2011 00:00	07/19/201	1 00:00	US ONLY	Live	1080	
	XXXXXXXX		05/19/2011 00:00	07/19/201	1 00:00	US ONLY	Live	1080	
	XXXXXXXX		05/19/2011 00:00	07/19/201	1 00:00	US ONLY	Live	1080	
	XXXXXXXX		05/19/2011 00:00	07/19/201	11 00:00	US ONLY	Live	1080	
	XXXXXXXX		05/19/2011 00:00	07/19/201	11 00:00	US ONLY	Live	1080	
	xxxxxxx		05/19/2011 00:00	07/19/201	11 00:00	US ONLY	Live	1080	
	XXXXXXXX		05/19/2011 00:00	07/19/201	1 00:00	US ONLY	Live	1080	
	XXXXXXXX		05/19/2011 00:00	07/19/201	1 00:00	US ONLY	Live	1080	
>	XXXXXXXX		05/19/2011 00:00	07/19/201	11 00:00	US ONLY	Live	1080	
	XXXXXXXX		05/19/2011 00:00	07/19/201	1 00:00	US ONLY	Live	1080	
	xxxxxxx		05/19/2011 00:00	07/19/201	11 00:00	US ONLY	Live	1080	
	xxxxxxx		05/19/2011 00:00	07/19/201	11 00:00	US ONLY	Live	1080	
			05/19/2011 00:00	07/19/201	11 00:00	US ONLY	Live	1080	
			05/19/2011 00:00	07/19/201	11 00:00		Live	1080	
	XXXXXXXX		05/19/2011 00:00	07/19/201	1 00:00	US ONLY	Live	1080	
	xxxxxxx		05/19/2011 00:00	07/19/201	11 00:00	US ONLY	Live	1080	
			05/19/2011 00:00	07/19/201	1 00:00	US ONLY	Live	1080	
			05/19/2011 00:00	07/10/201	1 00:00			1080	
			05/19/2011 00:00	07/10/201	11.00:00			1080	
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PAGE SPECIFICATIONS Description: The Rights page displays the playlists that the Admin Users created.

Displays whether or not the Playlist had been applied to a channel or not. This list also expands vertically to include all instances of the Playlist.

A) PLAYLIST

ADMIN TOOL • ADMIN

	Media ID V Looku	p)		Medi	ia Chanı	nels Shows My Playl	lists Slidesh	ow Management	: Members Widgets C	Sutters FTP Manager Transcoder
Admin Home	Videos and Channels	Product		Vid Ops		Programming	Mar	rketing	Ad Ops	Engineering
Metatag	Plavlist	Rights		Admin		GPMS	Thumbnail &	Chapters		
	Last 10 Admin Change	s								
	Date		Admin Nickr	name		Action		Description		
	5/10/2011 5:06:05 PM		c:russo			Rights change		Bulk Added Ri	ghts	
	5/10/2011 5:06:05 PM		c:russo			Rights change		Bulk Added Ri	ghts	
	5/10/2011 5:06:05 PM		c:russo			Rights change		Bulk Added Ri	ghts	
	5/10/2011 5:06:05 PM		c:russo			Rights change		Bulk Added Rig	ghts	
	5/10/2011 5:06:05 PM		c:russo			Rights change		Bulk Added Rig	ghts	
	5/10/2011 5:06:05 PM		c:russo			Rights change		Bulk Added Ri	ghts	
	5/10/2011 5:06:05 PM	5/10/2011 5:06:05 PM c:ru:		c:russo		Rights change Bulk Ad			ghts	
	5/10/2011 5:06:05 PM	5/10/2011 5:06:05 PM c:russ		russo		Rights change		Bulk Added Ri	ghts	
>	5/10/2011 5:06:05 PM		c:russo		Rights change		Bulk Added Ri	ghts		
	5/10/2011 5:06:05 PM		c:russo			Rights change		Bulk Added Ri	ghts	

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PAGE SPECIFICATIONS

Description: The Admin page displays the times and Users that updated that media item.

A) ADMIN LIST

Displays whether or not the Playlist had been applied to a channel or not. This list also expands vertically to include all instances of the Playlist.

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ADMIN TOOL • GPMS

	Media ID	kup	Mer	dia Channels <u>Shows My Play</u>	lists Slideshow Management	Members Widgets (Gutters FTP Manager Transcoder	
Admin Home	Videos and Channels	Product	Vid Ops	Programming	Marketing	Ad Ops	Engineering	
Videos and Channels > M	ledia Search > Edit Media > Milk	man	Viu Ops		• Warketing			
Metatag	Playlist	Rights	Admin	GPMS	Thumbnail & Chapters			
GPMS Pull	Title	Talent	Genre	Synopsis Othe	r			
Select All- Unselected	All Pull Selected Fields							
GPMS Pull	NAAAA/	GPMS Value			Existing Crackle Value	•		
GPMS ID:	XXXXX							
MPM:								
Name:	The Milkman							
	10 Items or Less							
Type Desc:	FuilLength							
Classification:	2009							
Initial Release Date:	2/10/2009 12:00:00 Am			2/10/2009 12:00:00 Am				
Parent Season No:	2/10/2003 12:00:00 Am							
Enisode No:	0307							
Aspect Ratio:	1.78			1.78				
Cast:								
Actor List:	Actor, Actor, Actor, Actor, Actor	or, Actor, Actor, Actor, Ac	tor, Actor, Actor, Actor,	Actor, Actor, Actor, Actor,	Actor, Actor, Actor, Actor, Actor, Ac	tor, Actor, Actor,		
Voice List:								
Guest Star List:	Actor, Actor, Actor, Actor,			Actor, Actor, Actor, Actor,				
Hot List:								
Writers:	(Joined in top to buttom order	r)		(Joined in top to buttom c	rder)			
Screenplay List:								
Teleplay List:	Writer, Writer			Writer, Writer				
Writer List:								
Producers:	(Joined in top to buttom order)			(Joined in top to buttom order)				
Producer List:	No Producer Credited			No Producer Credited				
Executive Producer Lis	st: Producer, Producer			Producer, Producer				
Genre List:	Comedy							
Description:	 Lorem ipsum dolor sit amet, o incididunt ut labore et dolore nostrud exercitation ullamco l 	consectetur adipisicing e magna aliqua. Ut enim a laboris nisi ut aliquip ex	elit, sed do eiusmod tempor ad minim veniam, quis ea	Lorem ipsum dolor sit am incididunt ut labore et dol nostrud exercitation ullan	et, consectetur adipisicing elit, sec ore magna aliqua. Ut enim ad mini nco laboris nisi ut aliquip ex ea	l do eiusmod tempor im veniam, quis		

	ADMIN TOOL • GPMS		
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AGE SPECIFICATIONS

escription: The GPMS page allows the User to XXX

EDIT MEDIA SUB MENU

e display options for the SEARCH RESULTS. The User n set the number of results per screen and navigate ough the results.

MEDIA XXX

e results of the executed Filter Options. Note: This section faults to the 50 most recent results. This changes when a w search scenario in executed.

MEDIA ELEMENTS

ows bulk media asset changes in the filtered content. ote: Only 3 fields can be selected and changed at a time.